

TRANSNATURAL ART & DESIGN

PRESS RELEASE

Amsterdam, August 2020

Transnatural will be showcasing five new works by designers who take material innovation as a starting point of their design process. By harnessing sustainable production methods and technological innovations, Transnatural cultivates forward thinking ways to (re-) design our living spaces.

Amongst them are nature-inspired Dutch designers Lex Pott & David Derksen, who will be exhibiting the new Eclipse Transience mirrors. The Eclipse models show the beauty of the natural oxidizing process inherent in mirrors. By accelerating and manipulating this process, the handmade mirrors illustrate the various stages of oxidation through a gradient of brown – gold – silver tones.

Alongside will be Tijs Gilde's *Lamina Light*. Tijs' work features a variety of luminous elements that form a narrative through his unique fascination with pattern and colour. Within a layered, modular structure of recycled acrylic material, Lamina Light amplifies color pattern intensity. The design also explores new possibilities for more efficient production and recycling techniques. Two new models will be launched at Maison et Objet digital 2020.

Inspired by windmills sawing wood, Merel Karhof creates trails of blue oxidation across oak wood surfaces. The *Airfoil Table* shows the first result of deep, blue gradients as the result of controlled oxidation on wood, a sophisticated, sustainable printing process.

A special display by Eric Geboers and Matteo Baldassari, *Coral Light*, will also be on view online. Transnatural will be showcasing their 3 new light designs that reference coral reefs found in our seas and oceans. The designs flaunt bio-material innovation and zero waste 3D printing production techniques.

We invite you to participate in a unique dialogue with art or object to speculate the present and future of design's form and function.

Background information

Transnatural is an Amsterdam based Art and Design Label founded in 2012 by Arjen Bangma. The young label specialises in regenerative art & design by transcending the traditional boundaries between nature and technology.

Projects & participants:

Transience mirrors / Lex Pott & David Derksen
Lamina Light / Tijs Gilde
Airfoil Table / Merel Karhof
Coral Light / Eric Geboers and Matteo Baldassari
Well Proven Stools / Marjan van Aubel & James Shaw
Trap Light / Gionata Gatto & Mike Thompson /

Maison et Objet digital, 4 September – 18 September 2020

More information: www.transnaturallabel.com/