

The new Contemporary Wallpaper Collection 2021 at the WeMU Wall&decò Experience Museum

WeMU, Wall&decò Experience Museum: a virtual construction with a realistic architecture that transcends realism, heralding the new Contemporary Wallpaper 2021 collection on various levels.

72 new graphics grouped into 3 moodboards that set out the new collection in an original geography of graphics, styles and colors - The three concepts are developed around manifold creations - in terms of styles and reflections - of designers, with an extremely diversified result, in both graphic and photographic representation.

The WeMU allows a veritable museum visit, with the chance to contemplate all graphics on display, explore contents and enjoy audio contributions which accompany you along this extra-ordinary journey offered by the designers themselves who narrate their graphics.

LEVEL 1 | ROOTS

The imperfect surface gives the nod to Wabi-Sabi, reinterpreting it with a designer twist, thanks to the combination of material and cold furniture with defined shapes.

On the one hand, botanical, organic inspiration - on the other, a focus on layered textures - in both cases, green and earthy colors become the element of comfort, combining with woods, fabrics and straw to create cozy environments and introspective atmospheres.

THE TANK | 1986

Material and nature give way to a colder and more rational interpretation of space.

The interior, in shades of white or grey, embraces shiny and reflective surfaces. The inclusion of color, full and in contrast with the neutral background, helps to delineate the architecture of the context, in elegant single-color contrasts.

There is a preference for round shapes and curved lines, indispensable for the ennoblement and enhancement of interior

LEVEL 3 | MORE MORE MORE

All the allure of the 70s in the interpretation of spaces: a stratification of planes, levels and elements that leads to a continuous visual exploration. A real experiential path leading onto the discovery of details. Shapes are eclectic, responding to the principle of "everything and the opposite of everything", but without the chaos: the color merge of various elements generates harmony and an immersive experience with a unique atmosphere that speaks of design, architecture and creativity.

Visit here the WeMU: <http://www.wallanddeco.com/wemu2>



WeMU

architectural project: 'Gergely Agoston - AAPA Collective

3d project: Visualabstudio

Press Office: Marilù Benini
press@wallanddeco.com