



Usbepower, Functional and inspired design

Usbepower transforms charging devices from simple accessories into innovative design objects. It's an approach that combines functionality and aestheticism.

Inspired by a deep reflection on the role of technology in our lives, Usbepower creates iconic charging devices with clean and pragmatic design. Chargers, cables and power strips have become essential to our lives, but their aspect hasn't evolved at pace. Usbepower's sleek and minimal tech accessories seek to transform our relationship to our daily technology. Innovative and attractive, Usbepower products feature geometric forms, high quality materials, a range of rich colors and smart functionalities. Beauty, usability and sensibility are the hallmarks of this French brand that is doing away with the clunky power strip hidden under the couch.



Usbepower, Maker of design tech

Genuine manufacturer of chic objects that are technologically on-point, Usbepower combines design, industrial expertise and a keen eye for detail.

Creating technology products requires a focus on details. Usbepower has become a name in sophisticated accessories with high speed charging technology. The company has developed cross-cutting knowledge and skills through its innovative design studio and R&D lab. With in-house conception design and production management, Usbepower creates objects that are beautiful, powerful and unique. Powered by its creative energy and drive to innovate, the brand is continuously pushing itself to find new designs and uses for its dynamic charging technology.



Usbepower, A pioneering vision

Three brothers - Benjamin, Ilan, and Nathan - are at the heart of Usbepower. The trio brings three complementary perspectives united by a shared vision: meeting the needs of an ultra-connected world. Charging more devices, faster and safely has become vital. Usbepower was created to imagine the charging solutions of tomorrow.

Usbepower also has a team of design, engineering and production specialists to conceive, model, and produce its transversal product lines. Discovered by the iconic Parisian concept store Colette in 2014, the brand has quickly become synonymous with design tech.



Ilan
Creative Design

Benjamin
Smart Developer

Nathan
Entrepreneurial Expertise

Usbepower, Creator of iconic products

HIDE PD,

High speed charging hub
with PD Technology



AERO Mini Luxury,

Luxury
USB charger



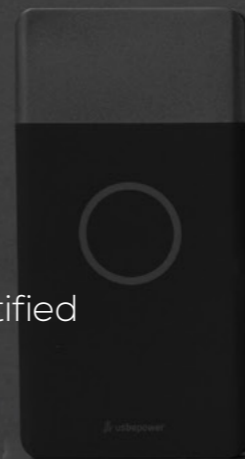
FUSION Mini,

Pocket power bank, certified
by Apple



AIR Wireless,

Wireless
power bank



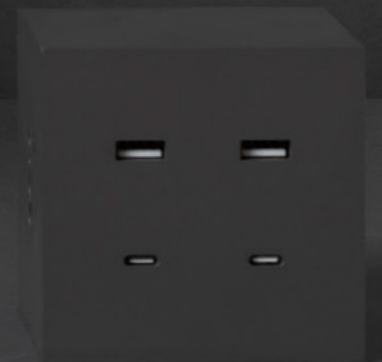
FUSION,

Luxury power bank
with integrated cable



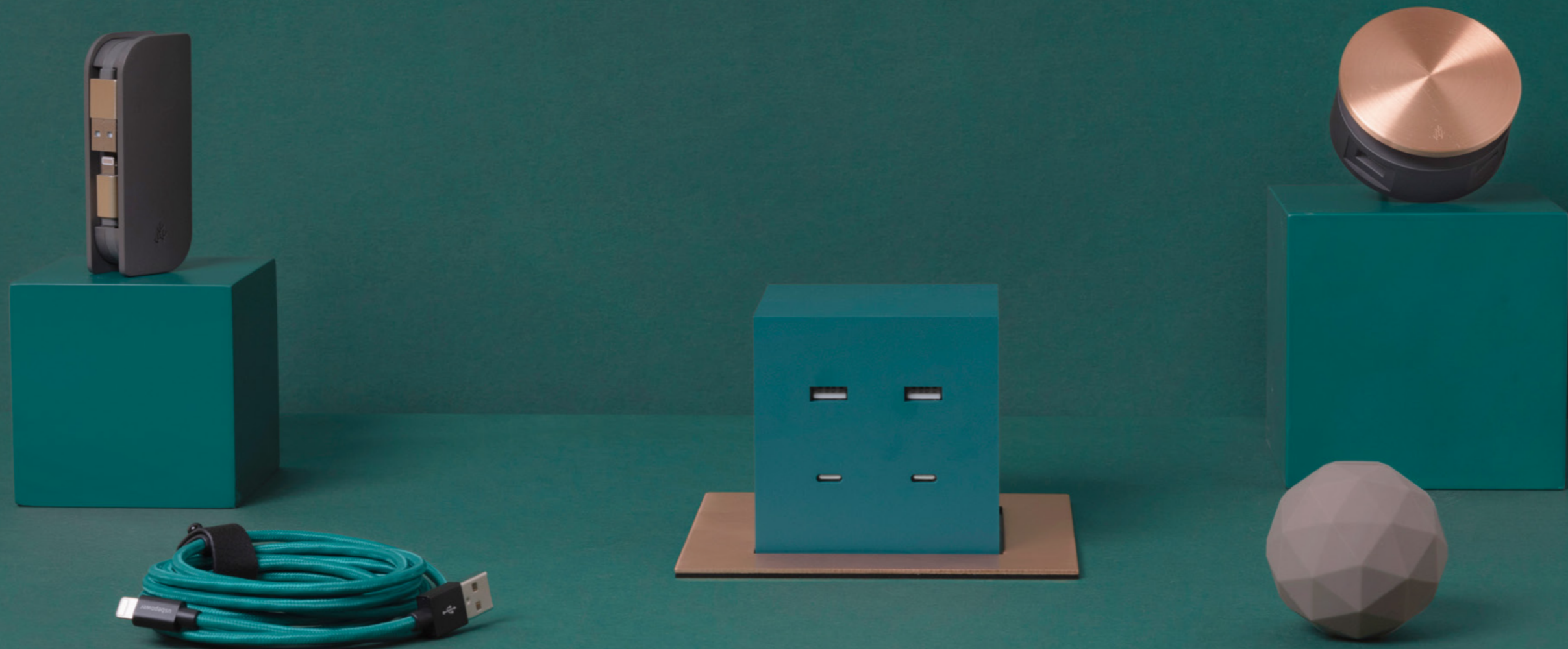
ICON,

Universal
charging cube



Usbepower Luxury, Creativity and elegance

Usbepower Luxury is the ultimate expression of refined tech. Perfect for concept stores and department stores, this line brings together well-crafted and unique charging accessories in upscale materials such as brushed brass and copper, ultra-resistant braided cables and subtle motifs. Emotional design adds elegance to technology.



Usbepower Hospitality, Bespoke charging solutions

Usbepower Hospitality is a unique concept offering customized charging solutions to hotels and co-working spaces. These solutions are innovative, easy to install and carefully crafted. Our service offers custom-made solutions to meet clients' connectivity needs in a way that respects the aesthetic of a space.



Wipop by Usbepower, Wireless is fun

Accessible, intuitive and fun : Wipop is Usbepower's new concept.

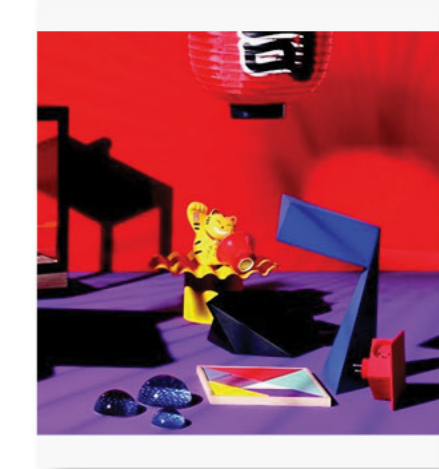
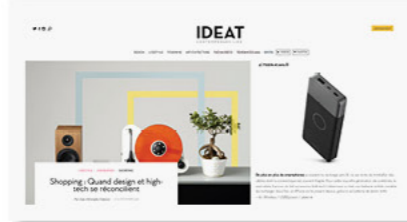
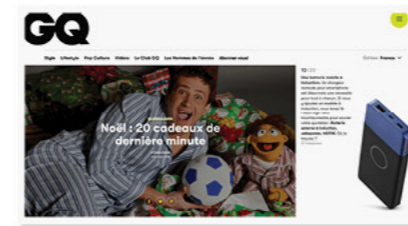
No wire, no stress but with a lot of style, Wipop brings a spirit of Pop and Fashion to technology, making wireless a new field for creativity. Pushing the limits of innovation while reinterpreting the codes of fashion and art, Wipop gives you fun, high-performance and unique charging objects and turns wireless into a way of life.

Wipop

Wireless is fun



Press review, They're talking about us



Usbepower Team, Drop us a line

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