

**Castelbel wins the *Packaging* category award at
*Prémios Design Meios & Publicidade 2020***



Meios & Publicidade is a Portuguese independent publication, focusing on Marketing & Communications; they are responsible for the creation of *Prémios Design Meios & Publicidade*, awards that have been distinguishing the best that is made in Design since 2010. The recipients of the awards are chosen by a diverse panel composed of some of the most accomplished professionals in the fields of Marketing, Communications and Design.

In the 2020 edition of *Prémios Design Meios & Publicidade* - and after having all our projects shortlisted -, Castelbel was the recipient of the **Packaging award**, while also receiving an **honourable mention** in the **Sustainability and Social Responsibility** category.

We are honoured to receive these prestigious awards and would like to extend our thanks to our team - especially the talented designers of our Design Department - for their efforts and work that made this possible.



About Castelbel:

Castelbel is a traditional Portuguese company that manufactures and sells, under the labels Castelbel and Portus Cale, fine toiletry soaps, luxury fragranced body care products (liquid soaps, body lotions, hand creams, shaving soaps) and home fragrances (candles, sachets, diffusers, drawer liners, room sprays).

Inspired by the idyllic landscape of the Douro river valley, Castelbel products capture the aromas, colours and ambience of a simultaneously traditional and trendy country, where the warm sun and blue ocean nourish the soul and comfort the spirit.

Download our **Press Kit** [here](#).

Social Media

#Castelbel #PortusCaleFragrances



Instagram: @castelbelporto & @portuscalefragrances



Facebook: @castelbelporto & @PortusCale.by.Castelbel

For enquiries and product photos, please contact: Francisca Portela press@castelbel.com