

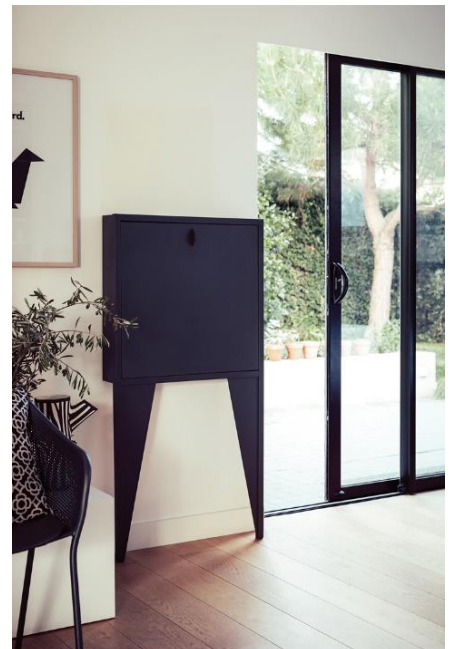
*Fermob brings back Face à Face, the compact, contemporary writing desk born from its close collaborative relationship with designer Pascal Mourgue*

*“This piece was where it all began,” says Fermob CEO Bernard Reybier. When Reybier decided to take over Fermob, at the time a modest-sized workshop, it had already released Face à Face – the timeless yet subversive writing desk designed by Pascal Mourgue. It was the product that clinched it for him. “It perfectly encapsulated the potential I saw in the material, and in the business,” adds Reybier. “I’m delighted that we’re re-releasing it today.”*

*Back in the early 1980s, Fermob and Pascal Mourgue joined forces to put a new twist on this classic item of wooden furniture, bringing it bang up to date and on trend. Together, drawing on the designer’s cabinet-making expertise and the manufacturer’s metalwork know-how, they created a piece that truly stood out from the brand’s other collections. Face à Face was an instant hit, scooping the Grand Prix de la Création award in 1985.*

*Almost 35 years on since it was first released, needs and tastes have evolved beyond recognition. That’s why the 2019 version has been reworked to cater to modern lifestyles, with clever additions including USB and power sockets, practical and attractive trinket compartments, and a new, ultra-flat design that means Face à Face now sits flush against a wall.*

*Design is one of Fermob’s top priorities. While most collections are designed for outdoor use, they are equally at home inside. So it comes as no surprise that the brand also makes statement pieces designed specifically for indoor use.*





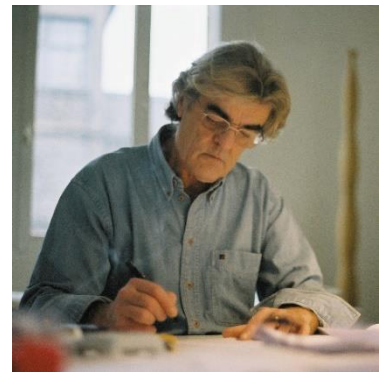
#### **Technical characteristics:**

- Wall-mounted design
- Electro-galvanised steel frame and handle
- Aluminium back and shelves
- Fold-away door with integrated desk blotter in MDF covered with imitation leather
- Magnet closure mechanism on door
- Interior details: keyring, magazine rack, letter rack, glasses holder, smartphone and tablet holder, double USB socket (2.4 A), power socket (230 V), multi-purpose compartment for pens, erasers, etc.
- Power extension cable (length: 2 metres)
- Anthracite frame
- Interior detailing available in 3 colours: Capucine, Rosemary, Honey
- L: 67.5 x D: 56 x H: 132 cm; weight: 24 kg
- Price: €1,950

#### **About Pascal Mourgue**

An industrial designer with a passion for manufacturing, Pascal Mourgue built his career outside the media spotlight. His products, ever more numerous and ever more international in their reach, reflected a constant desire for modernity and simplicity. He accorded as much importance to functionality and aesthetics as to the profitability of his products.

He also worked as a sculptor and put on a number of exhibitions of his pieces worldwide (exhibitions entitled "La Mémoire de l'Eau" (the memory of water) and "Brûlures de Terre" (scorched earth)).



#### **About Fermob**

A leader in outdoor design, Fermob is a French manufacturer of colourful metal furniture with 29 years of consecutive growth. The company achieved a turnover of 70 million euros in 2018, with more than 50% of sales from exports. With its unique brand positioning, Fermob now offers a wide range of furniture, decorative accessories and a collection of lighting fixtures, all designed for outdoor use. Fermob is located near Lyon and has over 230 employees. It designs products for professionals and individual consumers and has forged a reputation as a specialist in gardens, terraces and public spaces. Fermob offers a complete range of outdoor design articles, drawing also on the know-how of Vlaemyck, a specialist in the manufacture of outdoor fabrics and the terraces of our greatest hotels.

**Press contact- Esprit des Sens**

Elodie Benoit - 04 78 37 17 50 - [e.benoit@eds-groupe.com](mailto:e.benoit@eds-groupe.com)