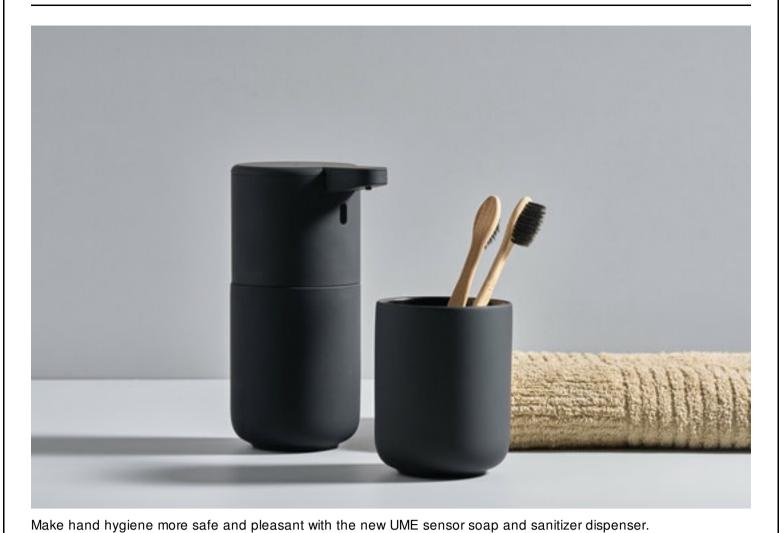


## PRESS RELEASE

## UME dispenser with sensor – the most welcome new design of the year



combines extra precautions and hygiene with brilliant design.

Zone Denmark is now launching the elegant UME soap and sanitizer dispenser with sensor function - a highly relevant innovation at a time when everyone is focused on hygiene and showing consideration ...

Now you and your guests can safely wash your hands without touching the dispenser - good news in a world where handshakes are out and hand hygiene is in!

The new hands-free soap and sanitizer dispenser is part of the popular UME bathroom range and

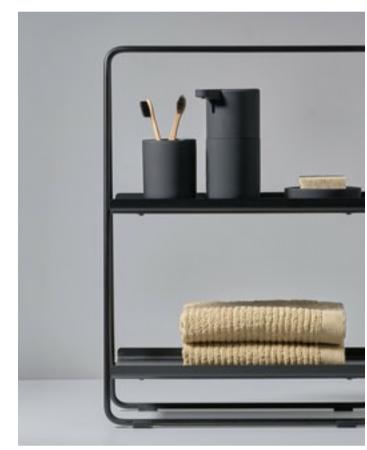
The dispenser has the same minimalist styling as the rest of the UME range, but is fitted with a sensor that doses an appropriate amount of soap or sanitizer when you place your hands under the

pump. The dispenser also ensures a cleaner and more welcoming wash-basin environment.

For UME, designers VE2 have stripped away all superfluous decorative elements, creating a complete range of ultra-simple design items for the bathroom. The range won the prestigious Red Dot Design Award in 2018 and also includes a classic soap dispenser, toothbrush mug, soap dish, toilet brush and pedal bin.

Available from leading hardware stores, webshops, department stores and design and lifestyle stores. For more information about products or your nearest dealer, call Zone Denmark on +45 8928 1300.





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EUR 59,95



Dia. 11,8 x 17,3 cm 0,25 liter EUR 59,95



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