

**BALAD BAMBOO SPECIAL EDITION  
A NEW EDITION THAT'S A GUARANTEED IMPULSE BUY**

**The Balad lamp has revolutionised the way we use lighting.** Since its release in 2015, it's been bringing a sense of freedom to everything from sociable gatherings to intimate moments – **with new innovations appearing every year.**

**And this year is no different, as Fermob releases a special edition with an eye-catching bamboo handle.**



The Balad lamp, designed by Tristan Lohner, is no stranger to surprises. It's a versatile piece that can be placed on a table or on the floor, carried **outdoors** into the garden, for a picnic or for an evening on the beach, or used **indoors** as a reading light or bedside lamp.

This latest version boasts a **subtle blend of materials that creates a warm, decorative effect.** The new bamboo handle gives this item a **natural, on-trend look.**

It's practical too, since it goes with **all the shades of the Fermob colour chart** and blends seamlessly into any type of décor.

**The naturally hard-wearing material** can withstand moisture and temperature variations with power and elegance. It's also a responsible choice, since bamboo is a **fast-growing and eco-friendly material.**

This new edition is battery-operated and recyclable and **comes in three sizes:** XL (H.38), mid (H.25) and mini (H.12 – set of three).

**Other new colours for 2021:**  
Red Ochre and Anthracite



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**About Fermob**

Originally a creator and manufacturer of colourful metal tables and chairs, Fermob has enjoyed 30 years of consecutive growth and profit and recorded an annual turnover of about 80 million euros in 2019, with 45% of all sales generated in the export market. Armed with a truly unique brand positioning, Fermob now offers a wide range of outdoor furniture, decorative accessories and lighting solutions. Based near Lyon and boasting about 250 employees, Fermob designs products for both professionals and individuals and has established a reputation as a leading garden, terrace and public space furnishing specialist.

Fermob offers a complete range of outdoor living spaces, also drawing on the know-how of Vlaemynck, a specialist in outdoor textile-making, whose terrace installations can be found in some of the most prestigious French hotels.