PRESS RELEASE 2020 JUL. 31

PG Design Inc.

Launch of new Product "3D POCHI miffy" by p+g design

PG Design Inc. (located in Tokyo, Japan / maker of silicone made pouches, design items and sundries) has released new licensed product "3D POCHI miffy".



It's silicone made 3D pouch of miffy. Cutest pouch from any angle.

Available in two styles: Red and Yellow.

[Grabbing each ear part to open]

To open the pouch, grabbing each eat part and move separate direction.



For interior accessory, pen / toothbrush stand, keeping lip balm, hair accessories and small cosmetics.



As it's made from silicone, it's easy to clean and keep clean.

(Product details) 3D POCHI miffy

Size: W83×H152×D64(mm) Material: Silicone, SUS

Retail Price in Japan: JPY1,800 (without tax)

Color: Red and Yellow



Illustrations Dick Bruna © copyright Mercis bv,1953-2020 www.miffy.com

[Available from]

Release date : August, 2020

■ Company Information

Company name: PG Design Inc.

Representative Director: Yuichi Kuramochi

Address: 4F Yanai Bldg., 3-1-3 Kuramae, Taito, Tokyo Japan 111-0051

Established : August, 2003

Business contents: Planning, development & production for silicone made lifestyle products, toys and

gift items.

Capital: JPY30,000,000-

URL: http://www.pgdesign.com/

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