



present time®

KARLSSON
QUALITY TIME

pt,

Leitmotiv
furniture & lighting

New video Spring / Summer collection 2021 Present Time

It's clear that content is becoming increasingly more important, Present Time recently conducted qualitative research among B2B customers and it showed, among other things, that 53% thinks video content is important. We decided to create a number of videos with storytelling and "how to" elements. Online research shows that dog and cat videos also do very well. At Leitmotiv you can find nice dog / cat beds, these can also be seen in the video. They really are one of our bestsellers. In addition to our online partners, we sell our range throughout the Netherlands (Benelux, international) We also have our own stands at Tica, Trends & Trade and Loods5.

Elegant Earth & Arctic Air

Our new products are separated into two themes by colour. The first theme is Elegant Earth, which centrals around warm, earthy tones.

The choice for Arctic Air is a bit more striking. In recent years, much attention has been paid to the warm tones, but Present Time notes that there is also a greater need for the cooler tones.

About the video

Watching how to best style a room conveys atmosphere and gives the costumers inspiration and a good idea of our range. The video shows that our products fit well together. Present Time has 3 brands (Karlsson, Leitmotiv and Pt,) Karlsson clocks have been around for 35 years. Leitmotiv lighting gives every room the right atmosphere and in the Leitmotiv range you'll also find small furniture in different colors / materials. With PT, accessories you can finish the room.

The video shows a modern look, cooler shades and surprising materials such as velvet. The innovative purple shades go well with the transparent vases and are styled with basic colors such as pink or gold. At the beginning of this video you see a modern living room where all products have their own logical place. The brands that Present Time carries - Karlsson, Leitmotiv and PT - are a combination of Dutch design and a Scandinavian touch.

Present Time's products for this spring are available in various colors and materials. By combining items, multiple atmospheres and themes can be created.

See the latest video with the latest range here:
<https://www.presenttime.com/t-tradeshows.aspx>

For more images of our products please visit:
<https://drive.google.com/drive/folders/15bXQcuENLqRepbOQxRNm1QZQd4O3R-3d>

For more information, please contact Present Time at info@presenttime.com



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