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for immediate publication

New Antwerp start-up ...
Designer Cushions with a big Heart
Sustainable, Circular, Unique and Local
100% tailor-made in Antwerp
100% e-commerce

Antwerp, January 2021

Antwerp trio launches a new E-commerce Textile Company

A wide specialized range of affordable and luxurious cushions, that inspired the trio, after a successful career in the fashion world, to start a new project in collaboration with Kunnig.

“Kunnig is a remarkable production company in Antwerp. Less fortunate but very talented employees tailor every order. This guarantees regular production and no waste ”

After an extensive preparation, the Covers website went live at the end of October 2020.

“Cushions offer comfort and cosiness to any interior and a rapid and affordable makeover within everyone's reach. Because beautiful interiors make people happy, especially now that we work and live so much more at home... ”

Their expertise in textiles and fashion guarantees luxurious combinations with interior fabrics of the highest level and a direct-to-consumer production with future-proof B2B affiliations.

In this way, they can not only offer custom made cushions, but also keep luxury and design affordable.

Text reading, see <https://nl.covers.com/pages/concept>

Covers is a brand of Projexx60 Bv in Antwerp and was founded in July 2020 by Ingrid Fouyn, together with brother Johan and partner Frenk. They are all experts in Design, Textiles and Marketing. Daughter Livia also joined the company and takes care of the marketing department.

End of press release

Note to editors:

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