



10>13 June 2021

Grand Palais
Éphémère

International
Fine Craft &
Creation
Biennial

RÉVÉLATIONS

PRESS RELEASE

December 2020

FROM 10 TO 13 JUNE 2021, SAVE THE DATES
FOR THE 5TH EDITION OF RÉVÉLATIONS IN A NEW SETTING
– THE TEMPORARY GRAND PALAIS –
WITH AFRICA AS THE CONTINENT OF HONOUR.

Created and coordinated by Ateliers d'Art de France, the professional organisation for fine crafts, *Révélations* continues to assert itself as the not-to-be-missed event for fine crafts and contemporary creation. This 5th edition demonstrates, more than ever, the professional syndicate's major commitment to supporting the economic development of material artists and creators.

In this changing world, where our lives and habits are being unsettled on a daily basis, the fine craft professions embody strong universal social values such as creativity, transmission, durability and authenticity.

The worldwide health crisis and its economic repercussions are currently having profound repercussions on the fine crafts and creation sector on an international scale. The cancellation and postponement of a number of events and fairs are depriving all those involved from having vital contact with the professional and amateur clients who regularly attend them.

This edition is therefore a unique opportunity to support and highlight material artists who, by the very nature of their activity, carry forth social, environmental and economic values that are now resonating more profoundly than ever.

This is their opportunity to recover their market, establish new contacts and collaborations, and meet new purchasers and prescribers: a not-to-be-missed event for their essential business.

Aude Tahon

President of Ateliers d'Art de France
President of Révélations



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A PRESTIGIOUS NEW SETTING

For this 5th edition, Révélations settles into the Temporary Grand Palais, a flexible, innovative building designed by Wilmotte & Associés Architectes. The building, located on Champ de Mars across from the Eiffel Tower, complies with environmental imperatives.

Révélations is also renewing its collaboration with Adrien Gardère, who created the scenography for the biennial. The airy, streamlined principals of the previous editions are back again, now adapted to a new venue.

THE CONTINENT OF HONOUR: AFRICA

After turning the spotlight on Luxembourg in 2019, for its 5th edition Révélations chooses **Africa as its continent of honour**.

The cradle of an abundant, diverse creative dynamic, the continent constitutes the common theme that will run throughout the fair, offering a discovery circuit for the material artists of a great variety of African countries.

Stands and exhibitors representing more than ten countries - including South Africa, Morocco and Senegal - will present the creative worlds of African fine craft workers. Likewise, the International exhibition Le Banquet will feature African countries with displays showcasing the extensive craftsmanship of the continent at the heart of Révélations. This theme has earned this 5th edition of Révélations a place on the **Africa2020*** Season programme, a series of events scheduled from December 2020 to July 2021 in France.

*The Africa2020 Season is operated by the Institut français with the support of the Ministry of Europe and Foreign Affairs, the Ministry of Culture, the Ministry of National Education, Youth and Sports and in partnership with the Agence Française de Développement. The Season also benefits enjoys the support of the Africa2020 board of patrons.



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RÉVÉLATIONS IN A FEW WORDS

Since it was founded in 2013, Révélations has been celebrating the creative strength and vitality of fine crafts, fostering interactions between creators (material artists, artwork manufactures, institutions, galleries, training organisations, and so on) and their market. **The fair promotes the values of exceptional expertise, the conversion of material, and the discovery of talents through exclusive original pieces created for the occasion.** The biennial asserts itself as the event where the sector's trends are revealed, attracting a crowd of collectors, decorators, architects, brokerages, prescribers, aficionados of exceptional objects, and more.

Révélations also has an influence beyond its frontiers, making Paris the worldwide epicentre for fine crafts creation over five days. The International exhibition *Le Banquet* demonstrates this particularly well, presenting the creations of eight countries. As a showcase of the universal scope of the creative professions, it pays tribute to both their diversity and to their uniqueness.

To complement the biennial, Révélations hosts a cultural programme of exceptional exhibitions, lectures that open the debate on the challenges facing the sector, and guided tours for an enriched experience. An *Hors les Murs* programme is organised in coordination with other exceptional Parisian venues to bring the Révélations experience beyond the Temporary Grand Palais.



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ABOUT ATELIERS D'ART DE FRANCE

The purpose of Ateliers d'Art de France, the French professional organisation for fine crafts, is to represent and defend the fine crafts sector and to perform actions which contribute to the economic development of professionals in France and abroad. It federates more than 6,000 members, ranging from single-person workshops to artwork manufacturers.

As co-owner of the Maison&Objet fair** and owner of the International Heritage Fair, Ateliers d'Art de France initiates and organises, solely or through partnerships, some dozen fine arts crafts fairs of reference within France, where fine craft workers and material artists present and sell their creations.

In the current crisis, Ateliers d'Art de France remains particularly involved on behalf of fine crafts professionals. It is actively working to convince public authorities to support structuring measures for the sector and it is maintaining the organisation of its fairs in order to guarantee economic opportunities for creators and the promotion of the fine craft sector.

** Maison&Objet is a fair organised by SAFI, a subsidiary of Ateliers d'Art de France and Reed Expositions France

PRACTICAL INFORMATION

RÉVÉLATIONS

International fine craft and creation biennial
5th edition

FROM 10 TO 13 JUNE 2021 • The Temporary Grand Palais, Paris
Plateau Joffre, Champ de Mars, Paris

Full day reserved for professionals, press and VIP: 9 June 2021
Thursday 10, Friday 11, Saturday 12 June : 10.00 – 20.00,
Sunday 13 June : 10.00 – 19.00

www.revelations-grandpalais.com • #Revelations

PRESS CONTACTS

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