



GOMMAIRE

organic living

PRESS RELEASE

INDOOR & OUTDOOR FURNITURE - DECORATION

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**GOMMAIRE IS EXPANDING ITS COLLECTION
WITH NEW, TIMELESS INTERIOR DESIGN ITEMS
FOR INDOOR AND OUTDOOR LIVING**

Antwerp, 7 September 2020 - Gommaire - Organic Living is expanding its current collection this autumn with new indoor, outdoor, and home decor products. The brand remains true to its methods and materials in opting for new variations on existing forms. For example, new glassware, woven accessories, and a new shade-terracotta-are being added to the collection, all of which subtly allude to the current collection. New furniture and fabrics will also be making their début in the outdoor collection.



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STAYING TRUE TO THE PATH

Gommaire doesn't follow the traditional pattern where new collections are concerned. The brand represents timeless, contemporary classics that transcend trends.

"Sustainability is important to us, which is why we've decided not to follow the traditional seasons, collections, and trends. We're staying true to our own path and our own way of working. That means that this isn't an autumn collection, but rather an impeccably matched addition of new products to the current range," says Bart, one of Gommaire's three founders.





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ADDITIONS TO THE CURRENT COLLECTION

Gommaire expands its collection twice a year. For its new additions, they primarily looked for and found inspiration in-house. “Our starting point was the items that we currently have in our range, and it was from there that we started brainstorming. For example, the ‘Ali’ glass, already available in three sizes, was expanded to include two vase versions with specially-designed Gommaire scented candles,” Bert adds.

New items are also being added to the basket, glassware, and terracotta collections.

What’s more, the outdoor collection is being expanded with an impressive five new outdoor textiles, all designed by the Gommaire team. The popular ‘CAROL’ one-seater will now also be accompanied by a two-seater, chaise longue, and outdoor coffee table.

Gommaire remains true to the high-quality materials and handmade finish of national and international partners in its execution of the expansion, i.e. teak and rattan from Indonesia, glassware from Poland, glazed terracotta from Morocco, and textiles from Belgium.





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A NEW SHOWROOM FOR PROFESSIONALS

This spring, when the news arrived that 2020's major interior design fairs were all being cancelled, Gommaire stepped up and took advantage of the circumstances by giving its Antwerp showroom a complete makeover and setting up a brand-new virtual showroom.

The ground floor, for example, is now exclusively dedicated to the Decoration collection. One of the three inspirational dynamos behind the brand, Gommaire, personally finished each of the round pedestals by hand to ensure that the showroom items would be showcased to their full advantage. The entire top floor was cleared out to make room for the indoor and outdoor collections currently on display.

Professional customers, interior designers, and project developers can make an appointment online to visit and discover the full collection by themselves or accompanied by their clients.

Discover the new collection on www.gommaire.com
Explore the virtual showroom on www.gommaire.com/showroom



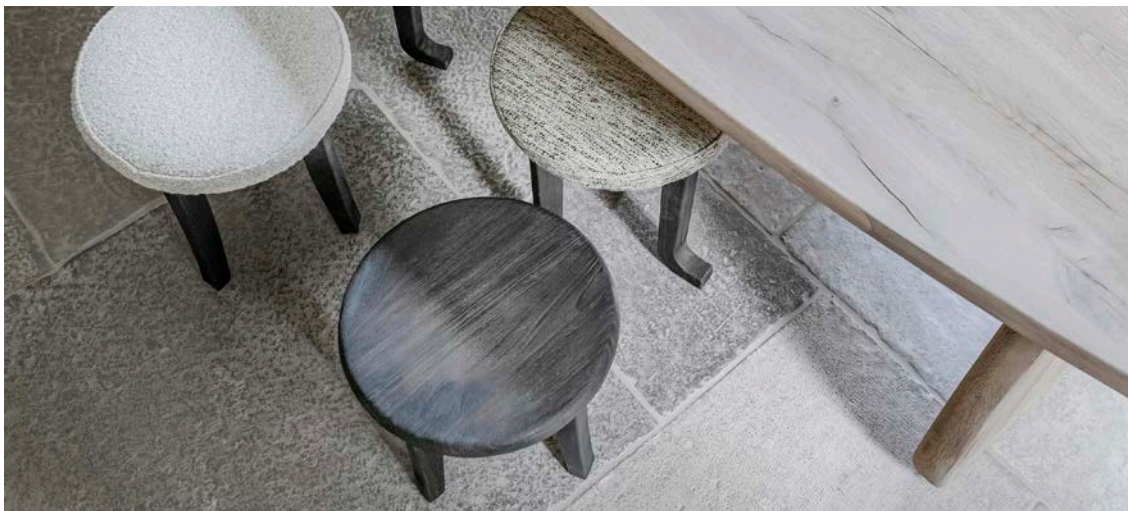


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ABOUT GOMMAIRE

Gommaire is a Belgian brand that was established in January 2015 and is a reflection of the combined ideas and years of experience of Gommaire Cleybergh, Bert Verelst, and Laurent De Greef.

Gommaire represents a timeless collection of indoor and outdoor furniture, complemented by an extensive collection of decorative pieces. Each item is instilled with an organic accent that is reflected throughout the brand as a whole. Nearly the entire collection is the outcome of Cleybergh, Verelst, and De Greef's creative and design talent.





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