

PRESS RELEASE

UME dispenser with sensor – the most welcome new design of the year



Make hand hygiene more safe and pleasant with the new UME sensor soap and sanitizer dispenser.

Zone Denmark is now launching the elegant UME soap and sanitizer dispenser with sensor function - a highly relevant innovation at a time when everyone is focused on hygiene and showing consideration ...

Now you and your guests can safely wash your hands without touching the dispenser - good news in a world where handshakes are out and hand hygiene is in!

The new hands-free soap and sanitizer dispenser is part of the popular UME bathroom range and combines extra precautions and hygiene with brilliant design.

The dispenser has the same minimalist styling as the rest of the UME range, but is fitted with a sensor that doses an appropriate amount of soap or sanitizer when you place your hands under the pump. The dispenser also ensures a cleaner and more welcoming wash-basin environment.

For UME, designers VE2 have stripped away all superfluous decorative elements, creating a complete range of ultra-simple design items for the bathroom. The range won the prestigious Red Dot Design Award in 2018 and also includes a classic soap dispenser, toothbrush mug, soap dish, toilet brush and pedal bin.

Available from leading hardware stores, webshops, department stores and design and lifestyle stores. For more information about products or your nearest dealer, call Zone Denmark on +45 8928 1300.



DOWNLOAD PRESS KIT



Zone UME Soap Dispenser w. sensor
Black

Dia. 11,8 x 17,3 cm 0,25 liter
EUR 59,95



Zone UME Soap Dispenser w. sensor
White

Dia. 11,8 x 17,3 cm 0,25 liter
EUR 59,95



About Zone Denmark

Zone Denmark makes a statement that leaves you in no doubt.

We interpret evolving trends by rethinking beauty and functionality for everyone who shares our belief in a profoundly positive life. Expressed in an honest and colourful way, our designs challenge convention, inspire curiosity and embrace exquisite materials. We've won several international design awards with our team of innovative Danish designers, which is great. But it's our design-loving friends around the world that make it all worthwhile!

For more information

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