



# INSIDE ECHE MARTINEZ'S PRESIDIO HEIGHTS PROJECT

*HISTORICAL RESIDENTIAL PROJECT*

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See how the top interior designer was giving a new life to this historical residential project

San Francisco-based interior designer Eche Martinez was tasked to revive the personality and historical charm of a Presidio Heights home, originally built in 1926. The designer wanted to restore the property's soul by leaving some of the main architecture icons and elevate them with a luxurious modern twist.

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MATHENY CHANDELIER BY DELIGHTFULL



Featured in Wallpaper, House Beautiful and Luxe as one of the nation's top emerging design talents, Eche Martinez is the founder of San Francisco-based interior design firm ECHE inspired by the designer's background in architecture and luxury branding. **Eche's thoughtful use of contemporary art, antiques, and custom elements** have become distinctive of the firm's award-winning work. Never limited by the doctrines of any particular style or ephemeral trend, the renowned **interior designer from San Francisco creates environments that feel both timeless and modern.**

A San Francisco family enlisted Eche Martinez to lead the redesign of this historic five-bedroom residence to return grandeur to a 1926 Presidio Heights residence which, over time, had been stripped down to a series of 'white box' rooms, devoid of character or architectural interest. When the designer conceptualizing this project, he wants to make sure that had some strong visual references for each room, so the art started **defining the aesthetic of each space giving you the feeling of walking through an art gallery.**





*“From the outside, you have this beautiful residence, but inside, you felt like you could have been absolutely anywhere in the world, because all the things that made that home truly unique had been taken away. We wanted to come up with a visual language that gave this home a renewed identity”* explained the top designer Eche whom the young couple recruited to breathe life back into the space.

The main goal of this iconic residential project was reinjecting the residence with its lost sense of **classical elegance** while conveying a visual language that felt current, livable, and inviting, as well as creating a proper showcase for the client’s extensive contemporary art collection, which proved to be essential for injecting personality throughout the property.





Eche Martinez first focused on bringing back some of the architectural depth suited to a house of its era. By luck, the entry hall's spiral staircase with the original metalwork was left untouched. The greatness of this iconic and historical feature set the interior design line for the rest of the finishes inside this unique residence. From the wall paint colors to the **bespoke accessories** that light up the amazing furniture pieces, every room of this unique interior design project was carefully thought until the last detail.

Needless to say, that all of the rooms in this unique residential project truly represent the essence of modern luxury design, however, there is one place in particular that catches the attention with its unique charm: the **high-end living room design. Here the main seating area centers around a portrait by Spanish artist Salustiano**, who uses the old Renaissance technique of crushing cochineal beetles to produce the work's visceral red hue. Inspired by the painting's intense color palette the designer created a unique interior design that dances around this rich luxurious tone, such as the bold black sofas and a marble fireplace surround, punctuated by the wispy smoke- like pattern of the rug that defines the seating area.



This was a great way to create a unique cohesive design, however, the star of the show that lights up the entire look is the **beautiful Matheny Chandelier by DelightFULL. Its unique golden color and bespoke design give this living room project the perfect finishing touch.** Feel the true statement of luxury with this modern ceiling lamp. Matheny is a unique chandelier, a new take on the mid-century classics. It has a geometric design of combined tubes and its structure is **handmade in brass, which reflects the sophistication of a timeless iconic lamp.** The perfect detail to bring back to life a home filled with history.







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