

TG

Award Press for Product Design

Designed by Naoto Fukasawa, the newly launched TG series by Taiwan Glass marries highly technical production with a gentle yet distinct design language.

Through his observation of the Taiwanese people, Mr. Fukasawa infused "cordiality, warmth, authenticity" into the design; the warm and fully embodied "U" shaped curve is the axle that presents TG products as a well-knit series.

TG series uses four kinds of materials: Glass, Stainless steel, White glazed porcelain, and Taiwan Acacia Wood. These four materials not only speak to their Taiwanese origin but also the brands' authenticity: using non-endocrine disruptor, non-plastic and non-hidden materials. The thin borosilicate heat-resistant glass from Taiwan Glass can withstand up to 400°C, can be used safely under sudden temperature changes under a range of 150°C, and has high acid and alkali resistance.

In terms of quality assurance and environmental responsibility, all Taiwan Glass tableware products are 100% compatible with international standards: FSSC22000, ISO9001, and the ISO14001 Certification. The Hsinchu plant responsible for all TG products has passed ISO50001, ISO14064, and ISO45000.

Award Press for Packaging Design

TG packaging design is a collaboration between Naoto Fukasawa and Taiwans' XUE XUE COLORS, a platform that preserves and promotes the use of palettes from Taiwanese folklore, arts, architecture, natural history and more.

Mr. Fukasawa and Director Xu of XUE XUE had chosen light gray, dark gray, grayish-green, brown-gray for TG; The Packaging for TG products derives from the painting "Spring of Sanxia" by the Taiwanese artist Li Mei-shu; each color corresponds to a specific material or product series: glass, porcelain, acacia, stainless steel. The elegant gray tones reflect the harmonious Taiwanese society: no absoluteness of black and white but an inclusive and soft mid-tone.

In terms of quality assurance, TG uses SGS test-approved ivory board paper (no. CE/2020/32421), completely safe for skin contact while providing adequate protection for the product. The four base ink used for TG abide by the directive RoHS 2011/65/EU annex ii of the European Parliament, free of DBP, BBP, DEHP, DIBP, and all hazardous substances specified by the directive.

SGS reference no. :

Magenta: ETR21100796

Yellow: ETR21100794

Blue: ETR21100798

Black: ETR21100800



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