



PRESS RELEASE

LUXXU

BEST MOMENTS OF 2020





# LUXXU BEST MOMENTS OF 2020

The year 2020 will be forever marked in our stories. A year that the world stopped, never seen before, full of difficulties and tribulations, where we all had to come together and gather all the forces we could to fight against this pandemic that has haunted us throughout this year. Despite everything, we at LUXXU remain united and fearless to face all adversities with determination and the aim of inspiring you and growing more and more as one of the biggest luxury furniture brands. Thank you for all the dedication and affection you have been giving us throughout this difficult year. We made a small compilation of all our best moments of 2020, as a way of thanking you and to show you what is yet to come in 2021.



# MAISON ET OBJECT PARIS 2020

With this year's difficulties, the luxury furniture market has lost all of its annual showrooms except for one exception in which Luxxu, as every year, was present. We are talking about Maison et Object 2020. One of the

largest luxury furniture fairs with the most prestigious brands, where we are able to expose all our products and innovative ideas, always approaching the customer and always explaining our vision of the future.



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## WITH NEW IDEAS, CAME NEW PRODUCTS

In times of difficulty we tend to focus and at those times creativity comes. In this difficult year full of negative things on a global scale, we have not let our arms down and launched new products that are equally elegant and luxurious. Even in the face of adversity, we manage to prevail and innovate with every step we take.



### WAX CHANDELIER

The Wax collection conveys an old-classic luxury feel, with a contemporary approach. This Wax Chandelier is fully made of gold plated brass and still gives a modern touch to any environment. Composed of several fine tubes of handmade crystal glass that flow uniquely and with a particular shape, this piece is a graceful and elegant design.





## THOMSON SINGLE SOFA

The Thomson Single Sofa is made from the best quality materials and an unprecedented sophisticated design. With refreshing details that never get out of style, this piece has a luxurious and sensual feel of art deco style. The look of the Thomson Sofa is unique and elevates any living room with glamorous lines.



## VERTIGO BLACK DINING TABLE

The vertigo family has extended to one more impressive piece with a sublime shape: The Vertigo Black Dining Table. This statement piece is the highest proof of the ultimate design. Made with perfectly crafted marble, polished brass, and smoked glass, this table creates a unique and sophisticated environment you need in setting. A fascinating and exclusive piece that exhales luxury and a luxury lifestyle.



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# OUR OWN VIRTUAL HOUSE

In 2020 we decided to approach presentation to our consumers differently. We built a house from scratch fully equipped with luxury furniture belonging to our LUX XU brand, with luxurious and inspiring interiors, where anyone can access a vast range of products and see them almost live in front of them. From a dining room to a

living room even with an entrance and a bedroom. We have also compiled a bold selection of outdoor furniture to be able to fill all the rooms. Undoubtedly one of the best moments of 2020 and undoubtedly one of the best achieved. You can view our full House in detail on our website.





# MANSION DREAM VILLA

IN PARTNERSHIP WITH BOCA DO LOBO

This Dream Villa is in a panoramic view. However, remote location just near Capri, surrounded by dream areas that create marvelous views of the Mediterranean sea. Like any extravagant island mansion, it has an extensive sundeck, an infinite pool, a private heliport, and all the rooms have a marvelous walk-in closet.





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# OUR BEST INTERIORS

We are always watching what you like, our clients and their needs are our top priorities. That's why we selected from all our ambiences, renders, and real projects the best of the best and bring you here in this article a small compilation.



## LUXURIOUS LIVING ROOM

A luxurious and well-crafted living room with the Vertigo Center table grabbing all the recognition, a beautiful combo with a sleek design giving a classy feel and a luxurious appeal. The unusual forms in gold plated brass involve the Nero Marquina marble making the center of living rooms the aura of your projects, paired with the elegant Beyond Console that shows the exquisite capacity to fill a variety of ambiences thanks to its luxury presence.





## LUXURIOUS DINING ROOM

One of the most luxurious dining room and living room projects ever made by Luxxu, exclusively with Luxxu pieces. The opulent side view of the majestic Pharo Snooker Suspension is an elegant one, a suspension lamp made with crystal glass and gold plated brass. The crystals bring a delicate touch to a robust structure. A perfect lighting fixture that makes a beautiful blend with the Apotheciosis XL dining table, where the gold touches match perfectly and where the dark tones of wood come together with the luxurious Galea dining chair.



## BATHROOMS WITH CHANDELIERS

Chandeliers inside bathrooms is a trend that year by year has been gaining recognition among interior designers. This luxurious ambiance was one of the most liked and loved ones by luxxu viewers in 2020. The soft cream colors never disappoint and the luxurious Pharo Chandelier always grabs the attention in every project and amazing Lighting Fixture.





## CONSOLES VS SIDE TABLES

We already made an article talking about the importance of side tables and what they bring to an already luxurious project, be it a living room, bedroom, or even an entryway. This beautiful living room in a Penthouse gets a glamorous feeling with the elegant Apotheosis side table, this side table adds a vigorous presence that revolutionizes the look of any project.



## THE EMPIRE CHANDELIER

Black is always trending, no matter what the color of the year is. In 2020 it was the Classic Blue, but still, this was one of the most viewed and liked ambiances. The monochromatic tones is ever fashionable, and this living room ambiance with LUXXU pieces is no exception. With one of the best sellers of Luxxu the Empire Chandelier, all the interior gets a new feeling of luxury and elegance.



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# THE BEST REAL DESIGN PROJECTS

Every year we aspire to inspire new design project ideas among interior crafters. The products that we handmade, with the finest craftsmanship, were selected numerous times to spread our vision to the world. Our pieces were used in curated designs by top artist in the market, from bathrooms to living room, from Spain to Russia. We delivered luxury inside real homes, with the purpose of innovation and redefining art in interior design.



## THE BEST ENTRYWAY

An amazing entryway project by interior designer Kassavelo at Atelier KV. White and black colors, marble surfaces, and the magnificent and luxurious Empire Suspension to grab the full potential of the project. A simple yet elegant lighting suspension made with one elegant layer of brass and crystal glass that will fit perfectly in any space.





## THE KITCHEN CLASSIC

This beautiful kitchen design made by KitchenbyPaul is an elegant interior where marble is the focal point of the entire project. Our Burj Chandelier pairs perfectly with the white marble and dark wood flooring giving the entire open space kitchen a luxurious and elegant feel.



## OPEN SPACE LUXURY

Yet another beautiful open space kitchen project by Pro Home Studio in Russia featuring a one of a kind Empire Suspension with a silver-plated brass finish that once again matches perfectly with the marble surface of the kitchen center deck. Beautiful touch on the flooring with the transition to the living room, cream wood that fuses with the amazing cafe latte colors from the sofas.





## AN AMAZING LIVING ROOM

The Empire Family was always a favorite from our crowd and this living room project was no exception, indeed one of the best moments of 2020. In this living room project by Hasan Aslan, we can see the perfect combo between the luxurious Empire Suspension and the elegant Empire Wall lamp, combining the gold accents with the soft colors of the cafe latte sofas. And amazing touch with the dark green armchair to finish the deal in this amazing interior project.



## ELEGANCE IN SOFT COLORS

This was easily one of the best projects of 2020, and surely one of the best moments of 2020. An amazing artwork by interior designer Mirarti Design featuring the elegant Pharo Chandelier, inspired by the imponent and robust structure of lighthouses, It represents the rupture of the darkness with an immense, bright and luxurious shine! Made with Gold Plated Brass and Crystal Glass, this piece, is the perfect solution for wide spaces, able to swipe every attention in the room.



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# OUR OWN SHOWROOM

The year 2020 was especially difficult for us at Luxxu because we were unable to deliver our new ideas and ambitions directly to you as we do at all luxxu furniture conventions that take place annually, whether at Maison et Object, ISaloni among others. With this ambition of always being at the forefront and in contact with all our customers, we created our own Lighting Gallery,





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# DANCE & MUSIC AS AN ART FORM

We managed to exhibit all our pieces, create exclusive and luxurious sets, interesting interactions with all types of art such as music and dance. We feel accomplished with this difficult year, looking at all of our best moments in 2020 we can say that we feel proud and desirous of more in 2021.







# ABOUT LUXXU

LUXXU's Empire is shaping its future by setting trends with timeless pieces and refined elegance. Lighting was the start of a luxury journey stating itself as classic with a modern twist. Today, a new epoch unveils at LUXXU. Daring ambiences are an everlasting aesthetic language shared by every element. LUXXU now allows

you to create those ambiences as the brand uncovers a crucial imperial complement, a Furniture Collection. Offering resembling noble materials and finishing, where customization blossoms as brand capital. Be our guest and get inspired by a distinctive collection of timeless pieces.

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LUXXU

MODERN DESIGN & LIVING