



 usbepower

Wipop

Wireless is fun.

Wipop



Wireless is fun

Accessible, intuitive and fun: Wipop is Usbepower's new concept. No wire, no stress but with a lot of style, Wipop brings a spirit of Pop and Fashion to technology, making wireless a new field for creativity. Pushing the limits of innovation while reinterpreting the codes of fashion and art, Wipop gives you fun, high-performance and unique charging objects and turns wireless into a way of life.



SUMMARY



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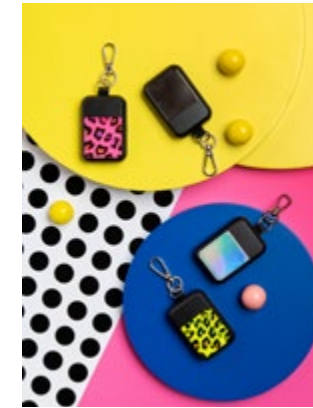
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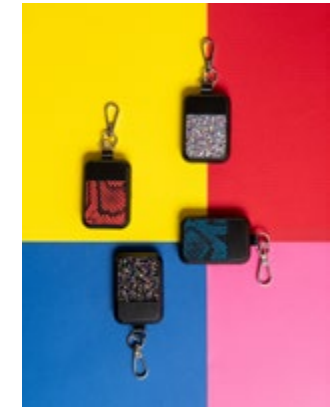
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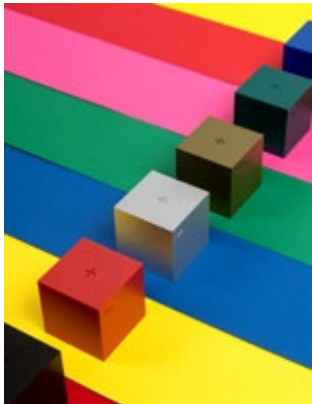
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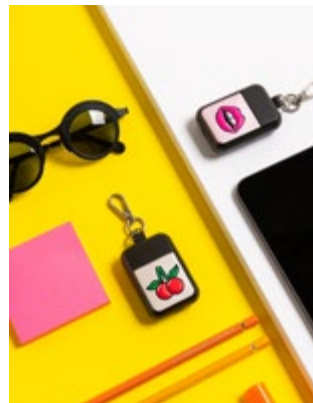
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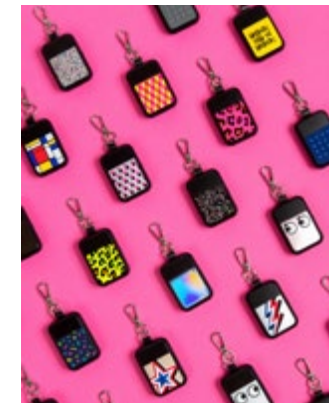
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+5 HRS*

PHONES



+25 HRS*

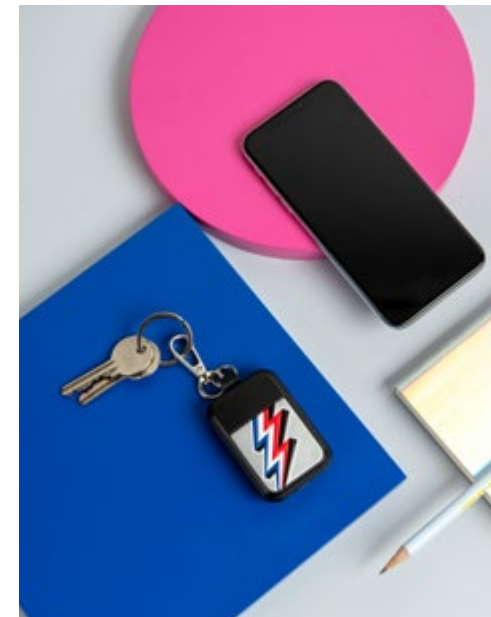
AIRPODS



KEYWI

The coolest keyring charger

Keychain with colorful prints, KEYWI gives your smartphone and AirPods an extra boost in just a few minutes. True backup battery available in more than a hundred patterns inspired by Pop Art, fashion and design, KEYWI has a capacity of 5 to 25 hours of additional charging depending on the devices.



Recharge your phone with KEYWI



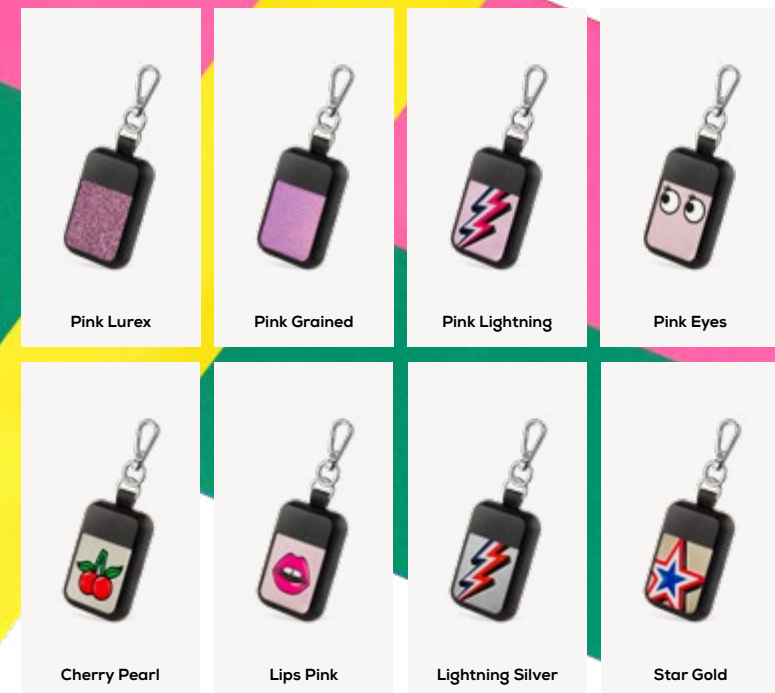
Recharge KEYWI Two and Premium with your wireless pad

	KEYWI One	KEYWI Two	KEYWI Premium
Wireless Charge	●	●	●
Reverse Wireless	-	●	●
Suction Pad	●	-	-
Limited Edition Patch	-	-	●
Retail Price	24.99€	29.99€	39.99€

POP GENIUS & PRETTY PINK

The spirit of pop-art

What would be Wipop without a fresh reinterpretation of contemporary visual codes? This is precisely the purpose of our Pop Genius & Pretty Pink collections. While the former reshapes our pop art icons, the latter brings femininity to tech accessories. Both of them are offered in four distinct designs that reflect the spirit and meaning of the collection. Colorful, singular and fun, Pop Genius & Pretty Pink are definitely the roots of Wipop.



ART LEGEND

Arty technology

Art Legend aims to sublimate the essence of pure design with four styles, each with a unique personality. From a tribute to Mondrian to a new interpretation of the Memphis wave, Art Legend is a mix of pop colors and timeless graphic patterns.



KEYWI models from top to bottom: 1. Neon Cubes, 2. Memphis Tribute, 3. Mondrian Tribute, 4. Abstract Dots

SUPER FUN

Fun & functionality

Born from a strong desire to meet functionality and colorful design, the Super Fun collection allows you to stick your phone to your KEYWI through smart suction cups. Available in four colors, you can now charge your smartphone on the go wirelessly.

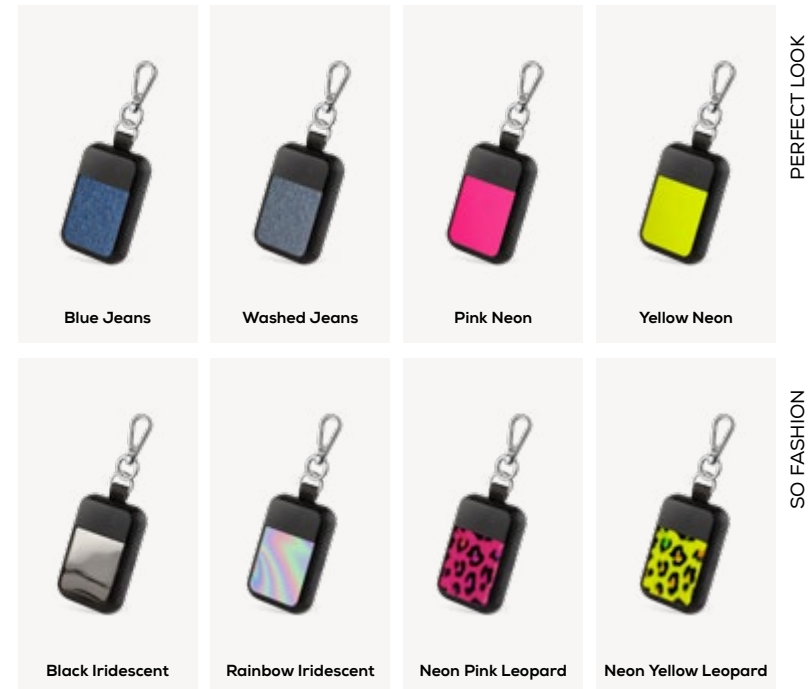


KEYWI models from top to bottom: 1. Silver Suction, 2. Blue Suction, 3. Black Suction, 4. Pink Suction

SO FASHION & PERFECT LOOK

Fashion crush

Who said Tech was boring and dull? Wipop was created to break this cliché. It aims to modernize our vision and our daily use of Tech accessories by turning them into Fashion accessories. The collections So Fashion and Perfect Look play with fashion must-have, like denim, leopard pattern, neon colors and surprising textures. Each collection is organized in four styles that go way beyond trends and enhance any look.



SPECIAL EDITIONS

Precious and unique styles

Discover our limited editions of KEYWI Premium that combines precious materials, like python and upscale glitter, along with special designs. So Punk Collection allows you to affirm your creative identity with freedom of mind and subversive energy. The So Glamour & Glitter Charm collections highlight any look with elegance, audacity and refinement.

GLITTER CHARM



Red Glitter



Gold Glitter



Pink Glitter



Rainbow Glitter

GLAMOUR



Black Glitter



Silver Glitter



Blue Python



Red Python

SO PUNK



Punk Queen



No Thanks



Game Over



Union Jack



CUBO

The magic cube

Small in size, big in power. Inspired by Usbepower's cube, CUBO is a concentrate of technologies that combine high charging power and a unique design. Offered in a range of about ten colors, its simple and intuitive use gives you the freedom to charge your smartphone and AirPods anywhere and wirelessly with an additional 20 hours of charging capacity depending on the devices.



Recharge your phone with CUBO



Recharge CUBO Two and Premium with your wireless pad

	CUBO One	CUBO Two	CUBO Premium
Wireless Charge	●	●	●
Reverse Wireless	-	●	●
Premium Metallic Finish	-	-	●
Retail Price	29.99€	39.99€	49.99€



WIBO & KEYWI Plus

More power, more fun

Discover KEYWI Plus and WIBO, our latest creations of the Wipop family. Both of them are high capacity wireless power banks with 2 USB ports to charge up to three devices simultaneously. Compact and lightweight, they will become in a blink of an eye an essential part of your daily routine. These technological objects with graphic lines and refined appearance, will definitely change your perception of tech products for combining pop design, bright colors and impressive charging capacity (Power Delivery version available). Bring joy and good vibes to your tech life.



WIBO PD Rainbow Grained



KEYWI Plus

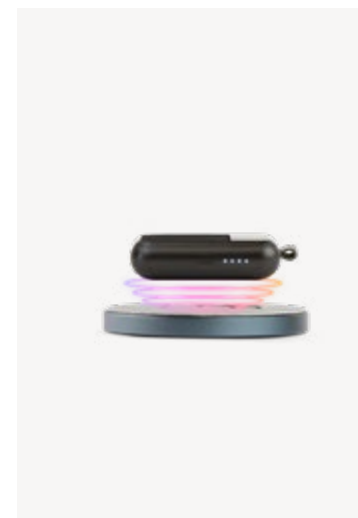
	KEYWI Plus	WIBO	WIBO PD
Wireless Output	5W	5W	10W
Battery Capacity	3.000 mAh	10.000 mAh	10.000 mAh
USB-C Output & Input	10W	10W	18W PD
Extra time - Smartphone *	15 HRS	50 HRS	50 HRS
Extra time - AirPods *	75 HRS	250 HRS	250 HRS
Retail Price	39.99€	49.99€	59.99€

SPECIAL DUO PACKS

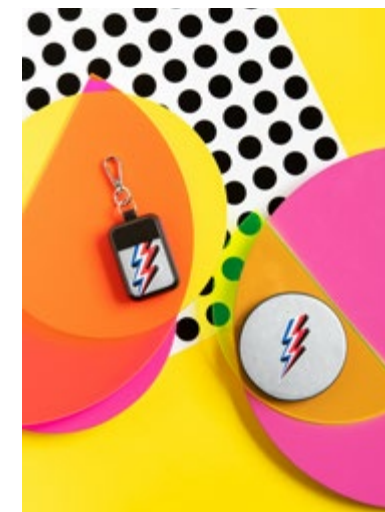
Perfect match for full power

We have created these special Duo Packs because the joy to spoil the people we love is immeasurable, or just because sometimes we have the guilty pleasure to offer ourselves a great gift. These special packs with matching designs will give you the full power you need to go through your day.

The KEYWI Duo is a pack of two KEYWI that will make your better half happier and more connected. The KEYWI LOWI pack includes a KEYWI charger along with a LOWI, a wireless pad that will recharge your keyring charger wirelessly and effortlessly. These dynamic duos are definitely the ultimate tech pairs.



Charge KEYWI with LOWI charging pad



KEYWI LOWI - Silver Lightning

	KEYWI Duo	KEYWI LOWI
Wireless Charge	●	●
Reverse Wireless	-	●
Charging Pad	●	●
Limited Edition Patch	-	-
Retail Price	59.99€	69.99€

KEYWI Duo - Pink and Silver Eyes

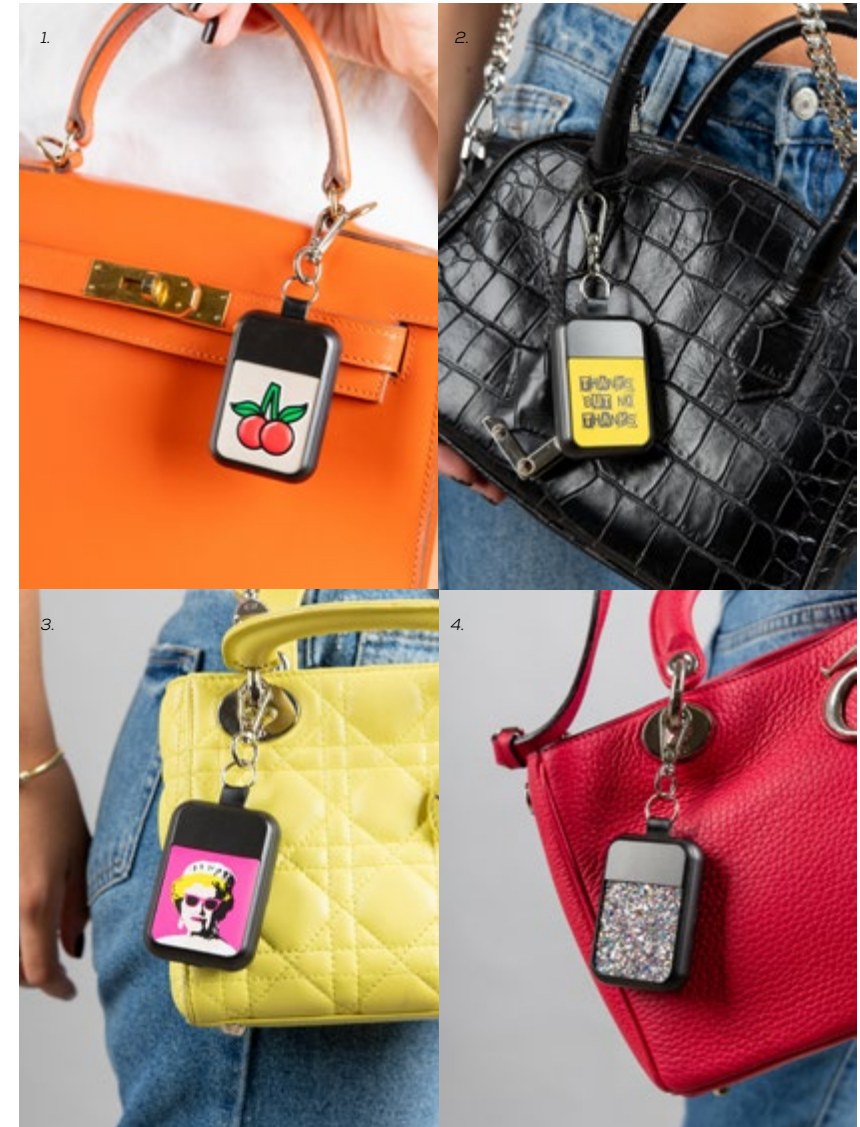


Left page:
KEYWI Neon Pink Leopard

Right page :
KEYWI models from left to right,
1. Cherry Pearl, 2. No Thanks,
3. Punk Queen, 4. Black Glitter

TWIST YOUR IT BAG

Just like bag charms but tech ones



Upgrade your It Bag with stylish bag charms that will provide you the battery you need to go through your days. Trendy and super helpful, KEYWI elevates your style and lowers your battery anxiety. Smart, right?



Left page:
KEYWI Neon Yellow Leopard

Right page:
KEYWI Cherry Pearl



ENHANCE YOUR OUTFIT

Genius accessories for a perfect style

KEYWI has been created to become a Wearable fashion accessory that will transform the most basic outfit into a cooler and outstanding look. Gain confidence and originality by hanging KEYWI to your jeans or pants. Take your style to a next level with your mini battery.

SWEET & HAPPY TECH

Joyful charging accessories

Wipop is born from a deep will to bring joy, fun and colors to charging accessories. It positions itself as an ambassador of fun tech that dares to reinvent the charging device to make it a fully-fledged object away from grim external batteries. Wipop is a mix of fun, beauty and practicality. It's a tribute to pop-art, fashion and colors. It aims to bring smile, positivity and amazing charging experience to its community of user. Join the Wipop movement.



KEYWI models from left to right:

1. Mondrian Tribute, 2. Silver Eyes, 3. Cherry Pearl, 4. Silver Lightning, 5. Lips Pink.

CUBO models from top to bottom :

1. Blue, 2. Emerald, 3. Bronze, 4. Silver, 5. Red.



KEYWI models from left to right:
1. Pink Eyes, 2. Pink Lightning

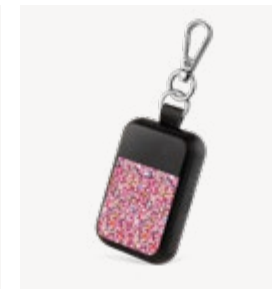
MUST-HAVES FOR HER

Curated selection of gifts for women

Picking a tech gift that is both stylish and guaranteed to make life easier is always a safe bet. From classic to timeless pieces, from bright colors to rainbow textures, there is a Wipop charger for every woman. This is by far, the best tech gifts selection for women for combining style and function.



KEYWI - Lips Pink



KEYWI - Pink Glitter



WIBO - Pink Neon

*The perfect fit
for your interior!*



CUBO - Pink Gold



KEYWI - Pink Grained



KEYWI - Pink Suction

*Your best ally for
a long day!*



KEYWI - Punk Queen

Wipop



When you just need
a battery boost



When you have a
long day



When you go
on a trip

A WIPOP CHARGER FOR EVERY SITUATION

Relax man, we've got your back

Choosing a power bank depends mostly on your particular lifestyle: are you always on the-go? Are you a power user? Do you favor lightweight and compact devices? Is speed a main criterion for you? Because we are all different, we have developed a comprehensive range of chargers that will stop your devices from constantly being in the red and will perfectly fit with your way of life.

Perfect for an emergency call!



KEYWI - Blue suction



KEYWI - Union Jack



KEYWI
Lightning Silver



KEYWI Plus
Rainbow Iridescent

*Free your hands,
just stick your
phone!*



WIBO -Suction Black



KEYWI models from left to right:
1. Cherry Pearl, 2. Lips Pink

SUMMER ESSENTIALS

Make summer your most connected and stylish season

Summer is finally around the corner and it's all about enjoying great weather, heading outside with friends and laying on the beach. This Wipop gifts selection brings colors and acid patterns, just like your summer outfit. It will help you make the most of your vacation and stay connected to any opportunity.

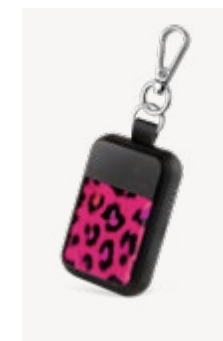
This summer, shine bright like a diamond



KEYWI
Abstract dots



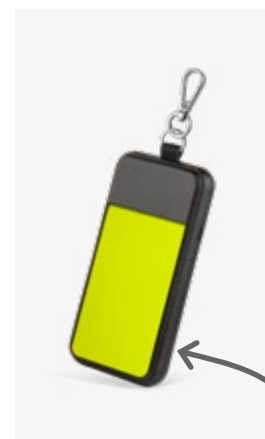
KEYWI
No Thanks



KEYWI
Neon Pink Leopard



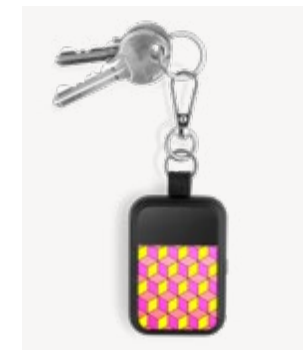
WIBO - Rainbow Grained



KEYWI Plus - Yellow Neon



CUBO - Gold



KEYWI - Neon Cubes

Embrace the neon look!

WIPOP CREATED BY USBEPOWER

Maker of design tech

Usbepower transforms charging devices from simple accessories into innovative design objects. It's an approach that combines functionality and aestheticism.

Inspired by a deep reflection on the role of technology in our lives, Usbepower creates iconic charging devices with clean and pragmatic design. Genuine manufacturer of chic objects that are technologically on-point, Usbepower combines design, industrial expertise and a keen eye for detail.

Creating technology products requires a focus on details. Usbepower has become a name in sophisticated accessories with high speed charging technology. The company has developed cross-cutting knowledge and skills through its innovative design studio and R&D lab. With in-house conception design and production management, Usbepower creates objects that are beautiful, powerful and unique. Powered by its creative energy and drive to innovate, the brand is continuously pushing itself to find new designs and uses for its dynamic charging technology.



THEY TRUST US

Our valuable partners



URBAN OUTFITTERS

COS

UNIQLO

ANTHROPOLOGIE

NORDSTROM

BO
M
C
L
O
N
R
É
RIVE GAUCHE

SAINT LAURENT
PARIS

Galeries
Lafayette

BROWN THOMAS

RINASCENTE

MoMA

PRINTEMPS

SELFRIDGES & CO

merci

THE CONRAN SHOP

El Corte Inglés



Wipop positioning has been transcribed into a whole visual universe: from packaging to in-store displays, the final customer can grasp the meaning of our motto « Wireless is Fun ».

SUPER FUN

KEYWI Packs



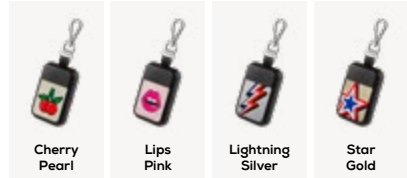
KEYWI One - 20 pcs / 4 Designs - 24.99€

ART LEGEND



KEYWI Two - 20 pcs / 4 Designs - 29.99€

POP GENIUS



KEYWI Two - 20 pcs / 4 Designs - 29.99€

SO FASHION



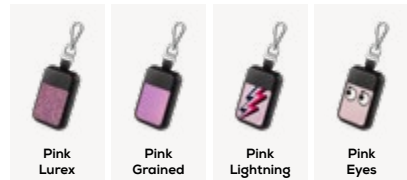
KEYWI Two - 20 pcs / 4 Designs - 29.99€

PERFECT LOOK



KEYWI Two - 20 pcs / 4 Designs - 29.99€

PRETTY PINK



KEYWI Two - 20 pcs / 4 Designs - 29.99€

SO PUNK



KEYWI Premium - 20 pcs / 4 Designs - 39.99€

GLITTER CHARM



KEYWI Premium - 20 pcs / 4 Designs - 39.99€

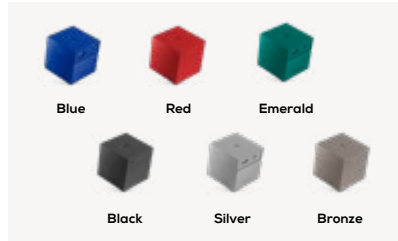
GLAMOUR



KEYWI Premium - 20 pcs / 4 Designs - 39.99€

CUBO Packs

POP COLORS



CUBO Two - 30 pcs / 6 Designs - 39.99€

SO METALLICS



CUBO Premium - 20 pcs / 4 Designs - 49.99€

JUST FUN



CUBO One - 20 pcs / 2 Designs - 29.99€

COLLECTION OVERVIEW

KEYWI Plus



KEYWI Plus - 39.99€

WIBO




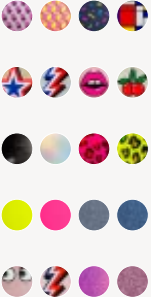
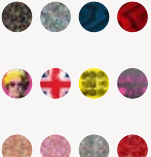



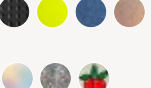




WIBO - 49.99€

WIBO PD



WIBO PD - 59.99€

		Extra Time*		MSRP
KEYWI One		5 HRS	25 HRS	24.99€
KEYWI Two		5 HRS	25 HRS	29.99€
KEYWI Premium		5 HRS	25 HRS	39.99€
CUBO One		15 HRS	75 HRS	29.99€
CUBO Two		15 HRS	75 HRS	39.99€
CUBO Premium		15 HRS	75 HRS	49.99€
KEYWI Plus		15 HRS	75 HRS	39.99€
WIBO		50 HRS	250 HRS	49.99€
WIBO PD		50 HRS	250 HRS	59.99€

*Product performance depends on phone models. The amount of extra battery you will receive depends on a variety of factors that are different for every user.

Wipop

Wireless is fun



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