

## ILLUMINATING AND ULTIMATE GRAY: THE COLOURS OF 2021 THAT WILL BRING HOPE AND POWER TO OUR HOUSES

For the second time in the Colour of the Year's two-decade history, Pantone has announced two shades for 2021 - Ultimate Grey and Illuminating –, as an expression of positivity and hope towards the chaotic and uncertainty moments we are facing due to the pandemic of Covid-19.

According to Laurie Pressman, Vice President of the Pantone Colour Institute, **Ultimate Gray** and **Illuminating** come together as an “aspirational pairing”, since people are looking for hope after the tumultuous year of 2020.

**Illuminating** yellow is a warming colour filled with solar power and vivacity, aiming to evoke an “optimistic promise of a sunshine-filled day”. On the other hand, **Ultimate Gray** is a symbol of strength and solidity, remounting to natural elements and encouraging “composure, steadiness and resilience” for the upcoming year.

Both colours balance each other impressively, and the following products from **BRABBU**, **Maison Valentina** and **Rug Society** will inspire you to improve your home décor and, consequently, uplift your spirit for 2021.

### PANTONE COLOUR OF THE YEAR 2021

*Ultimate Gray & Illuminating*



1. RESERVA Rug by Rug Society, 2. ALURUM II Suspension Light by BRABBU, 3. CCI Book by BRABBU, 4. LARAZI Freestanding by Maison Valentina,  
5. CYRUS Floor Light by BRABBU, 6. NANOOK Dining Chairs, AGRA II Dining Table, POPPI Rug, CALLA Suspension Light by BRABBU

**BRABBU AURUM III Suspension Light**



AURUM II Suspension Light, made in matte hammered brass, will bring comfort in the darkest times with its warm, yet sensitive light. This beautiful chandelier is sure to impress in any home décor.

KOI Stool, with a base in brushed brass matte and a top in cotton velvet, is a symbol of the Japanese Culture and will add elegance to your living room.

**BRABBU KOI Stool**



**Maison Valentina LAPIAZ Freestanding**



LAPIAZ is inspired by natural stone cracks. The wooden structure is coated in stainless steel and the casted brass sink will definitely improve a bathroom design.

## Rug'Society REDLEH Rug



REDLEH, is 100% handmade with natural wool and botanical silk, being an homage to the Chinese dragon. This rug promises to bring power, nobility and strength to your interiors.

In case you are interest to see more products related to these colours, click [here](#) to visit our Press Loft Gallery.

The products above are proof of how **Ultimate Gray** and **Illuminating** can be a great combination to set the mood in any room by adding a touch of sunshine and optimism to our houses and providing people with a feeling of resilience and courage to face 2021.



## **ABOUT BRABBU**

BRABBU is a design brand that reflects an intense way of living, bringing fierceness, strength and power into an urban lifestyle. With a diverse range of furniture, casegoods, upholstery, lighting and rugs, and through sensory design, we pass on a unique experience in every product we design and produce. With BRABBU you will get more than a design product: you will get a diversity of spaces filled with memories and unique sensations in perfect harmony with your spaces and your personality. That is why we are the first choice for the most remarkable high end residential and hospitality projects around the world. BRABBU is present at the world's most renowned design events with new versatile design products for eclectic environments that foresee the next trends.

### **GET IN TOUCH!**

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## **ABOUT MAISON VALENTINA**

Made with pure love, Maison Valentina is a bathroom furniture brand that combines functionality with unique design products. Every piece of Maison Valentina's bath ware is handcrafted with top quality materials and enriched with the finest details. Allowing our customers to experience their true selves during their invigorating moments, we create a true sensory experience. Our collections offer you a wide selection of basins and vanities, as well as a range of accessories to dress the perfect bathroom. With just one brand, you will get a complete selection of products to create a unique project. One inspiration, multiple options. You choose

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## **ABOUT RUG'SOCIETY**

**Rug'Society** is an exquisite Portuguese brand of Rugs and coverings selection that aims to transform rugs into pieces of art. Rug'Society appears with a strong connotation to the eclectic style, a brand that transmits emotions, and that is our starting point for every design that we conceive to stimulate and develop new trends. It is time to be masters in tapestry and, for that, Rug'Society presents us with a bold and contemporary design, always thinking on the future, and giving our products uniqueness, exclusiveness and premium design.

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