



TU TALLER GALLERY

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Tu Taller Gallery: a commitment to design in times of COVID

Tu Taller Design opens Tu Taller Gallery, its new exhibition space in Medellín, Colombia.

(Medellin, Colombia) – July 2020 – Medellin-based Tu Taller Design has reformed part of an old painting studio on Medellín’s “La 10” – a street known for its combination of pedestrian commerce and small hipster businesses, for its new exhibition space. Tu Taller Design stripped the 70-square-meter workshop down to its bare bones, freeing up space and painting the walls and ceiling.

Located just a few steps from El Poblado Park, Tu Taller Gallery comprises several different areas that together encapsulate the Tu Taller brand experience. Featuring a red clay-colored entryway that serves as a design-to-go shop, subsequent areas intended as flexible exhibition spaces, and in the rear, an open office space for meetings, sales and interior design services, Tu Taller Gallery provides the firm with a dynamic headquarters for its operations. The decision to open a gallery instead of a showroom came as the studio looked for a more personal, flexible space not only for exhibiting and selling its furnishings to the public, but also for starting exchanges about design and hosting intimate meetings with new and seasoned clients.





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- DAVID DEL VALLE

“We wanted to have a space to rotate our collections, where people could not only come to buy a chair, but also learn something new about our designs or materials,” says co-Founder and Design Director David Del Valle. “We want our customers to feel free to come in and have an exchange about design, and [when the situation gets better,] we hope to host pop-up exhibitions featuring artists and designers, with designs by the studio and invited artists displayed side by side.”

Tu Taller’s determined move to open a design gallery in the middle of a pandemic is certainly bold, but Del Valle chalks it up to stubbornness, “We believe that even a pandemic does not signal the end for us, and that situations like this will come to pass and we will emerge much stronger from them. The important thing is that people see that Tu Taller, in the face of all difficulties, has not ceased to exist, and has demonstrated to the public that one can always believe and dream. Obviously it is not easy, but we are learning to prepare for other difficult times. And also, we are a little hardheaded, and we believe that the best things, people, and brands, are those that are there through difficult times.”

To reserve your appointment at Tu Taller Gallery, please write or call +57 319 241 3845 (WhatsApp) or explore the studio’s new e-commerce website at tutallerdesign.com.

**Tu Taller Gallery
Calle 10 # 43 C - 81
El Poblado, Medellín**

ABOUT TU TALLER DESIGN

Tu Taller Design is a product and interior design studio based in Medellín, Colombia devoted to making contemporary Colombian design available to all, both in Colombia and abroad, while ensuring the highest standards of production. To achieve this, Tu Taller relies on digital manufacturing, state-of-the-art machinery and local craftsmanship.

Tu Taller Design was founded in 2012 by David Del Valle and his cousin Julian Del Valle. Since then, Del Valle and the studio have participated in numerous exhibitions including the London Design Biennale, Milan’s Salone Satellite, and New York Design Week’s Wanted Design, along with organizing Medellín Design Week, the city’s week-long celebration of design, for five consecutive years.