

## BY BONDEN HOMETEXTILES WE BRING NATURE HOME



Bonden home textiles are made of purest Nordic natural materials and plant dyed with the wild plant shades of the North

## Bonden novelties: Contemporary crafted Finnish lamb wool to cover different needs of warmth during the season

Finnish lamb wool is used almost year-round in the variable climate conditions of the North. By combining the knowledge of our local spinners, weavers and designers we turned this traditional material into versatile textiles that can be used year-round. During the season 2020 we have brought novelties of Finnish lamb wool textures to cover needs of comfortable warmth during the season by combining wool with other natural materials that are functional by nature, such as natural linen and organic cotton.

When designing the textures, we pay great attention to the organic and sensorial qualities. For us eco-luxury isn't just about sustainable production but also about bringing natures touch to the skin by using different structure. With sustainable design, tactile texture of the fabrics and non-toxic materials, our home accessories reconnect our senses with nature. By Bonden products We bring nature home. Bonden products, creating harmony of living, easiness and a lasting style that combines easily with different interiors, no matter whether modern or traditional.



## Holistic approach –from waste to contemporary crafted luxury

Bonden Nordic Naturals home textile collection shows our holistic approach towards the materials. Our products are dyed using plant colours, as we want to avoid using toxic industrial chemicals. On top of that, our whole production process takes place in Finland, starting from spinning the yarn. Finnish lamb wool is also an example of using recourses wisely: normally approximately 80% of Finnish lamb wool is thrown away as waste - despite it being an ecological, natural and non-toxic material with good properties.

## For more information, please contact: Kati.hienonen@perhosvaikutus.com

Tel: +358 50 5709133