



Maison & Objet 2020

TheV is an original home furnishing concept, developed with a creative vision into the future and with the conviction that every home and space deserves to reach its full potential. Rooted in the Italian design principles and inspired by the annual Pantone Color of the Year – Classic Blue – TheV delivers turnkey concepts for contemporary homes around the world, through four individual collections aimed for the living, dining and sleeping areas.

By collaborating exclusively with experienced partners that meet the highest EU quality standards and by following the latest interior design trends, TheV curates an exquisite range of home décor pieces, envisioned and created for the cosmopolite customer, with an eye for quality and contemporary design.

Modern Times, Nature Elegance, Timeless, Chill Out. Each of these beautifully designed collections has a well-defined style and character and promotes the elegance of solid wood, next to high-quality finishes and fabrics. Innovative design mixed with craftsmanship, a sustainable approach to resources, maximum attention to details and a strong focus on comfort are what all these four collections have in common and help them stay true to the concept of "affordable luxury".

www.thev-design.com

