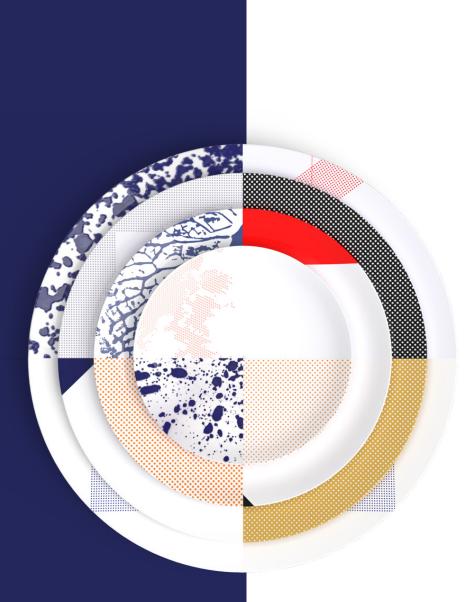
# **NON SANS RAISON**

Porcelaine de Limoges



Immerse yourself in our dinnerware collections in Limoges porcelain and discover exceptional pieces combining savoir-faire and avant-garde.

Choose a porcelain with exceptional qualities with a very long history, a history intricately woven with the roots of men.; the choice of resolutely modern and sustainable creations.

More than waking up this sleeping beauty, making it exist in its time is the real challenge we want to make you to take part.

We do more than awaken a sleeping beauty, standing on the traditions of our ancestors; we arise to the constant challenge of making porcelain reflect our time. And we achieve this working in a balanced and ethical way. We invite everyone to be part of our challenge.

### **OUR STORY**



As a French luxury porcelain maker founded in 2008, Non Sans Raison has become within a decade only a key and singular actor in the Limoges porcelain landscape. It looks new on tableware and how to support an industry born 250 years ago.

Marketed worldwide, the French house is present on the hotel trade market, in high-end restaurants and in selective suppliers in some concept stores and galleries.

It owes its growing success to the diversity and the cross collaborations with artists, chefs and designers as well as the relevance of participatory events about the porcelain.

# **OUR VALUES** 1111

# **ANCESTRAL SAVOIR-FAIRE AND INNOVATION**

### **OUR VALUES**

# PASSION, RESPECT AND CONSIDERATION





# HUMAN AND INTERDISCIPLINARY ADVENTURE



# **EXCELLENCE AND DARING**

"I am looking for the deep nature of an object: this agreement between an era, a technique, a particular approach which makes the object acquire a personality, a deep character, rooted in him. " Jean Nouvel Convinced of the strong links we have built between tradition, innovation and creation we firmly believe in the future of an ancient art industry, the Limoges porcelain.

Each of our collections and each of our objects tell their own story. Ancestral techniques, gestures and methods of traditional creations, are so constantly appeared in our pieces either directly in the production process either indirectly in symbolic form.

Always with the same intention, that of reconcile the need for a constant renewal and the ambition to create objects whose the durable material and the highest quality tend to timeless.



### **OUR MISSION**

"From the sweetest pleasures to the most vigorous debates, share unique moments with Non Sans Raison, cultivate the art of hospitality."



### **OUR MISSION**

- > Guarantee the savoir-faire of Limoges porcelain
- Innovate, perpetuate and modernize this exceptional and millennial material
- > Seeking to build a bridge between past and present, between savoir-faire and creation
- > Cultivate singularity, do differently, do even better, be unpredictable and encourage permanent effervescence
- > Forge links between tableware and unexpected creative fields
- Showcase plenty of artistic movements, between modernism and visual culture

### **OUR VISION**

## « Make your life a dream and a dream a reality. » Antoine de St Exupéry

### **OUR VISION**



Attached to the idea that creation has meaning only in regard of a thought and reasoned approach, we see the porcelain as a starting point towards a multi-sensory experience that sometimes escapes from the table.

Get porcelain off the beaten track to develop it in unknown cultural fields and thus create aesthetics universes between table and tableau, that is our intention.





### OUR OFFER

MIL

Territoria (

C

### **OUR COMMITMENTS**



OBJECTS...

# **AVANT-GARDE AND SYMBOLIST**





# **DELICATE AND TIMELESS**

### OUR PRODUCT CHARTER



- > Design artisanal, innovative, sustainable and quality objects
- > Stimulate the imagination, reveal the playful, versatile and functional approach of these objects
- Think plates, which subtly mixed together, offer unique composition
- > Divert iconic pieces, highlight techniques and gestures
- > Adapt the pieces to today's culinary uses
- > Highlight the food and the meal as a scenario
- > Create with the new technological tools available
- > Always try to combine porcelain with visual experience

### CUSTOM MADE



From the simple decoration on white porcelain to the creation of custom-made shapes, from the unique series to the series, in screen printing or hand painted and much more, imagine your own objects or dinnerware 100% made in France, we we will be happy to produce them.



Colette, Louis Vuitton, Maison Kitsuné, Yves Saint laurent, Alain Ducasse, La Maison Blanche, Veuve Cliquot, Claudio Colucci, Ramon Freixa, American Vintage, Atelier Joël Robuchon, Nerua, Céline, El Celler de Can Roca, Noto. Club 13. Clark magazine, Alife. Stéphane Parmentier, Hôtel Amour, Julie Gaillard, TH Manufacture,

entrée Rouleaux de printemps

۱U

M

### plat

Seitan maison en croûte Nanami sucrine poèlée, oignons grelots crème d'oignons à la menthe poivré

desserts

Geometric cake + donuts

mir

rachid

**OUR ACTIONS** 

« Where your talents and the needs of the world cross, there lies your vocation. » Aristote



### OUR ECO-FRIENDLY ACTION

Our pieces from shootings, tests or with faults are reused for charitable and public events as partners. They are also sometimes crushed for our scenographies and so find a second life.



### OUR SOCIAL ACTION

Through the organization of decoration workshops with Posca on porcelain, both in hospitals, museums, galleries and concept store, we allow children from all walks of life to discover our savoir-faire while having fun..

Le Bon Marché, Maison & Objet, Salone del Mobile, Galerie Joyce, Who's Next, Gallery S. Bensimon, Dutch Design Week, Galerie Triode, Lieu du Design Paris, Musée national Adrien Dubouché, Grand Palais, Villa Cavrois, FIAF de New York, Art Basel Miami, Galerie Flow à Londres, Hôtel des Ministres Bercy, Beirut Loves. Hôtel de ville de Lyon, Paris Design Week, **Biennale Agora Bordeaux**, Miami Design Bridge, Designer's Days, Salon Première Classe. Meet my Project, Colette Carnaval. Bordeau Food club, French Design Connection New York. Maison de la céramique Tursan. Creative France Bourget ...



www.nonsansraison.com mail@nonsansraison.com

