## ZONE DENMARK AW 2022 Press release – DIISH

## **Uncompromising quality. Nothing more, nothing less**

Zone Denmark is now launching its take on how to do the dishes in style. The new DIISH dishwashing range is uncompromising quality and well-thought-out design. Proportions that are just right, materials that are made to last, and details that are carefully thought out.

DIISH is a mini-revolution at the sink. With a draining tray, plate racks, a cutlery holder, a dispenser set complete with dishcloth and brush, the range includes everything you need. But it does so without dominating your space. DIISH is a sublime example of the greatest designs focusing on the tiniest details. The award-winning Mavro/Lefèvre design team is behind it.

The DIISH range is sold as two parts. One is a dishwashing set and the other is a draining tray with plate rack and cutlery holder.

## A dishwashing set with hidden talents

The frame around the dishwashing set is a powder-coated metal caddy. At the front are two ceramic dispensers. One for dishwashing liquid and a slightly lower one for hand sanitiser or hand soap. On the back is a discreet, almost invisible, drying space for the included knitted dishcloth, and a holder for the dishwashing brush. A final detail is the small tray that collects excess water so it doesn't end up on your worktop.

## Stylish sink-side companion

The DIISH draining tray is made of silicone, so it is stable and non-slip on your worktop. Soapy bubbles inspired the delicate bubble pattern. This is very practical, though, because it allows more air flow to the glasses so they dry faster.

The two powder-coated steel plate racks can accommodate as many as 16 plates. When not in use, one fits inside the other so both can be easily stowed in the cutlery holder. This way, the set takes up the least possible space and can be quickly packed away.

Available from leading hardware stores, department stores and design and lifestyle stores. For more information about our products or your nearest stockist, call Zone Denmark on +45 89 28 13 00.