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Nature's Legacy is First Philippine Design, Manufacturing Company to become B Corp Certified

By Nature's Legacy Published on July 10, 2020

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[Mandaue City, Philippines, June 2020]
Nature's Legacy, the leading sustainable design and manufacturing company in the Philippines, has recently been certified as a B Corporation®.

Nature's Legacy is the first in its industry and is one of only two companies in the country to obtain the certification, meeting the highest standards of social and environmental performance, transparency, and accountability.

The B Corp certification is a highly selective status awarded to institutions that strictly adhere to the standards set by B Lab, a non-profit organization that serves a global movement of people using business as a force for good.

The assessment process measures performance in five categories: (1) governance, (2) workers, (3) customers, (4) community, and (5) environment.

Around 3,300 B Corporations exist all over the world, spanning 130 industries in 60 countries, including global brands like Unilever's Ben & Jerry's, Proctor & Gamble's New Chapter, and international food-products company Danone.

When asked about the significance of being a B Corporation, Nature's Legacy Sustainability Director Carlo Delantar stressed the importance of having businesses pay closer attention to their impact metrics. "This achievement for Nature's Legacy is proof that it is possible for companies in the Philippines to attain measures of transparency and impact like B Corp as long as we are more conscious about meeting specific metrics and goals in the various aspects of how we do business," says Delantar.

The company has recently strengthened its efforts to create business solutions that contribute to the achievement of the Sustainable Development Goals (SDGs).

Aside from B Corp, Nature's Legacy has recently passed the Cradle to Cradle™ (C2C) evaluation for its flagship innovation, Naturescast®, and is waiting for the release of its official certification.

To be C2C certified, a company must be recognized for its safe and sustainable products made for the circular economy.

The core of the C2C assessment is material health and reutilization - ensuring that the product does not contain harmful chemicals, and raw materials can be recycled or ploughed back into the natural system.

It also considers the intricacies of the production process, especially in terms of water and energy consumption, and the company's social impact to its employees and the surrounding community.

This provides a comprehensive assessment in line with the 'triple bottom-line' – people, planet, and profit.

For the past 30 years, Nature's Legacy has been committed towards creating pieces that address environmental problems and promote fair trade practices while constantly being mindful of its corporate social responsibility. Its material innovations – Naturecast®, Nucast®, Marmorcast, and Stonecast – have produced over 40,000 product designs in furnishings, decorative accessories, and architectural components that meet the highest standards of sustainability, inclusiveness, and quality.

The company has catered to various international brands across industries, including Bloomingdales, Neiman Marcus, William Sonoma, Made Goods, Palecek, The Phillips Collection, Schlittler & Co., Nieukoop Europe and Fink Living, among others.

To learn more about Nature's Legacy commitment towards sustainability, inclusiveness and quality, visit their website www.natureslegacy.com for details. (PR)

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