
CREATE A SPRING-EMBRACING LOOK WITH SS21 TABLETOP NEWS FROM LIND DNA

Invite light to your table setting with four fresh seasonal colours from LIND DNA. This spring, the Danish design brand also introduces new innovative furniture designs to their assortment.

In a time where we more than ever seek comfort and inspiration in nature and our nearby surroundings, LIND DNA introduces a collection of seasonal colours inspired by the Nordic nature and the seek for a more meaningful and simplistic way of life. At LIND DNA, you have always been able to choose from a wealth of beautiful colours, shapes and structures. Earthy, subdued hues form the foundation of their colour scheme, which now also includes a four new accent colours calibrated to fit in yet stand out.

With a reassuring and positive mindset, Preben Lind, owner and designer behind LIND DNA, explains their intentions with the SS21 collection: *"In these turbulent times, we wish to encourage you to compose your very own table stories and to bring light to your table settings with the new colours that feel playful yet elevated, and still easily pair with your trusted neutrals"*.

The four new colours span from soft subtle hues to vibrant, cleansing cool colours, inviting you to

experiment with your table settings. LIND DNA introduces the delicate Soft Nude, the clear Cool Blue, the dark Petrol, and the deep Midnight Blue.

In addition to the line of tabletop news, the design brand also welcomes new innovative furniture designs to their collection. The furniture is characterised by subtle lines, beautifully paired materials and is cleverly crafted as knock-down pieces.

Preben Lind further elaborates: *"We always strive for our designs to challenge and surprise you, why several of our new furniture is designed as knock-down pieces – flat-packed and easily self-assembled – inviting you to connect and engage with the designs and enabling us to reduce our environmental footprint - a sustainable approach that has been a part of our corporate DNA since the very beginning"*.

See the entire SS21 collection in our [2021 Catalogue](#). For further information, contact Communications & Content Manager, Johanne Dueholm, at jd@linddna.com.

