

- [Luzon](#)
- [Visayas](#)
- [Mindanao](#)



Follow Us

- [Facebook Facebook](#)
- [Twitter Twitter](#)
- [Instagram Instagram](#)
- [YouTube YouTube](#)
- [RSS Feed RSS Feed](#)
- [By Region >](#)



- [Home](#)
- [About The Agency](#)
- [News Center](#)
- [Government Transparency Branches of Government Directory](#)
- [Careers](#)
- [Contact](#)
- [Bids & Awards](#)



- [Transparency Freedom of Information](#)

1. [Home](#)
2. [News Center](#)
3. Nature's Legacy first PH company to be Cradle to Cradle Certified™ at Gold and Platinum levels

Nature's Legacy first PH company to be Cradle to Cradle Certified™ at Gold and Platinum levels

By Nature's Legacy Published on October 5, 2020

- Share 0
- [Twitter](#)
- [Google Plus](#)

[Mandaue City, Philippines, September 16, 2020] Nature's Legacy, the leading sustainable design and manufacturing company in the Philippines, has been Cradle to Cradle (C2C) Certified™ for its material innovation, Naturescast®. The company is first in the Philippines to receive the certification, which came nine months after it registered as a B Corporation® (B Corp) last December 2019.

Designers and manufacturers subscribe to the C2C Certified™ Products Program to create high-quality pieces that consider the entire product life phase (production, use, and after-use). To be eligible for a certification, Naturescast® needs to be assessed across five critical categories: (1) Material Health, (2) Material Reutilization, (3) Renewable Energy and Carbon Management, (4) Water Stewardship, and (5) Social Fairness. Material Health can be considered as the strategic

focus of C2C, ensuring that certified products are made using chemicals that are as safe as possible to humans and the environment. This is done through a process of inventorying, assessing, and optimizing material chemistries.



 NATURESCAST® meets the highest standards in material health, material reutilization, energy efficiency, water stewardship, and social fairness.



The science-based C2C Certified™ Products Program enables and promotes continuous product optimization. Every product is assigned with a corresponding level of achievement (Basic, Bronze, Silver, Gold, or Platinum) depending on the scale of compliance in each category. While Naturescast® scored Gold in the other categories, it has achieved Platinum level for Material Health.

Christina Krebs of the Environmental Protection Encouragement Agency (EPEAGmbH – Part of Drees & Sommer), an Accredited Assessment Body based in Germany, verified the product and the business processes of Nature's Legacy during her site visit to the company's manufacturing plant in Compostela, Cebu last December 2019, and was impressed by the commitment towards sustainability.

“Achieving the Platinum level for Material Health makes Naturescast® the first product in the Asian market and in the decor category globally to accomplish this objective,” Krebs informed Nature's Legacy.

Apart from the recognition given by C2C, Naturescast® has also won the Gold Invention Award from Geneva, Switzerland in 2014. Each piece is handmade by Filipino artisans using agro-forest natural by-products and organic binders. The proprietary material is biodegradable, compostable, and recyclable. Nature's Legacy saves 80% of the materials used in Naturescast® with most of the debris foraged within the factory's backyard.

The C2C and B Corp certifications are testaments to the commitment of Nature's Legacy to produce high quality designs and pieces while reducing negative environmental impacts and promoting fair trade manufacturing practices. They validate the company's aim of reaching the triple bottom-line of financial sustainability, environmental conservation, and social equity promotion towards contributing to the achievement of the Sustainable Development Goals (SDGs) of the United Nations.

To know more about Nature's Legacy, go to www.natureslegacy.com. For more information about the Cradle to Cradle Certified™ Products Program, visit www.c2ccertified.org/orwww.epea.com. (PR)

Sign up for the monthly news, bulletins, and events.

Philippine Information Agency

The Philippine Information Agency is the official public information arm of the Government of the Republic of the Philippines. It is an attached unit of the Presidential Communications Operations Office (PCOO). The PIA works with the Office of the President through PCOO, national government agencies, and other public sector entities in communicating their programs, projects, and services to the Filipino people. The agency has a regional office in all 15 regions and has an information center in 79 provinces across the Philippines.

Pages

- [News Center](#)
- [Government](#)
- [Careers](#)

Regions

- [Luzon](#)
- [Visayas](#)
- [Mindanao](#)

Government Links

- [Bureau of Communications Services](#)
- [National Printing Office](#)
- [APO Production Unit](#)
- [RTVM - Radio-Television Malacañang](#)
- [People's Television Network, Inc.](#)
- [Presidential Communications Operations Office](#)
- [Supreme Court](#)
- [House of Representatives](#)
- [Senate of the Philippines](#)
- [Office of the Vice President](#)

Follow Us

- [Facebook Facebook](#)
- [Twitter Twitter](#)
- [Instagram Instagram](#)
- [YouTube YouTube](#)
- [RSS Feed RSS Feed](#)

Philippine Information Agency

Phone +63 2 8920 1224



REPUBLIC OF THE PHILIPPINES

All content is in the public domain unless otherwise stated.

- [About Us](#)
- [News Center](#)
- [Government](#)
- [Careers](#)

2021 Philippine Information Agency