

YUYU BOTTLE

The world's first long hot water bottle

PRICE LIST 2020



A ROYAL CONNECTION

Private label for Buckingham Palace.
Find the YuYu in the Royal Highgrove
Gardens and as part of the Royal
Collectiononline shop.



HARRODS TOP 20 BEST SELLER IN 14 WEEKS

YuYu reached the top 20 best sellers list
within 14 weeks of launch. YuYu's
signature cashmere range can be found in
the bed and bath department in Harrods
of London.

Harrods



YUYU LAUNCHES IN



Our UK launch into Whole Foods Market, one of the most iconic organic food stores worldwide has opened us up to a wider demographic of people that are passionate about **wellbeing**. Winning the endorsements of medical experts, physiology professors and actual chronic pain sufferers, the YuYu allows you to pinpoint painful spots like nothing else available on the market and the wearable strap allows you to hold the YuYu in place, freeing your hands!

YUYU

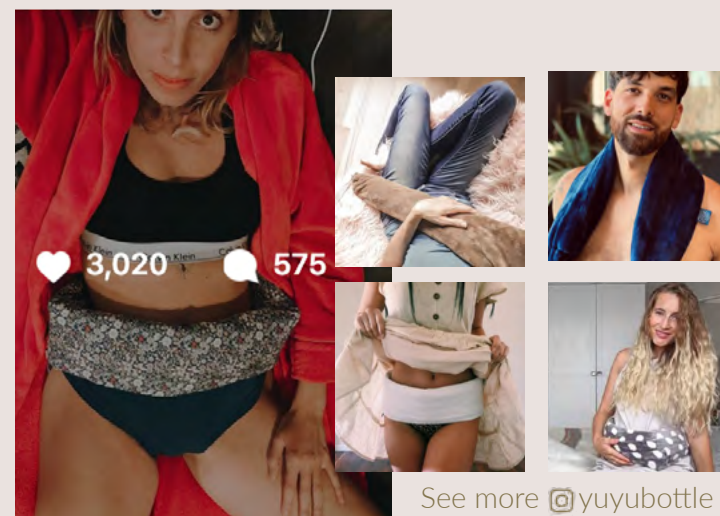
Highlights

WEARABLE HANDS-FREE

#YUYUPAINWARRIORS

Not only does the unique length of 81cm mean the YuYu can reach around the body, the cover is designed with an extendable strap for hands-free heat therapy.

Please don't take our word for it; follow us on our Instagram page and read the STORIES page on our website. If you or someone you know suffers with chronic conditions such as Endometriosis, Fibromyalgia, Ehlers Danlos Syndrome, Arthritis, pain caused by chemotherapy or such like conditions, then the natural heat therapy for the YuYu can be hugely beneficial and can work effectively to compliment your use of pharmaceutical painkillers.



See more @yuyubottle

Creating
An immeasurable
connection between
brand and consumer



YUYU BESPOKE

WELCOME TO THE WARMEST HOTEL IN [YOUR CITY]

The most memorable brands are the ones that are successfully able to create unforgettable connections between their brand and the consumer.

The prestigious Mandarin Oriental hotel use personally branded YuYu Bottles to give to their guests whilst enjoying a drink on the terrace. When the guest is handed a YuYu Bottle instead of a blanket, it creates a unique reaction and is often followed by a picture, which of course is shared with friends.

The Four Seasons use YuYu Bottles in their spa and the Hôtel de Crillon and The Ritz use them during their evening turn down service.

If you are interested in creating a private label for your brand with our beautiful long hot water bottles, then please contact us at orders@yuyubottle.com





FIRST STEPS TO SUSTAINABILITY



NATURAL BIODEGRADABLE RUBBER

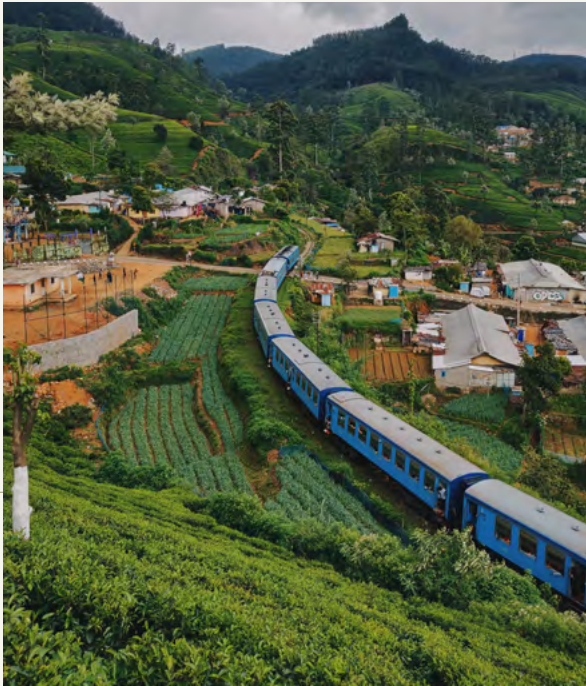
Many of the hot water bottles available in the market are made of PVC (polyvinyl chloride). Exposure to PVC may have harmful effects on health, especially when exposed to heat.

We do not want people to be holding any such thing so close to their skin. Therefore, we source our hot water bottle's natural and biodegradable rubber from the finest rubber trees in Sri Lanka.



80% FREE OF PLASTIC BY 2021

Aiming towards using less plastic, we have invested in biodegradable bags for our deliveries, we hope to be 80% free of plastic by 2021.



CREATING JOBS IN SRI LANKA

We create employment in rural areas of Sri Lanka, enabling communities to work close to their homes so that they can be with their families.



DONATION TO THE HOMELESS

We distribute unsold and unused bottles to London's homeless and are currently working on plans for a hot water filling station in the city.



DONATIONS TO THE NHS

In 2020 we donated YuYu Bottles to charitable causes, including sending YuYus to NHS staff during the Covid-19 pandemic.



NEW COLLECTION LAUNCH

Pimlico Linen

We've teamed up with Pimlico, one of Europe's leading linen brands. Designed with the purest Belgian linen fibres, the colour range is timeless and stylish. The linen fabrics are easy to care for and pre-washed, so your cover will remain the same size after washing.

YUYU'S WORLDWIDE EXPANSION

The YuYu launched in Japan in 2017, and popularity has grown quickly. YuYu Bottles are now sold in over 200 of Japan's most prestigious department stores and have been featured on media and TV programmes nationwide.

This year we are excited to have launched in the USA, Canada, South Korea, Italy, Spain, the Netherlands, Saudi Arabia, UAE and Kuwait.





COLLABORATING WITH WORLD RENOWNED DESIGNERS

It's been our pleasure to collaborate Finnish textile designer Johanna Gullichsen, whose style focuses on comfort, colour, natural materials and modern living.



What's new
FOR YUYU?



NEW COLLECTION LAUNCH

Locharron of Scotland

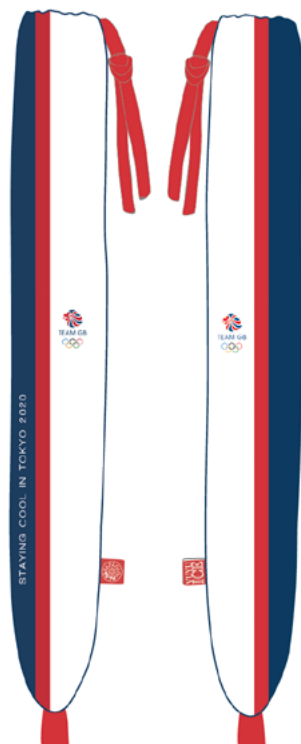
We are proud to be working with Lochcarron of Scotland, the world's leading manufacturer of tartan, with a heritage dating back to 1892.

YUYU
BOTTLE
NAMED AS
OFFICIAL
LICENSEE
FOR TOKYO
GAMES




TEAM GB





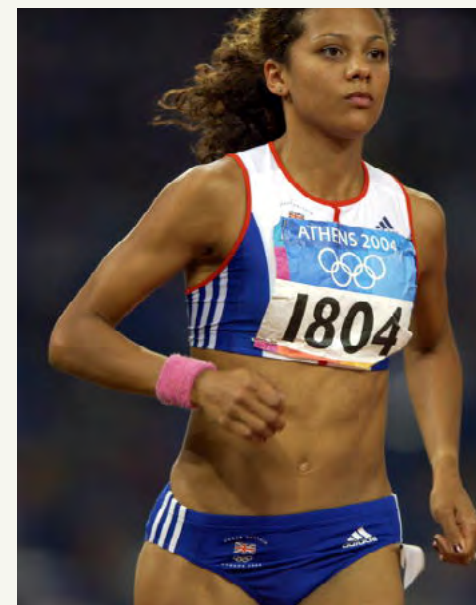
We are bursting at the seams to announce that YuYu have developed a range of branded hot and cold water bottles under license with the British Olympic Association for Team GB. All Team GB athletes competing at the 2021 Tokyo Summer Olympic Games will have a YuYu Bottle in their kit bags.

For Team GB we have a NEW design with a revolutionary waterproof zip and fabric lining, helping to minimise leakage when used with ice. Many of our new collections have this feature too, look out for this symbol - 



Whats new
FOR YUYU?

Former Olympian, world indoor medal winner and British 1000m record holder Jo Mersh OLY also known as Jo Fenn, is our new YuYu Sport and Recovery Ambassador. Introducing the YuYu Bottle to athletes to enhance their performance and recovery by using hot and cold therapy.

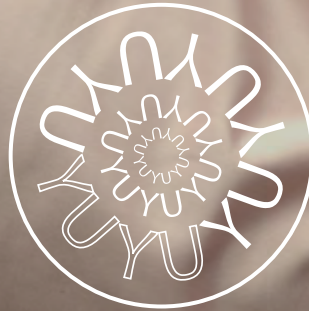


INTRODUCING FOR 2020

YUYU

RECOVERY





WWW.YUYUBOTTLE.COM

To place an order or for more information please contact:

orders@yuyubottle.com

+44 (0) 7900 486 518

Instagram icon [yuyubottle](#)

Harrods

BERKELEY
LONDON

Jelmoli
THE HOUSE OF BRANDS
MANCHESTER, LONDON



HYUNDAI



Fenwick

WHOLE
FOODS
MARKET

ANTHROPOLOGIE

Takashimaya

Lee Valley



deBijenkorf



RINASCENTE



El Corte Inglés

