

The year of 2021 could very well be the best of pols potten yet. We have developed one of our most intricate, texturized, and cosy collections to date. The transition from 2020 to 2021 has never been more symbolic. We are stepping into a new decade, a new era, and more importantly, a new mindset.

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Traditions are evolving, and so is pols potten. We've designed, developed, and curated a wholesome set of products for our annual collection. We've refined our processes, elevated our perspective, and have crafted our vision for the years to come.

Our family of things comprises of a multitude of forms, materials, and textures each with unique characteristics. We have expanded our range of fabrics with the introduction of a very cosy boucle which is available in five different colourways. The incorporation of the rust-like Corten steel infuses a high level of contrast within the collection from a material perspective, and the ever so elegant brown marble and smooth glossy surfaces bring a sense of class and sophistication into the mix. The multiple hues of green lend a fresh and earthy feeling to the designs, and to complete the palette we top it all off with a vibrant kick of a coral red.

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We understand the need for difference, diversity, and excitement. The pols potten studio apply their knowledge and tact to their creative processes. Whether you're looking

to style a commercial space or a domestic environment, we have thought about how a single piece of pols potten décor can amplify your aesthetic.





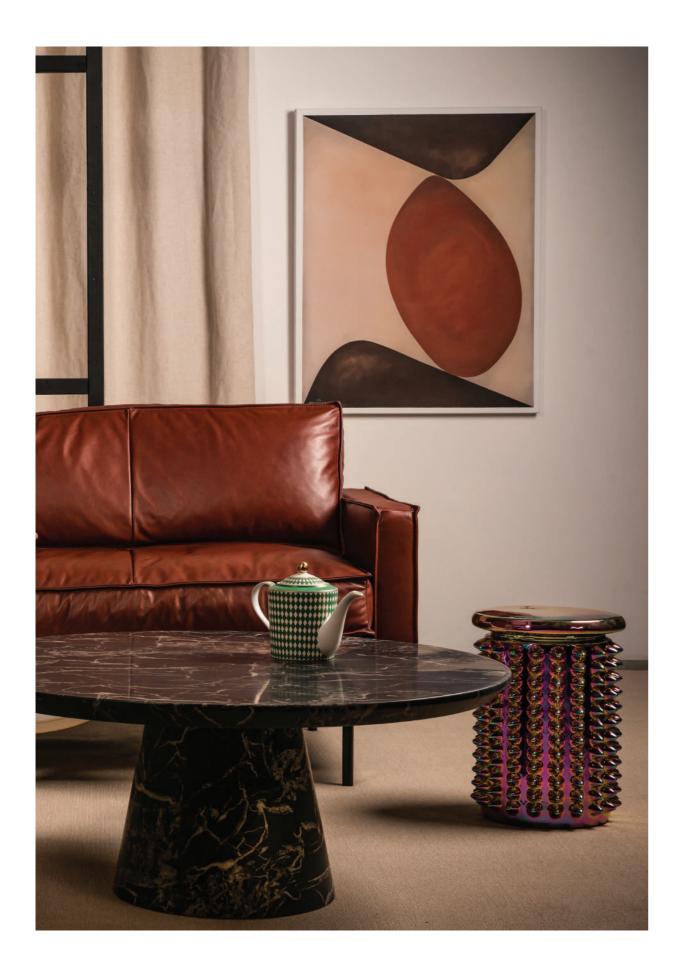




Comfort is king and cosiness is essential. We deliver you comfort in all shapes and sizes, and in a variety of fabrics and textures. 2021 sees the introduction of the ever so fuzzy, and sophisticated bouclé upholstery. The Clove Stool (featured) is just one of the many designs we have upholstered in this highly texturized covering.

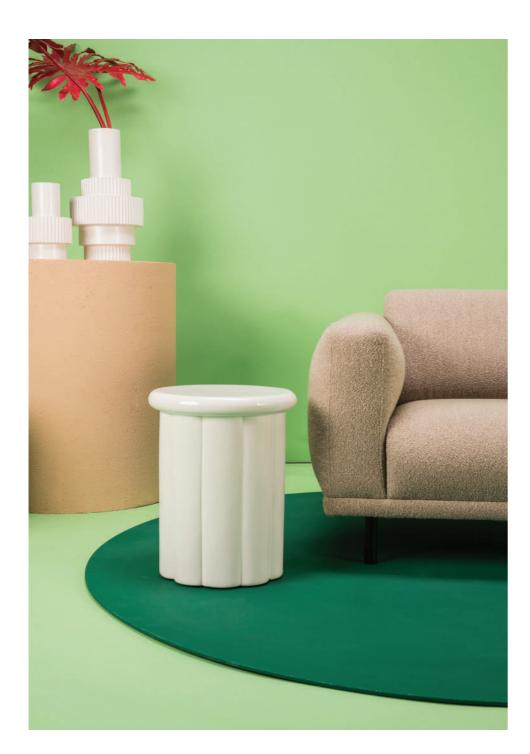








Life should never be boring, and this is why we develop products with that kick of flavour you're in need of. The Chess Tea Set (featured) is a representation of our perspective on how to have a little fun. Even the smallest things can have the biggest impact. It's simple, it's playful, and it's just very pols potten.









Comfort in design is one of the foundational pillars we live by. The Henry Chair (featured) speaks the language of craft through its continuous lines and smooth shape. The curves of the backrest hug your body and amplify comfortability.





The 2021 collection has been designed as a very comfortable vehicle to take you on a journey, a journey in which we are embarking on together.

Developing an annual collection is our way of moving forward with the times, changing the narrative, and creating a more wholesome experience for you, our community. We're sure you'll enjoy the pure cosiness and artisanal elements that we have created for you this year, and for years to come. We hope to see you very soon, and always remember: Be inspired, be unique, and be connected.

> AD Cuno Stevens GD Hayley Simth CW Marcus Freeman STYL Maarten Boomker & Frans Piek PHOT Arjen Born



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