

ZONE DENMARK AW 2022  
Press release CIRCULAR BINS

**Waste has never been more beautiful**

There's more and more pressure to sort our waste. Zone Denmark comes to the aid of modern consumers by adding as many as four waste bins of different sizes to the CIRCULAR range. By design, there's no need to hide them away – quite the opposite! The design team behind this is Zone's permanent and award-winning partner VE2.

**Sustainable and user-friendly**

The four new CIRCULAR bins are available in sizes from 15–35 litres. One of them is double, so there's a smaller 12-litre bin at the top, with a larger 22-litre one at the bottom. All the bins are stylishly ready to help you make waste sorting more beautiful. Simply find the sizes that suit your needs and position them to grace your kitchen, utility room or office. The bins can stand alone or be grouped together wherever your life leaves leftovers that deserve a second chance.

Even the best of intentions can crumble under the pressures of real life. That's why ease of use is at the heart of the CIRCULAR range. The bins are easy to clean and the lids lift off easily. You can even hang the lid on the side while you tip the waste in. All the bins have a handle, too, so they're easy to carry when it's time to take them outside for emptying. Finally, there's a brilliant feature on the inside in the form of a double hanger that clicks up to make it easier to insert a bin liner.

**The future is thoughtfully green**

This range is a textbook example of the VE2 design team beautifully combining form and function with sustainability – a serious matter these days. Properly sorted waste can be recycled instead of being sent for incineration, helping to reduce carbon emissions.

Everything in the range is available in a choice of two colours. Choose from Black and Warm Grey.

Available from leading hardware stores, department stores and design and lifestyle stores. For more information about our products or your nearest stockist, call Zone Denmark on +45 89 28 13 00.