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Grafiche Tassotti: the novelties dedicated to Christmas at the Digital Fair Maison & Objet 2020

Twenty new patterns of decorative paper, more than thirty new greeting cards and a wide and complete offer of high-end stationery 100% made in Italy: Grafiche Tassotti presents at the first Digital Fair Maison & Objet (4-18 September 2020) with a catalogue full of news, which includes different creative themes to meet the tastes and needs of an increasingly attentive and diversified international clientele.

Even in its digital version, the prestigious Parisian event is the ideal stage to present the collection dedicated to Christmas: the most magical period of the year is an inexhaustible source of inspiration for Tassotti, always able to reinterpret it and amaze with unique and original patterns of **decorative paper**, destined to dictate the trend.



Examples are the refined *Betulle a mezzanotte*, with branches that stand out against a suggestive night sky dotted with golden stars, and the more traditional *Remondini Losanga*, a classic motif played on warm and typically Christmas tones.

The original *Bosco dei sogni* pattern represents Christmas in a Nordic style: turquoise background, gold finishes and a touch of red give life to an enchanted and fairy tale atmosphere.

A theme, that of the forest, which is also repeated in large and small cards, which feature subjects such as reindeer, gnomes and hares as protagonists. More playful and fun, the *Schiaccianoci*, inspired by the ballet of the same name, features the typical colors of the Christmas tradition.

Recognized throughout the world as the most suitable for multiple uses, Tassotti paper is printed exclusively in sheets, on an opaque, ecological and acid free support, and is perfect not only for preparing elegant gift boxes but also for

being used in origami, in decoupage, in scrapbooking.

Tassotti paper is available in a complete range of items: diaries, calendars, greeting cards, gift tags, labels, envelopes and notebooks.

The brand-new set of **self-mounted gift box with lid** is entirely hand-made in cardboard 300 gr., in three different sizes. Available in assorted subjects from the Tassotti collection, they are the light and perfect cases of the most precious gifts or they themselves become gifts. Supplied with a **coordinated envelope**, which can accompany the package or contain tickets and special thoughts.



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The offer is completed by **traditional envelopes**, unique and original, and by **shoppers of different sizes**, perfect to add a touch of elegance and create prestigious packages.





Among the many gift ideas stand out the **sets of notebooks** with a gold and bronze cardboard cover decorated with the typical symbols of the Christmas tradition and decorated paper flyleaf.

Finally, the **pocket or handbag mask holder**: elegant and refined, but above all hygienic and reliable. A real object to show off, to store your mask in complete safety without sacrificing style.

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