

# UNIQA

GENUINE ARTISTRY



# MAGNETIQA

Press Release  
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WALL ORGANIZER

Design Jacob de Baan

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**Designed by Jacob de Baan for Uniqka, Magnetiqa is a brilliant solution for putting notes, envelopes, posters and cards to a wall or a cabinet.**

Magnetiqa consists of a strong wall magnet combined with an elegant disc of vegetable tanned leather. A thin sheet of steel is hidden inside the leather to create the magnetism. Thanks to the self-adhesive magnet, Magnetiqa can be used on any flat surface.

With Magnetiqa, the characteristic beauty and tactility of leather has turned into a functional product. The beauty is delivered in its simplest form, the circle. With its genuine beauty and tactility, Magnetiqa is a playful object for every space at home or the office.

The designer, Jacob de Baan, likes well-made and functional objects for living spaces. The user experience and convenience are strong key words for his designs. Together with Uniqka, he has a great time developing products.

Both Jacob de Baan and Uniqka feel great responsibility for the environment. For them, circularity and sustainability are crucial topics. By designing Magnetiqa, they upcycle cut-off pieces of steel and leather. With Magnetiqa, leftover pieces of steel are sourced from local metal craftspeople, while the small leather pieces from Uniqka's workshop have been assigned a new life.

Magnetiqa comes in three colourways and is available in packs of two or four pieces

## Product information

### Materials

Vegetable-tanned leather, steel and neodymium magnet

### Dimensions

Ø: 5.3 cm

### Colours

Nude, Brown, Black





Press inquiries

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#loveforleather

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