



**SS2021**

**The door to our latest creative universe**



At [24Bottles](https://www.24bottles.com), we've always drawn inspiration by nature and our Planet. Being certified B Corporation, gave us the impulse to explore further our world and cultures, without losing our Italian identity.

We just added a new vision to our unique cosmo, an international look with a romantic flavour.

The Spring Summer 2020/21 Inspiration book was born from the study of new stylistic paths, identified in four reference themes: Global Heritage, Outdoor Romance, Organic Tech and Surrealist Expedition.

#### Floral Collection

The new take on the Floral Collection outlines a reinvented tradition which blends the refined mood of vibrant blooms with the quiet strength of metallic accents. The mix evokes the sense of a new Romanticism, just like a blossomed fantasy.

Floral arrangements are highlighted with bright colours on delicate backdrops, while outdoor-inspired details call for statement roses and detailed florals, which are given centre stage.

Botanical silhouettes are given an update and are stripped back in x-ray inspired print, while their quiet strength is juxtaposed against the breathtaking audacity of a digitalised illusion.

#### 8-bit Collection

Set sail to a place where technology meets nature and destinations are flights of ideas venturing through routes of itinerant abstractions, led by a crew of amusing, digitalised worlds.

#### Technicolor Collection

Creating a separate pathway in the visual system, Technicolor Collection gives out light through magical, almost cinematic effects. Refined hues and gradient luminosity give an ethereal, elegant sparkle.

#### Canvas Collection

Canvas Collection reveals an in-depth study of textures, features, techniques and shades that combine in a mix of disruptive and at the same time delicate sensations.

#### Landscape Collection

Conceptual painterly marks and shades create surreal landscapes while ideas are captured in paint as shapes stolen from an imaginary Universe.

24Bottles® is the Italian design brand born in 2013 to reduce the impact of disposable plastic bottles on the planet and our lives.

Our company's idea comes from the search for the most convenient and functional solution to hydrate in a healthy, elegant and ecological way.

At 24Bottles®, we believe that good design can change things for the better and help people improve their health and quality of life and their look in an environmentally friendly way.

Our focus is to combine form and function to offer uniquely lightweight collections of bottles, coordinated accessories, and smart solutions to foster a more sustainable and comfortable lifestyle while keeping personal style in check.

Stainless steel thermos has finally become the new fashion accessory. The reusable bottle is now a must-have for anyone who wants to keep up with style and stand out from the various imitations and shoddy versions.

That's why we've entered the sustainable luxury world by collaborating with fashion brands and by creating an exclusive collection for the Farfetch and National Chamber of Italian Fashion circuit's boutiques

We are a certified B Corporation. We envision a global economy that uses business as a force for good. We strive every day to reduce our impact on the environment.

Our main goal is to create a better future for the next generations.

Every day, we're building it. Today, for tomorrow.

#startwithabottle