

Maison Sarah Lavoine and the Louvre Museum launch the "Tuileries" collection

Neighbor and lover of the Tuileries Gardens for 25 years, Maison Sarah Lavoine's founder was inspired by the beauty of the Renaissance garden, designed by Catherine de Medicis in the 16th century, and has created a collection of decorative accessories in collaboration with the Louvre Museum, to which the Tuileries Gardens are attached. The materials, shapes and colors of the "Tuileries" collection awaken and revive the shapes and perspectives of the largest and oldest public garden in Paris.

This haven of relaxation contains an unsuspected landscape diversity and biological richness. The garden, whose physiognomy bears the mark of Le Nôtre, was and continues to be a source of inspiration for artists and creators. The Impressionists painted light and color there, while in the middle of the 19th century many photographers walked on its lawns. This is still the case today, and it was during a walk through this veritable open-air museum and natural extension of the Louvre that Sarah Poniatowski's inspiration was born around four major themes.

Thirteen designs and 45 products are available in four themes inspired by the Tuileries: the sails of the small boats in the central pond, the groves and the motifs they shape, the flowers and gardens, and finally the historical statues and fountains. It is these details of the garden that were the inspiration for the French Art de Vivre brand. Velvet cushions, jacquard blankets, wall lights, ceramic candleholders and silk scarves make up this collection made in Europe, whose common thread is the rhythm of the seasons and colors.

The "Tuileries" collection will be available online and in all Maison Sarah Lavoine boutiques starting February 18, 2021. The pieces will also be available in the Louvre eboutique, a new online store dedicated to flagship collaborations developed by the Louvre Museum.

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