

#### Pollen, The Little Bee Doudou !

By setting up hives on its site and associating with a local beekeeper, Doudou et Compagnie is committed to participate in the protection of bees.

Creating the Doudou bee in organic cotton, we hope to raise the awareness and share this message: Protect bees is also protect our future and that of our children !



### The Extras

• Organic soft toy: 100% organic cotton

Trendy colors and prints



- The Bee organic collection is characterized by its work of organic cotton under all textures: 2 soft linen nouettes + 2 velvet cotton nouettes, 2 printed wings in light cotton swaddle type, 1 wing in ochre and ecru striped jersey. A bi-material square, soft cotton velvet on the front and honeycomb cotton on the back
- This wealth of materials aims to awaken the senses and develop the fine motor skills of toddlers
- Meaningful product : transmission of an eco-citizen message
- Each comforter Doudou et Compagnie benefits the Doudou guarantee. Thanks to its unique number, Doudou lost is quickly found ! Logorontie

DC3842 Doudou Baby - 20 cm / DC3845 Wooden rattle - 16 cm / DC3847 Doudou pacifier - 17 cm / DC3843 Doudou - 25 cm / DC3844 Doll - 30 cm / DC3846 Sensory balls with rattle (2 models) - 15 cm / DC3848 Activity cube - 10x10 cm / DC3849 Puppet - 25 cm / DC3850 Doll - 25 cm / DC3851 Musical box - 30 cm / DC3852 Doll XXL - 90 cm



#### HAPPY DOUDOU TO YOU !

For its 20<sup>th</sup> anniversary, Doudou & Compagnie has chosen to honor one of its most iconic soft toys: The "Lapin Bonbon". Remember, a bunny with natural stuffing, unsurpassed softness and a colorful little tail ! Today, this last is embellished with a firework of labels and swaddle material that baby will love to handle.

Who says celebration says creation of exception with this pure white bunny, extremely soft and tender, worked as Haute couture !

Why revisit this bunny ?

- Celebrating babies and tenderness
- Celebrating our consumers: Mums' soft toys, but not only ! Dads, elders, relatives who choose Doudou et Compagnie
- · Celebrating Doudou and its creativity which is part of its brand's DNA !

Happy Birthday Doudou et Compagnie !

- Nestled in a superb gift box with graphics evoking both modernity and luxury, as in a magical setting, this surprise doudou is delicately unveiled ... The first moments are savored by discovering its tail that pop up from the box
- Reedition of an iconic soft toy for the 20th anniversary of the brand Doudou et Compagnie
- · Colors and prints worked under the influence of the "Mix & Match" trend
- An ideal Birth gift
- Each comforter Doudou and Company benefits of the doudou guarantee. Thanks to its unique number, Doudou lost is quickly found ! Lo parantie



- 5 prints 5 characters 5 themes: Happy Boho, Happy Glossy, Happy Pop, Happy Wild, Happy Blush. Each has its own style in order to correspond to the family that will adopt it !
- Awakening the senses and development of the fine motor skills resulting from the handling of numerous colorful and textured "fireworks" labels around the tail
- Appreciation of the swaddle material
- Original box worked to match each consumer
- · Choice possible according to the personality of the mother / parents



DC3742 Happy Glossy - Doudou - 25 cm / DC3741 Happy Boho - Doudou - 25 cm / DC3745 Happy Pop - Doudou - 25 cm / DC3740 Happy Wild - Doudou - 25 cm / DC3744 Happy Blush - Doudou - 25 cm

## Collection Méli-Mélo



Remember, Doudou et Compagnie became known thanks to the creation of the first comforter without stuffing. It was a face of a little bear sewn on a flexible square. 20 years later, Doudou et Compagnie is constantly reinventing itself and challenging its creativity.

Based on a traditional French know-how, the Doudou-stylists pay attention to provide very soft material, to play with textures, to put in the spotlight our favorite animals !

Doudous and musical boxes — bunny, bear, cat, mouth, panda and reindeer, here are the very cute Méli-Mélo.

Soft, harmoniously colored, easy to handle and well thought out to meet babies' needs.



- Small comforter with its soft flexible square appreciated by baby's little hands
- Matching box musical to rock and reassure baby
- 6 characters: reindeer, bears, cat, panda, mouth and bunny
- Soft material +++
- Details to handle: nouettes, textures, labels
- Ideal Birth gift
- Fits easily into the maternity bag
- Each comforter Doudou et Compagnie benefits the Doudou guarantee. Thanks to its unique number, Doudou lost is quickly found ! Lo garantie

# Mon Doudou Chouchou



Cute of the day, hello! This new range of lambs and bunnies presented in display is to be crunched! Decorated with a little Liberty-style scrunchie that we will like to manipulate at will. Those little faces of love are to

affectionate without moderation.

[Mon Doudou CHOUCHOU ! Mon Doudou pour tous les goûts, L'un frisoté, l'autre tout doux, Avec leur chouchou autour du cou, On en choisi assurément un, pour d'infinis câlinous !]





- 2 symbolic animals to celebrate Easter and Easter babies
- A chic style with its «Liberty» or «Little Star» style bow
- Bith Gift
- Lambs display and/or bunnies display several models to collectible (6 lambs + 6 bunnies)
- Mini size and mini price! !
- Easy to slip into maternity bag or diaper bag
- Each comforter Doudou et Compagnie benefits the Doudou guarantee. Thanks to its unique number, Doudou lost is quickly found ! Logorantie



Who has not dreamed one day to discover the animals of the wild lands savage see them close ?

Central African zebras, elegant giraffes and majestic Kenyan lions, baby white tigers or Australian kangaroos... So many magnificent animals have been honored with Histoire d'Ours to make discover these rare species and to make young children aware of their protection.

Histoire d'Ours emphasizes their esthetics to make them tender and wished their coat with an extreme softness to allow play, travel and dream.



## The extras

- 7 animals: zebra, giraffe, lion, white baby tiger, Bengal tiger, kangaroo, baby lion
- Emotional toy
- Room decoration Savanna universe
- Promotes imagination
- Design and realism
- Educate children about Wild Land Species
- Extreme softness of the coat

 $\begin{array}{l} HO3040 \mbox{ Lisi the Girafe Natural - 30 cm / HO3041 50 cm / HO3042 100 cm / HO3043 Lisi the Girafe PM Blue - 30 cm / HO3044 50 cm / HO3089 100 cm / HO3048 Zéphir the Zebra - 25 cm / HO3049 35 cm / HO3050 50 cm / HO3073 100 cm / HO3051 Kenya the Lion PM - 25 cm / HO3052 40 cm / HO3053 Baby White Tiger - 18 cm / HO3054 25 cm / HO3055 35 cm / HO3056 Baby Lion - 18 cm / HO3057 25 cm / HO3058 35 cm / HO3059 Sidney the Kangaroo - 30 cm / HO3060 Bengaly the Tiger - 25 cm / HO3061 35 cm / HO3062 50 cm \\ \end{array}$ 





In this fascinating universe made of diversity, colors and EXTRAordinary creatures, dive into the heart of the oceans to discover our fabulous UNDERWATER TREASURES.

Explore the oceans' depths and swim on back of our blue shark, follow our Manta Ray in search of its secret hideaways and admire the different colored fins of our "Wacky" Rainbow fish.

Designed with Histoire d'Ours' know-how, we focused our diversity on materials of these extra soft marine plush: textured sponge velvet, iridescent satin for the touch, ribbed jersey in ochre color, a blue honeycomb cotton, plush with long bristles brushed navy.

Plush toys with rounded and generous shapes, whose abundance of tactile feelings and softness take precedence for a sensational and imaginative journey.

- Colors chosen for trendy children's bedrooms
- Unisex
- From birth
- Innovative materials and play with textures to develop children's imagination and the awakening of the senses
- Playability of the product from the first months of the child's life
- Educate children about the marine ecosystem
- Development of the imaginary of the child

## The Extras

- XXL models for some products (blue shark, jellyfish, orca, rainbow fish, pink octopus)
- A basket woven rope Histoire d'Ours offered for 8 pieces purchased



DC3074 Blue Shark XXL - 80 cm / DC3075 Jellyfish XXL - 134x80 cm / DC3078 Orca XXL - 80 cm / DC3076 Pink Ocotopus XXL - 70 cm / DC3077 Rainbown Fish XXL - 50 cm / PLV9238 Basket woven rope

# Collection Tiwipi



In the TIWIPI tribe, there are the smart fox, the wolf whaou, the cute bear and the prank hedgehog.

A new universe at Doudou et Compagnie with more marked colors.

Puppets comforters and blankets are presented in very beautiful night blue boxes, with vegetal notes evoking the forest.





- New characters in trendy colorsLe réconfort du doudou
- The recomfort of the doudou
- Real support of stories for the child
- Play of details: biomaterials + labels
- A blanket (with box) to match the collection
- A gift box easy to reuse (except puppet 60 cm in individual bag)
- Each comforter Doudou et Compagnie benefits the Doudou guarantee. Thanks to its unique number, Doudou lost is quickly found ! La parantie

DC3632 Wolf - Doll with doudou - 21 cm / DC3636 Wolf - Doll - 30 cm / DC3640 Wolf - Doudou - 23 cm / DC3644 Wolf - Doll - 60 cm / DC3648 Wolf - Blanket with doudou - 100 x 70 cm / DC3633 Fox - Doll with doudou - 21 cm / DC3637 Fox - Doll - 30 cm / DC3641 Fox - Doudou - 23 cm / DC3645 Fox - Doll - 60 cm / DC3649 Fox - Doll with doudou - 100 x 70 cm / DC3649 Fox - Doll - 30 cm / DC3641 Fox - Doudou - 23 cm / DC3645 Fox - Doll - 60 cm / DC3649 Fox - Doll with doudou - 100 x 70 cm





### Reassuring with its small cuddly toy



A range of mixed products designed to stimulate children's imaginations.

At the border of the sensory cuddly toy because of the diversity of materials and details. This collection is classified in the category of Doudous to cuddle because they have a hair that says a lot !



DC3630 Bear - Doll with doudou - 21 cm / DC3634 Bear - Doll - 30 cm / DC3638 Bear - Doudou - 23 cm / DC3642 Bear - Doll - 60 cm / DC3646 Bear - Blanket with doudou - 100 x 70 cm / DC3631 Hedgehog - Doll with doudou - 21 cm / DC3635 Hedgehog - Doll - 30 cm / DC3639 Hedgehog - Doudou - 23 cm / DC3643 Hedgehog - Doll - 60 cm / DC3647 Hedgehog - Blanket with doudou - 100 x 70 cm





## The Extras

- Mixed sensory doudou collection
- Ideal gift from birth = gift box / deco box with fresh motifs
- Play of detail and awakening of the senses: textures, labels, nouettes, gripping ball, teething ring for GM puppet with baby
- Each comforter Doudou et Compagnie benefits the Doudou guarantee. Thanks to its unique number, Doudou lost is quickly found ! La garantie

The Yoca le Koala collection is essentially a range of sensory products !

A small Koala with a crisp frown, subtle harmonies of colors, touches of swaddling with vegetal motifs, small labels in the shapes of leaves.

Doudou, dolls and accessories whose design, search for materials and detail take precedence. They were designed to promote the awakening of the senses all fresh !



DC3669 Doll Koala with baby & teething ring - 25 cm / DC3672 Doll XXL - 60 cm / DC3667 Doll with doudou - 15 cm / DC3666 Doudou rattle - 22 cm / DC3675 Booties with rattle - 0/6 mois / DC3668 Doudou - 25 cm / DC3673 Musical box - 20 cm / DC3665 Doudou Pacifier - 20 cm / DC3671 Pyjama box - 40 cm / DC3685 Blanket Douceur white blanket - 70 x 100 cm / DC3686 Blanket Douceur blue blanket - 70 x 100 cm / DC3670 Sensory balls with rattle assorment - 15 cm

# Collection Sous l'Océan





## The extras

- Doudou with embroidered tissue
- Mini size easy to slip into maternity bag (Birth product)
- Varied choice: 10 models with «Did you know?" Label (French / English)
- Collector's cuddly toys Affordable prices
- The cuddly toys and hooded towel are presented in a pretty box with personalized text
- Easy to handle
- Each comforter Doudou et Compagnie benefits the Doudou guarantee. Thanks to its unique number, Doudou lost is quickly found ! Lo garantie

Heading towards small minimalist cuddly toys to be slipped into the maternity bag of the future mom.

A small format with tender or tonic colors as you wish, chosen to immortalize precious moments with nice memory pictures.

A «captivating» birth collection for spring and summer swimming babies but also for all sea lovers !



DC3650 Whale with doudou blue - 15 cm / DC3651 Whale with doudou pink - 15 cm / DC3652 Crabe with doudou coral - 19 cm / DC3653 Seahorse with doudou blue - 17 cm / DC3654 Seahorse with doudou pink - 17 cm / DC3655 Fish with doudou coral - 16 cm

My 1<sup>st</sup> time at the sea, My 1<sup>st</sup> time at the swimming pool ! My reward after the 1<sup>st</sup> splash !







## The extras

- Soft toy + hooded towel (or Whale XXL) = Premium Gift / collective gift
- Whale XL and XXL: bedroom decor products





DC3656 Fish with doudou almond - 16 cm / DC3657 Tortue with doudou pink - 16 cm / DC3658 Tortue with doudou almond - 16 cm / DC3659 Homard with doudou coral - 17 cm / DC3676 Wale XL - blue - 60 cm / DC3677 Wale XXL blue - 80 cm / DC3660 Bath cape for baby - wale blue - 80 x 80 cm / DC3661 Bath cape for baby - Almond fish - 80 x 80 cm / DC3662 Bath cape for baby - Coral crab - 80 x 80 cm / DC3663 Bath cape for baby - pink seahorse - 80 x 80 cm



**Bébé & moi** is the reflect of the link that operates from the first moments of baby's life with his mother, his father and his entourage : **the link of the heart. This solidarity collection symbolizes the support that everyone can give to Unicef to help and protect all children of the world.** 

This product is created and distributed by Doudou et Compagnie with the permission of Unicef to raise funds for children.

## The Extras

- Solidarity products
- The symbolism of the duo «mom / baby, dad / baby, brother / baby», but not that!
- To mark the bonds of the heart on all occasions: Birth product, baptism, Christmas, anniversary.
- Softness ++
- 4 animals: Lion, Kangaroo, Koala and Fox

For doll with doudou pacifier :

- Mini size
- Product maternity bag / birth bag
- Bi-material



DC3786 Doll with Doudou Pacifer Fox - 12 cm / DC3688 Doll with Doudou Pacifer Lion - 12 cm / DC3687 Doll with Doudou Pacifer Koala - 12 cm / DC3689 Doll with Doudou Pacifer Kangaroo - 12 cm / DC3790 Doll Baby & e Fox - 25 cm / DC3791 Doll Baby & me Koala - 25 cm / DC3792 Doll Baby & me Lion - 25 cm / DC3793 Doll Baby & me Kangaroo



# Accessories / Musical night lights



#### 1,2,3 ABRACADABRA !

Soft like a soft toy, this night light with wall projections and box musical integrated will accompany the toddlers, as if by magic, in the land of dreams!

At bedtime, we choose between its beautiful classical melody or the white sound of waves. We can adapt the sound volume according to the sleep of the babies.

The Night light with its 6 successive color variations (blue, turquoise, green, yellow, orange, purple) can operate independently of the box musical, in silence.

- 3 in 1 product (night light, box musical and soft toy)
- 5 animals
- Original gift, ideal from the birth
- Piles included
- Delivered with instructions on the box

