

new  
product line

**monovarietals**



MEDIA KIT



# WHO WE ARE

WE ARE A BUSINESS THAT  
SUPPORTS LOCAL  
ORGANIC FARMERS

**RHOECO** is a speciality organic herbal tea company from Greece. In accordance with our principles of fair trade and ethical food production, we collect season's harvest from small-scale, Greek, organic farmers. We carefully process and pack loose only the best whole herbal parts by hand, in small batches, in our certified facilities, in Thessaloniki.

All of our operations, from the production practices to the packaging we choose to use, are in line with our aim to respect and protect the environment. We commit to offer a unique brewing experience, hoping to inspire a conscious, slow living.



ORGANIC MOUNTAIN TEA • ORGANIC LEMON BALM • ORGANIC CHAMOMILE • ORGANIC SAGE • ORGANIC LEMON VERBENA



**[..] this  
new product  
range,  
is an ode  
to speciality  
tea.**

Six, Greek, organic monovarietal herb species of the finest quality, are now available to perfectly complement our blends. 100% natural with zero additives and naturally caffeine free, they come loose and whole leaf in [Biotrē ®] ecological packaging. Collaborating with a connoisseur [dr Maroula Dimopoulou], this new product range, is an ode to speciality tea. After the professional tea tasting, the unique traits and special character of each herbal tea, are specified on the label as a guide to the consumer to choose the one that suits him best. Each label is hand stamped indicating the single origin of the harvest packed in each batch.





# WANT TO KNOW MORE?

EXPLORE THEIR UNIQUE TRAITS

## ORGANIC MOUNTAIN TEA

Fruity aromas of citrus surrounded by discrete straw and earthy notes. Smooth and rich sensation, with fresh aftertaste.

## ORGANIC LEMON BALM

Warm and sweet nose followed by sharp notes of lemon zest. Freshness sensation with mineral elements and botanical aftertaste.

## ORGANIC LEMON VERBENA

Floral spring lime nose enriched by notes of fresh lemon. Vibrant, botanical mouth with round, silky finish.

## ORGANIC CHAMOMILE

Night-flowering jasmine aromas characterised by mild sweet and herbal notes. Velvet and creamy mouth, leaving a sense of relaxation.

## ORGANIC SAGE

Complex and fresh aromas, with notes of eucalyptus, green apple and candy fruit. Pleasant and fruity mouth, with fresh aftertaste.

## ORGANIC ECHINACEA

Sweet aromas of honey and daisies with a scent of roasted almonds. Velvety texture with a warm aftertaste sensation of vanilla and clove.

For more information, contact  
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