

Chilewich Debuts Fall/Winter 2020 Collection

Introducing dynamic new weaves, distinctive colors, and timeless textures to enhance tables and floors.

FOR IMMEDIATE RELEASE

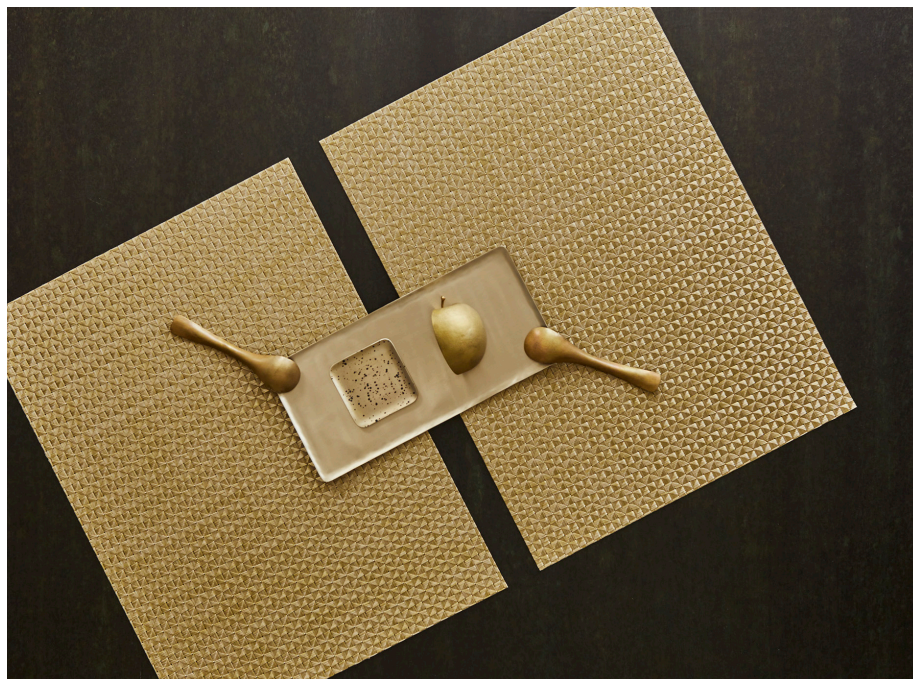
(New York, NY – August 13, 2020) Chilewich’s Fall/Winter 2020 collection explores the interaction of texture, pattern, and color. These original designs for tabletops and floors reveal how even the most subtle shifts in structure, scale, and tone can transform the look and feel of a textile. From lively new weaves and fresh foundations to expanded palettes for signature designs, these placemats, table runners, and floor mats offer novel ways to incorporate the beauty and functionality of Chilewich textiles into any space, indoors or out.

Four new tabletop designs—Origami, Whistle, Signal, and Quill—offer options ranging from subtle to striking. The reintroduction of Bouclé brings back an especially rich and versatile texture. New colorways for Basketweave, Mini Basketweave, and Thatch add depth to existing designs, while a variety of weaves are now available in more shapes: Thatch and Bamboo as oval placemats and Bamboo, Basketweave, and Mini Basketweave as round placemats.

For the floor, Quill and Bouclé debut as woven mats, while color options expand for Bamboo and Mini Basketweave. The collection also includes multiple additions to the range of tufted “Shag” mats. Along with the introduction of Breton Stripe and new colorways for Skinny Stripe Shag mats is the arrival of a cheerful new size and shape known as the welcome mat.



ICE, Origami



HONEY, Origami

Texture and pattern unite in **Origami**. By expanding the dimension of this crepe weave, creative director Sandy Chilewich and the Chilewich design team revealed its geometric elements, creating a multifaceted textile for the table in softly shimmering neutrals: Cocoa, Honey, and Ice.



TWILIGHT, Signal



ICE, Whistle

Exploring the interaction of shape, color, and texture, **Signal**, a jacquard weave, is especially expansive in scale. Layered forms overlap to create a central diamond surrounded by triangles, making each placemat at once dynamic and refined. Signal debuts in two colorways: Sand and Twilight.

A foundational new texture for the table, **Whistle** is a showcase for the versatile neutral hues of Driftwood and Ice. The surface is enlivened by a pattern formed by the lighter yarns, which create an interlacing effect as they are drawn apart.

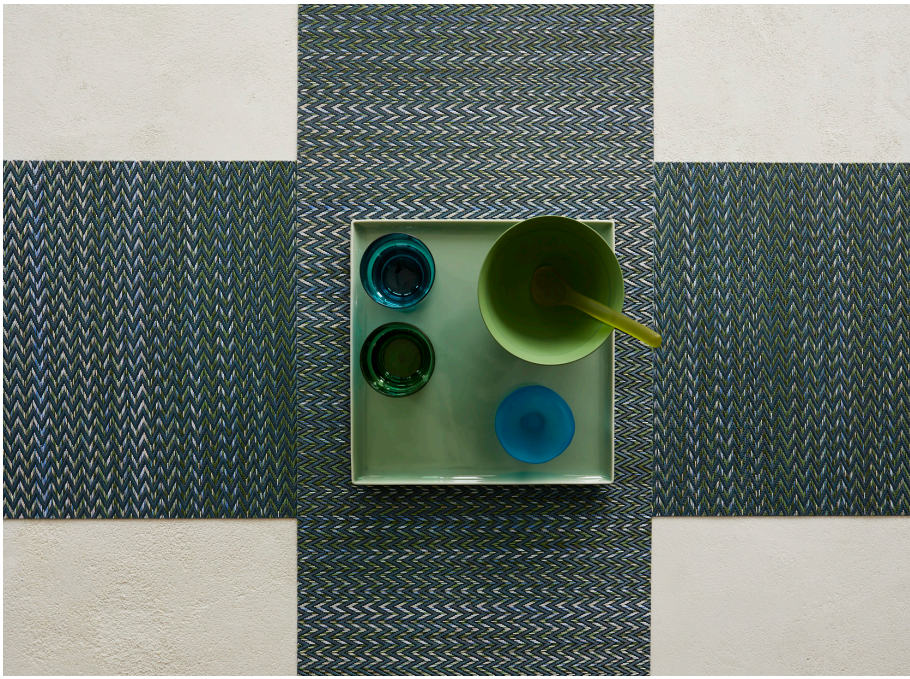


NOIR, Bouclé



MOON, Bouclé

Composed of a tactile mix of yarns, **Bouclé** is a crepe weave that adds visual interest without dominating. The rich texture evokes the nubby, character-laden surface of fine fabrics, with the added durability and easy maintenance of all things Chilewich. Bouclé rejoins the range in four colorways: Marshmallow, Moon, Natural, and Noir.



FOREST, Quill



MULBERRY, Quill

Debuting in both table mats and floor mats is **Quill**. In this variation on a twill weave, the timeless exuberance of flame-stitch needlework meets the shade-shifting dimension of bi-color yarns. Quill is especially dense, creating a rich surface in which the chevron pattern interacts with tonal stripes in three colorways: Forest, Mulberry, and Sand.



GRAVEL, Breton Stripe



GREY, Welcome Mat

Breton Stripe is the newest addition to the Shag mat range. Shag mats are made by tufting Chilewich's TerraStrand yarns onto a primary backing and then binding them to base of hardworking vinyl. Ideal for entryways, bathrooms, kitchens, patios, and pool areas, these quick-drying mats are resistant to mold, mildew, and chlorine. Breton Stripe is inspired by the high-contrast uniform of French navy seamen in northern France. This classic stripe is reimagined through a tufted texture in two colorways: Blueberry and Gravel. The season also brings two new colorways—Forest and Mulberry—for the popular Skinny Stripe Shag mat.

A cheerful new Shag shape arrives with the welcome mat. Combining a half-oval form with a versatile, contemporary texture, the welcome mat offers a playful new way to bring beauty and functionality to doorsteps, entryways, kitchens, bathrooms, and beyond. It debuts in Heathered—a style that imparts depth through a balance of tones—in three versatile colorways: Fog, Grey, and Pebble. At 21 inches by 36 inches (53 cm × 91 cm), the welcome mat is compact yet gracious in scale.



GILDED, Basketweave



PINE, Basketweave

The Fall/Winter 2020 collection also expands the color palettes for a broad range of existing weaves. Ideally suited to holiday tables are Gilded and Pine (Basketweave) as well as Pimento (Mini Basketweave), while Thatch gains the new neutrals of Pewter and Umber for both table mats and floor mats. Bamboo floor mats are now available in five additional colorways—Chalk, Dune, Fog, Grey Flannel, and Oat—and the Mini Basketweave floor mat range adds Black.

All items in the Fall/Winter 2020 collection are made in the USA of TerraStrand. Suitable for indoor or outdoor use, Chilewich textiles have integrated antimicrobial protection and are free of phthalates.

For high-resolution images, product samples, swatches, and/or additional information, please contact:
Chilewich Press Office
press@chilewich.com
(646) 545-2471

ABOUT CHILEWICH

Chilewich brings depth to surfaces. Founded in 2000 and headquartered in New York City, the design-led and family-owned company produces a broad range of durable, distinctive textiles for both residential and commercial spaces. Chilewich's woven coverings for tabletops, floors, walls, windows, and more are made entirely in the United States, and the company has its own factory in Chatsworth, Georgia. Available in more than 100 countries, Chilewich products combine innovative weaves and distinctive colors with extraordinary durability and easy maintenance. Seven Chilewich designs are in the permanent collection of the Cooper Hewitt, Smithsonian Design Museum. Learn more at chilewich.com

ABOUT TERRASTRAND®

Chilewich is committed to continuous improvement, both in product and in process. Among the company's most significant environmental advancements is discontinuing the use of the petroleum-based plasticizers that are typically used to soften extruded yarns. Chilewich's custom yarns, known as TerraStrand®, are made of phthalate-free vinyl extruded over a core of either fiberglass or polyester. TerraStrand uses a plasticizer that is derived from soybeans rather than petroleum and represents a 40% reduction in greenhouse gases compared to other plasticizers. TerraStrand yarns contain a minimum of 18% renewable vegetable content.