

EBB & FLOW announces new CEO / co-owner



The Danish lighting brand has announced Thomas Dusinius Kronevald as its new CEO and co-owner. Kronevald joins the company on July 1st.

Kronevald brings a wealth of experience in brand-building, and international sales and management, having worked with luxury brands for many years in both the jewelry and interior design industries.

Founder Susanne Nielsen said: "As EBB & FLOW continues to expand its product portfolio and aspirations for growth in its markets, the time is right to strengthen our leadership and sales organisation, and with his wealth of experience from the design industry, Thomas Dusinius Kronevald is the right choice and match for us".

Kronevald said: "It is my ambition to bring EBB & FLOW forward, to develop the brand and continue to expand the business into retail-, contract- and e-commerce channels. I look forward to this challenge".

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