

# ZIKICO INC :

## SUMU cutlery is displayed in Paris

### Feel the mysterious texture of Zirconia



ZIKICO's zirconia made cutleries are displayed in a show room in Paris named Maison Wa.

Maison WA      Address : 8 bis rue villedo, 75001 Paris FRANCE

Phone : +33 (0)1 40 26 66 70

URL: <https://maisonwa.com/>

ZIKICO cutleries are made of the zirconia. It's a ceramic used for medical implants, highly affinitive for human body and very durable.

Jewellers also use the zirconia for rings or watches for aesthetic property and its hardness. Usually the zirconia products are located inside of the human body or in the glass show case and there might not be many opportunity to touch the actual one, therefore not many know how it feels like.

At Maison WA in Paris, you can touch the actual zirconia made cutleries.

Some say, it feels like the stainless steel but it doesn't have the metallic reflection. The white model is even translucent. And others say, it looks like porcelain but it's even thinner than the stainless steel products. Please find out the mysterious zirconia's texture at Maison Wa.

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## Story of ZIKICO INC

by Mitsunori Yamase, CEO

The soup stock was more flavourful from the plate directly than using any spoons. So I noticed, the metallic odour of the spoon covers the flavour.

The metallic odour is the decomposed lipids by oxidizing reaction of metal. However any wooden or ceramic spoons are not for eating and too brittle. Then we decided to produce it with the zirconia ceramic, which is more durable than the metals.

The zirconia processing technology was a combination of the technology of plastics, which was a mass production technology and the ceramic art. But there was an issue, that the plastic processing technology built wrinkles on the surface of products. Therefore we challenged this issue by treating everything as the industrial art.

We solved it by taking only one part from one mould, instead of taking multiple parts and by investing longer time for each process to control the material flow in the mould. The ejection of the part is done by hand one by one unlike an usual process to eliminate scratches. We also developed special setters for sintering process after trials to improve the bigger deformation than traditional ceramic art.

Our goal is people to enjoy the real taste of cuisine by zirconia cutleries.



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