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**NORDIC TALES**  
SCANDINAVIAN DESIGN TRADITIONS

*"Bright Breeze is the result of a wish for creating an organic and classic design"*

– Jonas Højgaard Andersen, founder of Nordic Tales.

**The collection of Nordic Tales is characterized by great craftsmanship and includes both lighting, furniture and accessories. The tale about solid, Nordic design is a part of all products and now another family member is being welcomed into the design catalogue: say hi to 'Bright Breeze'.**

'Bright Breeze' consists of two layers of mouthblown glass – one defines the outer geometry and the second provides a unique and multifaceted inside. Each lamp is unique but still defined by the same outer contours. Thoughts are led to the diversity of nature, where each species follows the same lineage but are different on an individual level.

*"We have tried to combine the 'Bright Breeze' with a warm summer breeze. By combining the soft and organic inside with strong, geometric outside, we have created an almost traditional yet tactile and unique design that can fit into any home.*

*For Nordic Tales, that is exactly the purpose of designing",*  
explains Jonas Højgaard Andersen, founder of Nordic Tales.





*Bright Breeze, Black cord*

*Size: Ø 20cm - Ø 23cm*

*Price: EUR 200*

## **THE NEW CLASSIC**

Lighting has always been vital for the Nordic interior style as many months are characterized by darkness and staying inside. Beautiful lighting is essential – also in a private home – as it ensures an optimal and comfortable living space. The outer layer of Bright Breeze creates a strong, unified and geometric form, which stands in opposition to the more organic inner layer creating a warm and floating expression.

Bright Breeze is a beautiful and minimalistic addition to the home, which creates a cozy and relaxed atmosphere by adding a white yet warm hue. Taking its starting point in Danish design traditions, Nordic Tales has united functionality and aesthetics in a beautiful lamp with an organic form language.



*Bright Breeze, Black cord*

*Size: Ø 20cm - Ø 23cm*

*Price: EUR 200*





*Bright Breeze, Crema cord*

*Size: Ø 20cm - Ø 23cm*

*Price: EUR 200*

## **NORDIC TALES – A TALE OF DESIGN TRADITIONS**

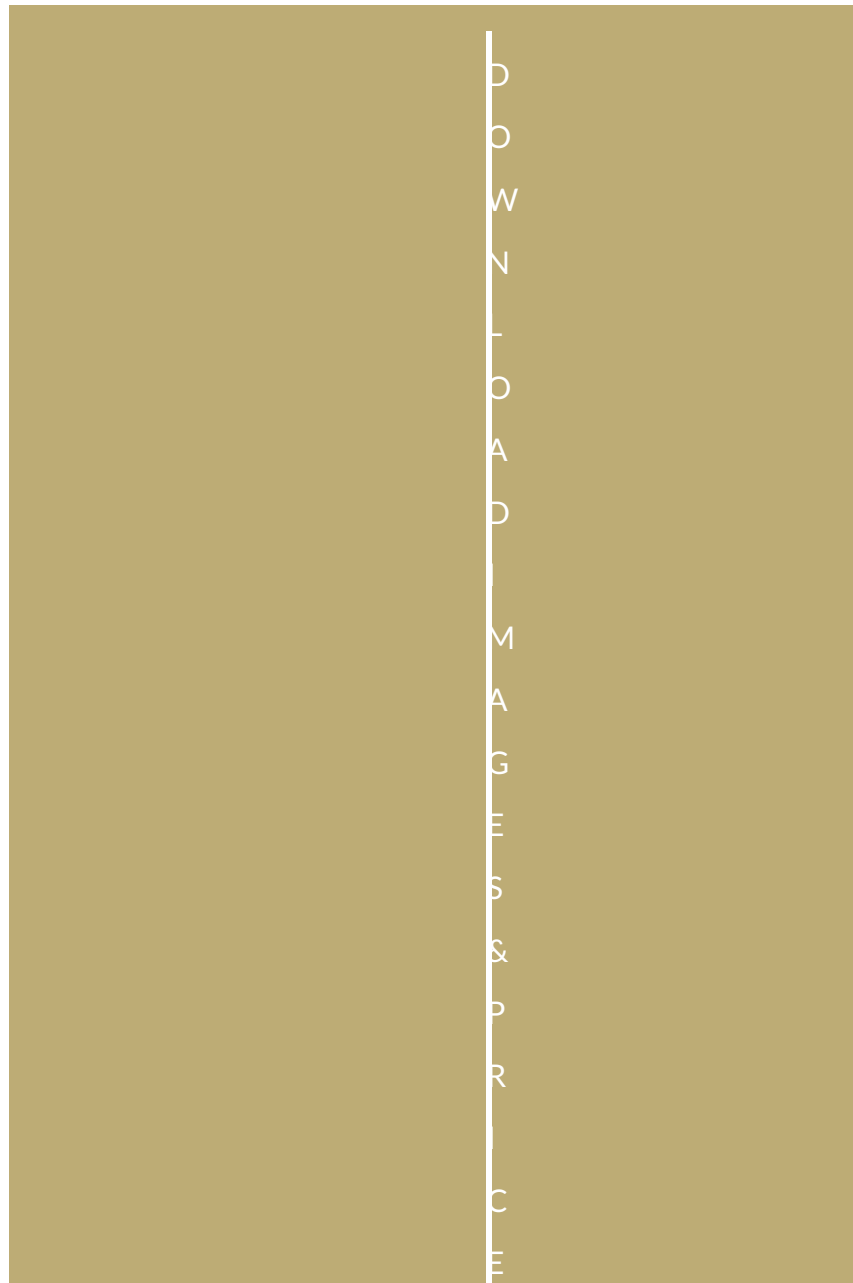
Nordic Tales is a Danish brand founded in 2012. In record time, the brand has gained a strong position in the Danish design industry through a strong eye for creating durable design.

*"We believe that everything around us has a story to tell. For us, each object provides endless possibilities for storytelling, which we hope can spark the imagination and create richer and livelier homes around the world. We strongly believe in what separates a home from a living space are the personal belongings and the many stories they hold", says Jonas Højgaard Andersen.*

Jonas also underlines that when a design is created at Nordic

Jonas also understands that when a design is created at Nordic Tales they try to imply the Scandinavian design heritage without repeating it. Nordic Tales believes it is very important to remember where you come from and to honour traditions – but most of all the brand wishes to make their contribution to the shared story of Scandinavian design.

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Nordic Tales is a new client at HØEG+MØLLER.  
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## ABOUT NORDIC TALES

Since 2012, Nordic Tales has made themselves known within Danish design. The tale of the Danish design brand began at the School for Architecture in Aarhus in 2012, where Jonas Højgaard designed 'Bright Sprout' as a part of a term project. This became the starting point for leaving the path of architecture in order to follow the dream of entrepreneurship. The vision is to be part of the entire process and having close contact with dealers around the world as well as local customers in Denmark.

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