

Press Release

New collection – Sept 2020

FEZ

Design by Marco Alessi



A new #lightingstories

It tells of blown glass, which has always been a distinctive feature of the Venetian company that produces decorative lighting.

It tells of the desire to combine architecture and product design, the vocation of Marco Alessi, designer from Bassano del Grappa, graduate of the IUAV in Venice and an architect by profession. It tells of a meeting in Fez, where through a gate of colored majolica you discover a millennial soul of culture, knowledge and work.

There are numerous details to tell in this new light story (#lightingstories) by Prandina designed by Marco Alessi. A story that develops from the outside to the inside, from a metal diffuser embellished with galvanic finishes to a blown crystal diffuser. A path towards the soul of the product dictated by the search for light.

Fez is a collection with simple and sinuous lines, at the same time endowed with a strong identity and elegance. It arises from the relationship between two cylinders, one transparent, bright and rigid, the other solid, reflective and shaped to accommodate and distribute the light. Thus, the two apparently opposed cylinders meet to unite.

Fez is offered in different materials and surface finishes that leave free space for the interpretation of the interiors.

Materials, finishes and details that make the difference

Fez is a collection available in three declinations: a pendant version, a table version and a floor version.

Each version is available in two different sizes (22.5cm or 30cm diffuser diameter) and with four standard finishes (matt white, glossy black, matt sand and copper).

The floor model is also available with a height of 140cm or 170cm.

The table model has a black fabric cable as standard.

The use of an E27 LED bulb is recommended.

Custom colors on request.

Price to the public starting from € 490.00.

Pictures, idea and inspirations

Please find all the high resolution pictures following this [link](#).

You can also discover daily new pictures following our brand through these following channels:

- www.prandina.it
- [Linkedin](#)
- [Facebook](#)
- [Instagram](#)
- [Pinterest](#)
- [Youtube](#)



The company

Describing what Prandina has stood for since the very beginning is simple, we offer best-selling products and innovations in glassblowing techniques, we deliver and bring projects to life around the world.

Describing what Prandina represents for someone who's worked and continues to work here to this day is much more complicated, it's a collection of emotions and feelings, of people and experiences, of knowledge and fulfillment.

Every single product leaves our factory bearing all the passion that Sergio Prandina has put into every detail of his company since 1982. Every product is the culmination of creativity and of each employee's daily determination to improve their workflow. We all share in the enthusiasm of delivering a simply and truly beautiful product in the hands of our customers.

This is the greatest and most important of all the #lightingstories we want to tell.

Our company was founded in 1982 by Sergio Prandina, an entrepreneur who for more than thirty years has been sharing his innate artistic creativity in lighting design through shapes and solutions often based on the use of blown glass.

His designs have made Prandina stand out since the beginning. Over time, they have met with new technologies, providing a space where innovative approaches to the use of light could flourish.

From the outset, the company has been dedicated to exporting and exports to more than 50 countries on a permanent basis through retail and contract channels depending on the needs of local markets. Prandina doesn't just offer standard catalogue items. Thanks to our long-standing experience and flexibility, we can collaborate with you to design and create a custom product that will bear the Made in Italy quality label both in terms of functionality and aesthetics. Requests in the lighting sector can change rapidly, and Prandina's dedication to its customers is the perfect answer to such a dynamic environment.

Our customized solutions are developed within the company with the collaboration of designers, interior designers, architects and handpicked professionals.

Il designer

Marco Alessi was born in Bassano del Grappa in 1982 where he currently lives and works. His course of study began as a graphic-technical one and then gradually moved towards what he discovered as his true passions, architecture and design. In 2003 he joined the IUAV in Venice and began to get passionate about themes such as light, spaces and the essentiality of materials, themes that are reflected in his projects and to which attention and attention to detail are added. He graduated in 2008 and a short time later he began collaborating with the TIXA studio.

Today, after years of experience, he becomes an associate of the firm. The goal of any project he dedicates himself to is to combine architecture with design, without necessarily following a single line. Projects can be of various scales and involve different fields of study.

Recently, the passion for design has also resulted in the creation of furniture items in the lighting sector and the study of custom-made furniture products for the environments it designs.

