

Hübsch spring/summer 2021 highlights

Hübsch presents a number of design highlights from the new SS21 collection linking the designs to current trends as well as a video presentation. Furthermore, Hübsch has launched their new image bank with several new search and filtering options.

A tiny 80's flashback

A number of products from the latest Hübsch SS21 collection draw reference from classic 80's designs. This decade was known for hard and cold materials such as marble, terrazzo and just stone materials in general. Pastels were also a hit, but it would be in the cold tones. With this in mind, Hübsch has designed an updated version of a statement piece lounge chair from the AW20 collection.

"We chose a very 80's inspired material for this version - the teddy bear fabric in a dark blue colour. We then put it up against a nickel frame, allowing the two materials to be a great contrast to each other. It is also very comfortable and well suited for both private and professional areas," Design Responsible, Lotte Knudsen, explains.

The keyword of the lamp collection is eclecticism. Hübsch has playfully combined this with the 80's design perspective when designing their new lamp, which is suitable both for the wall and the ceiling. Lotte Knudsen elaborates:

"We have also rediscovered the classic pleated shade. It goes for both ceiling and wall, creating an amazing pattern on the surface when turned on. I would personally prefer it on the wall as light emerges from the sides of the lamp."

Aesthetical and functional dining options

In the past year, there has been a clear trend that people focus even more on their homes, both aesthetically and functionally.

In this view, Hübsch presents an aesthetically pleasing round table that encourages dinner conversations. Round tables are generally more welcoming, versatile, and social, and as the new Hübsch dining table seats 8 people, functionality is paramount as well.

"It has been a while since we last introduced anything new on our dining table category, and therefore we are very happy to present this round table. It is made in black ash wood, and we painted it in a way, so you still see the grain and that really gives a sense of the material and the quality. It has a diameter of a 140cm, which makes it the biggest round table for us yet," Lotte Knudsen tells.

The new collection also features a new dining table with an oak, herringbone tabletop. The Hübsch herringbone series has been very well received in previous collections and the new collection follows up with a line of new products with this decorative element.

SS21 video presentation

All products mentioned above can be seen in the SS21 video presentation. Design Responsible, Lotte Knudsen, dives into the highlights of the latest Hübsch collection focusing on both products and trends for the coming year. [See the video here: SS21-videopresentation](#)



Image bank

We are now ready with our brand-new image bank, which includes photos, videos and much more from the latest collections. We will continuously be updating the image bank with new materials.

We have improved our search and filtering options, allowing you to find exactly the products, you need whether you are looking for a specific category, colour or material. All product information is easily available right in the image bank as well.

Log in using your press credentials:

Username: press

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We are happy to take any suggestions or comments, so we can improve our image bank and make it even better for you to use.

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For further information, please contact Hübsch PR- and Press Department at press@hubsch-interior.com