

Precious Grooming
Tantalizing, soothing delight for the skin
PRECIOUS GROOMING “JIVA” Debut.

SHAQUDA is pleased to announce the release of the “JIVA” , a new skincare brush series. Initially starting with, 2 items, “JIVA Body brush soft” and “JIVA Body brush hard” will go on sale from March 3rd at SHAQUDA online boutique (<https://shaquda.jp/en>) and our affiliated retail shops globally.

SHAQUDA wishes to suggest a new beauty style with Precious grooming “JIVA” brushes for everyone who is adapting a new normal life.



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Introducing JIVA, a product line that combines groundbreaking ideas with sophisticated artisan techniques. Exquisite quality meets luxurious feel in a brush that enriches your daily routine with both excitement and nourishing calm, transforming grooming into an exquisite ritual for both body and mind. JIVA genuine body brushes transform everyday grooming into a precious ritual for awakening the natural vitality of your skin.



Design / Detail

JIVA is the result of relentless questioning coupled with generations of Kumano pride. The advanced brush head uses a careful blend of bristles of different lengths and textures arranged in an innovative five-row design of soft, rounded tufts. Just the right amount of springiness creates a feel that's both luxuriously soft and unmistakably cleansing. The groundbreaking shape is a tribute to classic Japanese elegance, one that not only infuses your space with sophistication but is also supremely functional, easily reaching every part of your back. The genuine artistry of this piece is sure to bring a more refined beauty to your heart, body, and mind.

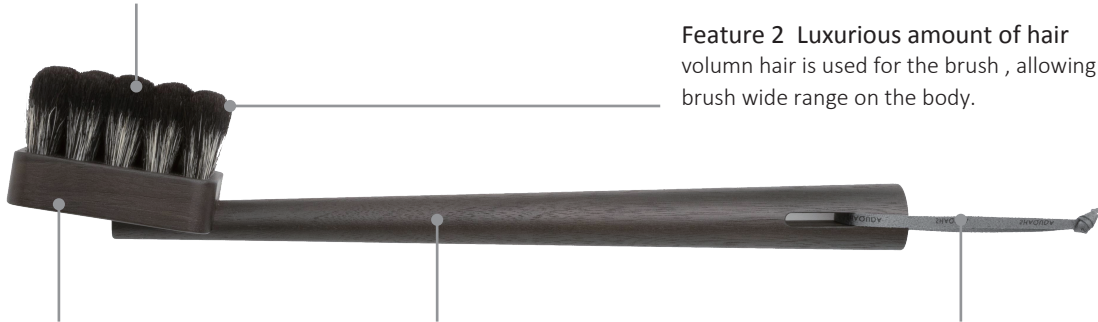
ENQUIRY

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PRODUCT INFORMATION

Feature 1 Hybrid hair tip is double layered
 2 different hair types and 2 level hair lengths achieves luxurious feeling touch. Gently foam with rounded soft hair tip, then firmly scrub with added pressure.

Feature 2 Luxurious amount of hair
 volumn hair is used for the brush , allowing a brush wide range on the body.



Feature 3 Best angle to fit back of body
 Shape is conceived by Japanese old dipper. Angled shape makes it easy to reach your back.

Feature 4 Easy to hold but not slippely handle
 One side flat cut makes it easy to hold but not slippery. Length is 350mm. the size is easy to use for both genders.

Feature 5 Secrure after use.
 Brush has a strap for convenient hngging to enhance drying.

DESCRIPTION



JBB1 JIVA Body Brush soft

Double-tiered brush head construction combines two different bristle textures and lengths to create an innovative body brush with just the right amount of spring. Generously packed bristles create a rich lather that finds every nook and cranny of the body. The unique arrangement of the bristles also allows you to choose the way the brush feels against the skin -just work side to side for a gentler touch or up and down for a firmer scrub. Gently work your favorite soap or body wash into the bristles, gradually increasing pressure on the head to create a more robust cleansing action. JIVA Body Brush Soft is designed with a softer head, making it gentle enough for sensitive skin or children.

W60xD350xH65 mm Goat / PBT / Walnut



JBB2 JIVA Body Brush hard

This innovative body brush head combines four premium bristle types in two different lengths arranged in a two-tiered structure. The result is satisfying firmness and with plenty of spring. Generously packed bristles create a rich lather that finds every nook and cranny of the body. The unique arrangement of the bristles also allows you to choose the way the brush feels against the skin—just work side to side for a gentler touch or up and down for a firmer scrub.

JIVA Body Brush Hard is designed with springier head, for a feel that is flexible and firm against the skin for that deep-down feeling of clean.

W60xD350xH65 mm Boar bristle/ Goat/ PBT/ Wallnut

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