

A black and white photograph of a mountain landscape. The foreground is filled with thick, white clouds and mist. In the middle ground, a dark, forested ridge or mountain slope rises above the clouds. The background shows more distant, hazy mountain peaks under a cloudy sky. The overall mood is serene and atmospheric.

BHUTAN TEXTILE

A Collective Collection
2021

Home Textile

ALL SHADES OF NATURE

Due to its particular geology, Bhutan is blessed with a rich and well-preserved nature. It is considered as a floral paradise for botanists, with over hundred indigenous species and many others yet to be discovered.



The weavers have long since discovered the tinctorial potential of this natural richness. Using the incredible diversity of plants is a sacred art, mastered by women all around the country. Each family has its own treasurable recipes preserved and passed on in strictest secrecy from generation to generation.



Respecting and preserving nature is an important pillar of Bhutan values.
Buddhism practiced in Bhutan believes in the interdependence of all things,
and conservation of nature is a necessity for maintaining this balance not only
for nature's sake, but also for Human health.



As a result, Bhutan is the world's only carbon-negative country. Natural forests cover more than 80% of the country and 51% are protected, resulting in a very high biodiversity. As part of National Gross Happiness, nature & species conservation is part of the country constitution and all Bhutanese are formally held responsible to protect the environment.



'Bhutan Textiles' is a collective of 20 textile companies in Bhutan that promotes the work of artisans and weavers throughout Bhutan. We support the values expressed through 'Gross National Happiness' principles, which aims to ensure the well-being of our people and the preservation of culture and nature. With this collection, we would like to share with you our special dedication to our country nestled in the heart of the Himalayas and the magnificent landscapes it grants us, contributing greatly to our sense of happiness and wholeness.

You may find our complete collection on the M&O website: [link to MOM](#)

We would be pleased to have you as a member of our instagram community to learn more about us and our "happy" stories: [bhutan textiles](#)

Please also contact us directly for more information: 



FOR MORE INFORMATION

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In partnership with The Agency for Promotion of Indigenous Crafts (APIC)

Photo credit Upassana Dahal



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