

Dôme Deco launches new B2B-platform. A digital solution, available 24/7.

Throughout the year, the continuous movements in the purchasing behaviour of end-consumers as well as professionals came to the surface more than ever. Interior label Dôme Deco decided to turn this into an opportunity and launched a brand new B2B-platform that serves as a solution for the current challenges on the market, all over the world.

“Over the course of the year, the difficulties to meet with export partners in the interior business grew gradually. It got us thinking about new alternatives to connect with our partners and fulfil their needs and wishes from a distance” says Stefan Verheyen, founder and CEO of Dôme Deco.

This spring, the interior brand took the initiative to create a virtual 3D showroom of their main 1000 m² showroom in Belgium. “The virtual showroom made it possible to show our complete interior collection to the international public. Like this, our settings, consisting of everything from furniture to accessories and lighting, could be displayed whilst also sharing the actual showroom experience.”

For Dôme Deco, it didn't stop there. The brand decided to pursue this movement by creating a brand new platform in which they present the full product range. “For us, it was essential to share as much information with the client as possible. At all times, you can see the product availability status together with a complete list of relevant product specifications. Next to that, we made it possible for our clients to create a quotation themselves, also for their end-consumer.”

It is clear that the new platform is much more than just a webshop. Once registered, you will have access to various useful downloads that can help you when decorating your project. “We made the conscious decision to put ourselves in our client's shoes and asked ourselves the question what we would want available in a few clicks. Like this, we created our 3D-library with 3D-images that architects can implement directly in their renders. On the other hand, you can directly download all product images ideal to use in moodboards when designing a certain concept. Our “Rooms” section with setting pictures serves as a source of inspiration.”

Last but not least, there are a ton of financial advantages when using this new way of purchasing. “When one uses our direct payment module, they will enjoy a 3% payment discount. In addition, you have direct access to our full outlet range and regular promotions on our bestsellers.”

Register now via b2b.domedeco.com

Want to know more about Dôme Deco? Check out www.domedeco.com

ABOUT DÔME DECO

Dôme Deco is specialized in the design and production of complete B2B interior collections – including furniture, home-accessories, lighting, textiles, wall art and carpets. We focus on projects in hospitality and retail worldwide. In addition, we offer a full “made to measure” approach for projects on a larger scale. Our customers are architects and investors working on hotels, restaurants, co-working spaces and residential projects.

Dôme Deco means “Cosmopolitan Living”: our brand is continuously inspired by influences from all over the world, in order to create a wonderful environment at home. This is translated into a full interior concept in which we combine colours, textures and materials in a unique and contemporary way.

We constantly strive to take our business to the next level and to be one step ahead. Growth and ambition form the common thread within the company. Throughout the years, the team has studied all details of design and production for interior products. This experience allows us to deliver a complete concept of affordable luxury.

