



# The best duvet ever made

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We created MyAlpaca brand and the range of products because we believe that healthy, comfortable and luxurious sleep is essential to a long life and sustained happiness.

To make the very best bedding possible, we decided to combine modern textile knowledge with traditional hand-quilting methods and artisanal attention to detail. Thus, our work preserves and promotes the quality and artistry of meticulous craftsmanship – and makes it available to today's discerning customer.



#### BEDDING MADE FROM REMARKABLE ALPACA FIBRE

It all started with a small alpaca farm at the Sub Carpathian region of Poland. In the course of our work we have gotten to know and love alpacas - gentle, happy animals, generously giving us their fibre, which happens to be a perfect material for duvets and pillows that are as beneficial as they are luxurious.

A duvet filled with alpaca fibre has unique thermoregulatory characteristics; it adapts to your body temperature during sleep, does not retain moisture and is hypoallergenic. In addition to being healthy and natural, alpaca fibre is also extraordinarily soft and lightweight. Truly the best nature can offer. And we decided to make the best alpaca duvets by hand, for unmatched comfort and quality in every detail.

## NATURAL BEDDING FOR A HELTHY SLEEP

We all sleep through roughly one third of our lives, but not everyone knows that calm, undisturbed sleep is one of the most important factors leading to overall good health. During sleep, our body performs crucial physiological and psychological functions vital to our condition, well-being and energy.

Most adults need seven to nine hours of calm and uninterrupted night time sleep to enjoy the regenerative benefits of healthy sleep. Quality of sleep is also impacted by other factors, including the timing of sleep during the daily cycle. In fact, research reveals that the body rests most efficiently and regenerates best between the hours of 10PM and 1AM. Also important is the environment of the sleeping area, especially with regard to levels of light, noise, air humidity and temperature (with 18-20°C best). We also need proper relaxation prior to going to bed. Excellent habits include taking a bath, going for a walk, reading a book and listening to relaxing music.

It is also important to select appropriate natural fibre bedding and sleepwear. Our body temperature changes during sleep, potentially causing both chills and night sweats that may interrupt the sleep cycle. An alpaca duvet is perhaps the most excellent solution to this problem: thanks to its moisture-wicking and thermoregulatory properties, it maintains a constant optimal body temperature, keeping you warm and dry to ensure a comfortable night's sleep.

Alpaca duvets and pillows are among the best natural bedding choices you can find.



## FOR ALLERGY SUFFERERS

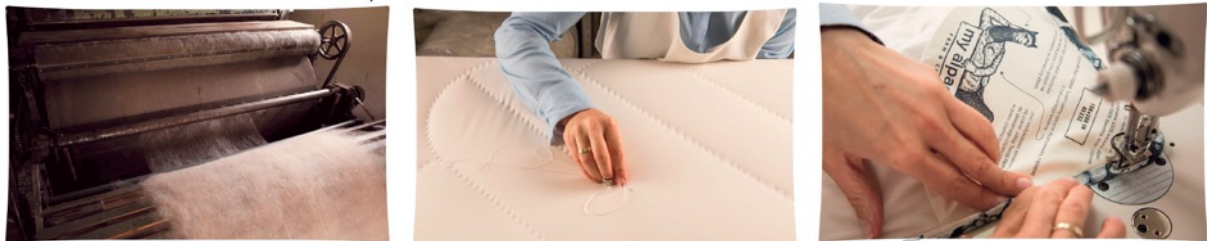
Health-promoting and hypoallergenic alpaca fibre is the perfect bedding material for people suffering from allergies or asthma. At MyAlpaca we use no harsh chemicals to process alpaca fibre and wash it using only the gentlest soap. Alpaca fibre contains no lanolin or lipids of any kind. It is also dry and hollow, which is why it is inhospitable to the mites that ordinarily nest in foam, polyester and down.

Alpaca fibre is also a wonderful solution for people allergic to sheep's wool – whether the triggering factor is wool's lanolin content or the chemicals and detergents used in wool processing. Recommended by the Polish Society of Allergology

## TAILOR'S GUILD TRADITION

Tradition of hand-quilting duvets goes back hundreds of years ago. It is rooted in the Guild of Tailors established in 1272 in Krakow, Poland. Together with corsetry and embroidery, hand-stitching of bed linens, pillows and duvets developed into a profession requiring a lot of mastery and patience. First duvets were filled with sheep wool, later on with feathers and down. In XIX and XX century hand-crafting duvets became popular at convents, where nuns with patience would stitch duvets for hours, providing extra income to their communities. Duvets, pillows and bed linen were among the most precious components of a noble bride's dowry.

As of the 1960's machine stitched duvets became widely available and hand-quilting as a profession was slowly forgotten. Many duvet workshops closed down; nuns who used to make duvets passed away without leaving followers. There are only a few craft masters left in Poland and, sadly, no more exams for new masters are organized by the guild. It is obvious that due to the painstakingly long production time (6 to 7 hours for hand-stitching a small duvet and up to 25 hours for a king size one) handmade duvets cannot beat the volume and efficiency of machine-quilted bedding, made in under 10 minutes, and effectively compete in the marketplace.



## SAVING AN OLD PROFESSION FROM BEING FORGOTTEN

In recent years however, we are observing a very encouraging global trend: craftsmanship is in more demand than ever and small manufacturers are experiencing an overwhelming renaissance. Again, people are increasingly looking for products that last and have their own history and soul. It inspired us to join the movement, because we believe that craftsmanship is an expression of quality, passion, and requires a particular mindset.

At MyAlpaca, we handcraft each duvet and pillow with attention to every detail, using traditional guild quilting methods. Our carding machine is a renovated classic that has served generations of master

craftsmen – and we acquired it and restored it with the knowledge and experience of artisan quilters working today. Our looms are built according to the traditional designs. We developed our proprietary stitching patterns together with master-craftsmen who also helped us to select and train a new generation of quilters. We are very proud to be protecting an endangered handicraft from disappearing while making such luxurious and beneficial products, entirely by hand.

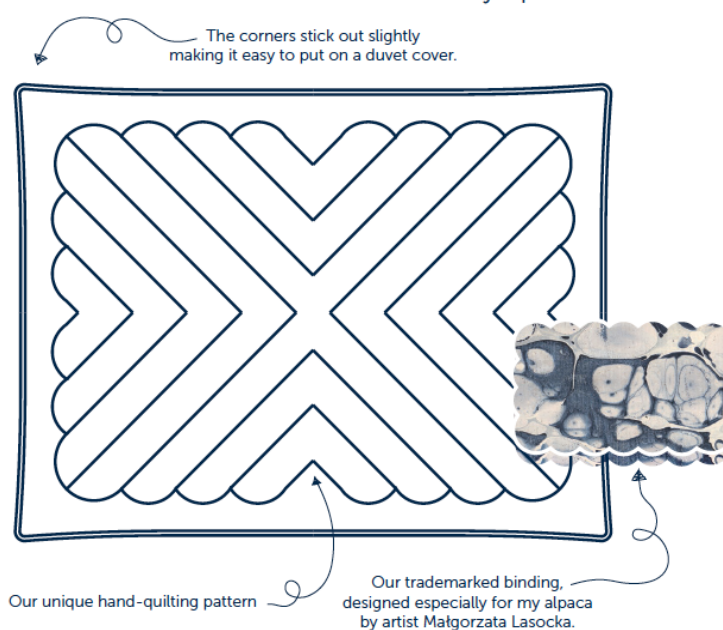
## PRODUCT INNOVATION AND MODERN DESIGN

The story of MyAlpaca is not only one of traditional technologies but also one of modern design.

If you look closely, you will notice that the corners extend out beyond a regular rectangle. This is one of the keys to our products' exceptional performance. Thanks to this proprietary superb-fit shape, our duvets and pillows fill out their covers more snugly than regular bedding, leaving no empty corners. Some people even report that our special corners make it easier to put on the duvet cover.

Our hand-quilting pattern differs from machine quilting, allowing even distribution of heat and preventing cold spots from appearing at the seams.

### HOW DO YOU RECOGNIZE AN ORIGINAL my alpaca duvet?



MyAlpaca has been recognised by the design circles in Poland. Among others, our products received in 2015 the Łódź Design Festival's MUST HAVE award, which is given each year to the 65 best new products on the market and a GOLDEN MEDAL at the International Poznan Fair in 2019.

