



tracesofme

COMPANY PROFILE 2019





IT'S IN THE LITTLE THINGS...

... most of the times unnoticeable.

It's in the perfect imperfections of handmade, and the way natural fibers feel on your skin.

It's in the textures, the patterns and the vibrant colors. The subtle details that make all the difference.

It's in the values.
The care for the people and for the planet.

It's in the urge to slow down and appreciate...
the little things.



traces of me is an ethical designer brand from Portugal created by Teresa Martins.

With an Eclectic & Curated essence, the brand traces of me offers a selection of timeless collections of garments, home and fashion accessories, made of exclusive textiles and produced locally to raise awareness for the slow fashion movement and aim for a more conscious behavior of the textile industry towards all the workers and the environment.





“I like the idea of metamorphose, I like to pick up something that no one finds interesting and transform it into something exceptional.”

Teresa Martins



A melting pot of art and science, reason and emotion, knowledge and intuition that passionately guides our work.

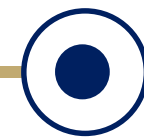
1995



Eclectic First Steps

- Born Portugal in 1959.
- Graduated in Marine Biology
- Lectures at the University of Lisbon.
- Interest for art and design.
- Studies ceramics, drawing and painting.

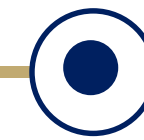
2000 . 2003



Exploring New Horizons

- Launched a successful decoration wholesaler in Portugal.
- Responsible for the image of all the retail stores, events and trade shows of Vista Alegre, the most prominent Portuguese porcelain brand founded in 1824.

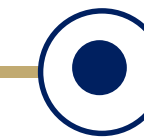
2004 . 2005



India Awakening

- Travels to India to develop her contacts
- Teresa develops her first collection.

2005



TM Capsule Debuts at Maison et Objet

- Unveils a capsule collection at Maison et Objet fair - Paris in the Spring of 2005.
- traces of me (TMcollection at the time) was born.



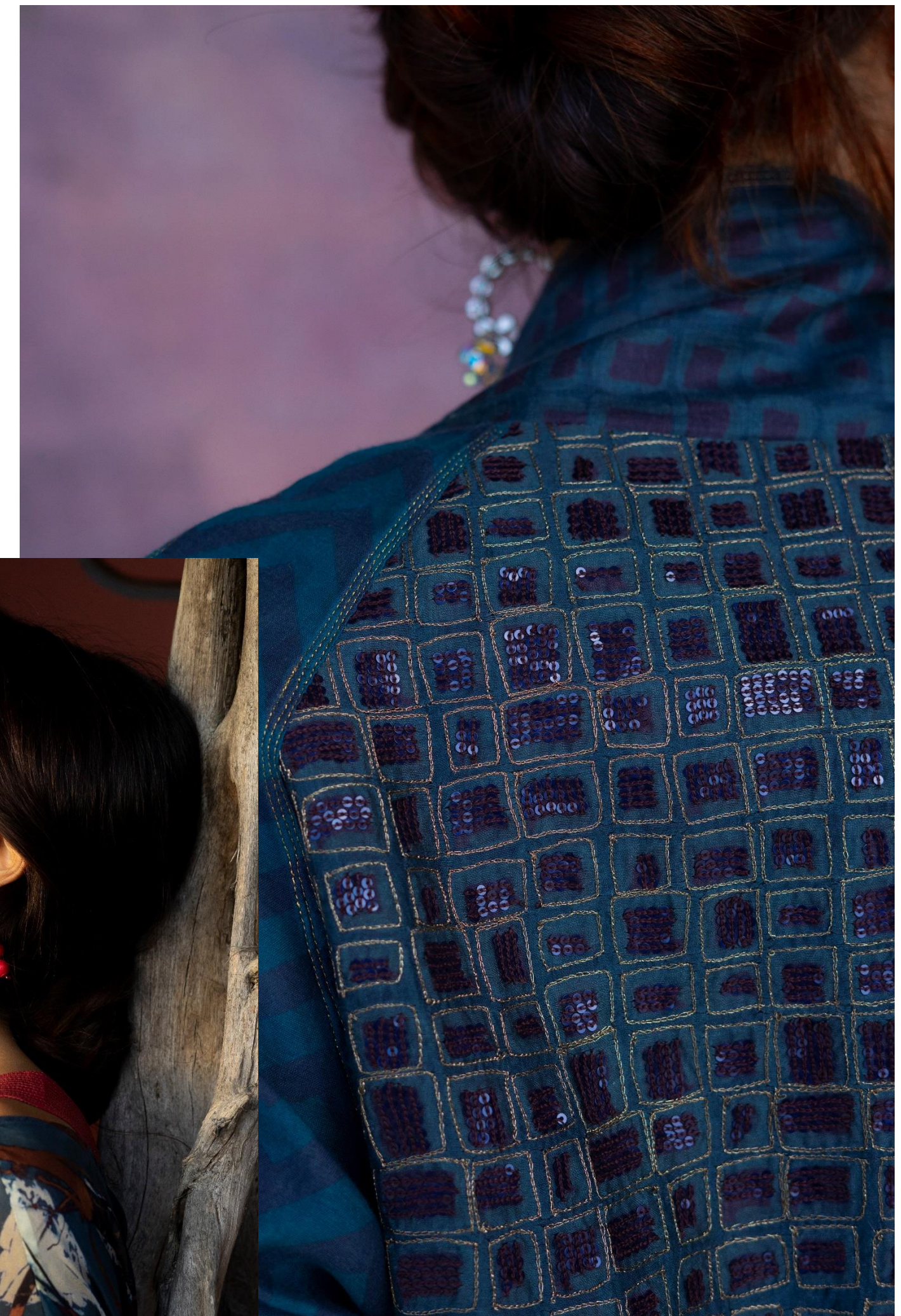
Essence

ECLETIC & CURATED

Multicultural influences stimulate the brand's creativity and feed the desire to be unique.

At traces of me, the textile design is exclusive.

By bringing together the most traditional and technologically advanced ways of printing and dying textiles, traces of me creates magic that can easily be sensed in the delicate textures of the fabrics, the fresh touch of the natural fibers, the smooth vibrancy of the colors and the excellency of the details.



Essence



Elegance	Tasteful
Knowledge	Interested
Originality	Eclectic
Soul	Meaningful
Art	Expressive
Multi-cultural	Nomadic
Ethics	Involved
Everlasting	Exceptional

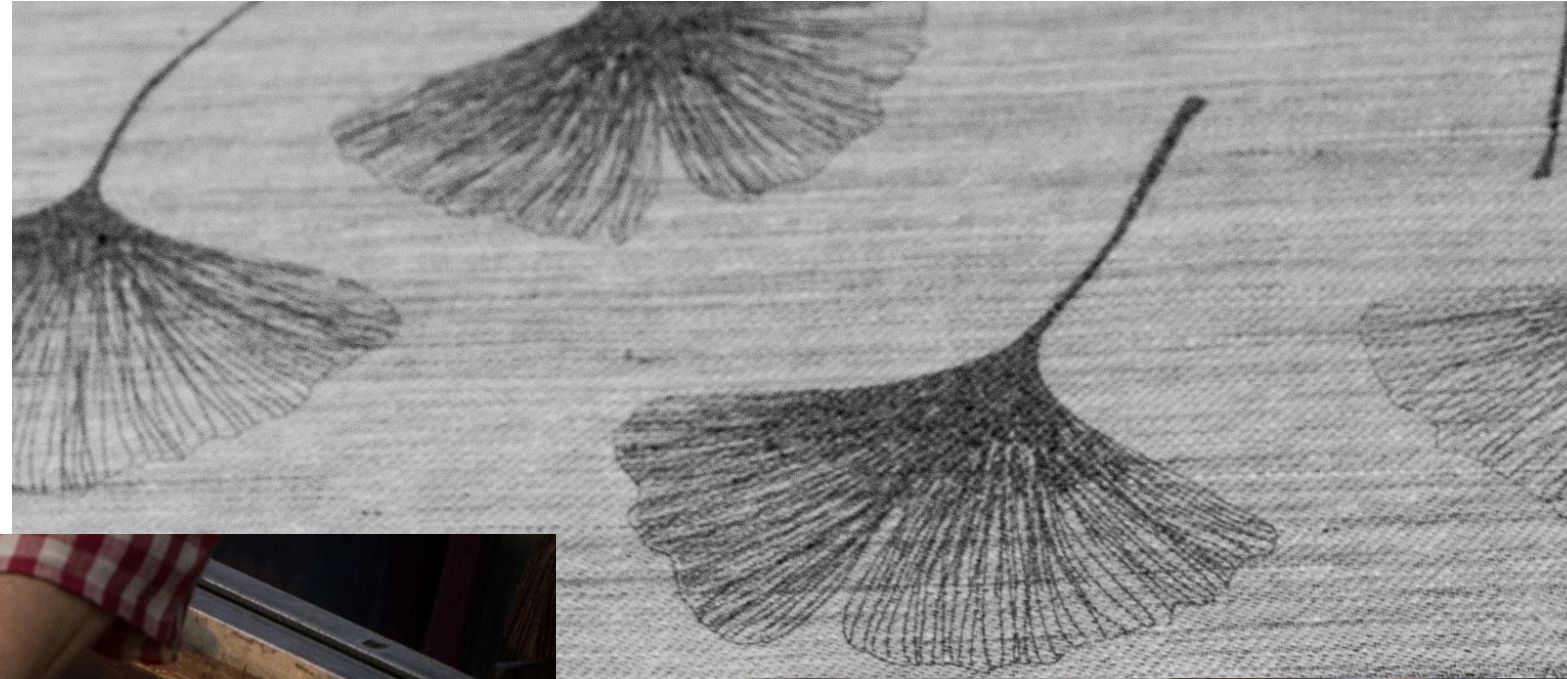


A timeless philosophy represented by a slower pace process, steeped in tradition and cultural heritage with a modern edge, where things are made with care and there is a purpose to every piece.

Our leaf vein logo is a tribute to nature's beauty and simplicity, a recall to basic values and our obligation to protect it. It has matured and grown into a more organic form, with endless traces representing both the brand values and the unlimited dreams of the ones who are part of it.



Brand Pillars



ETHICAL SLOW FASHION

Traces of me aims to have a positive impact in the world on every step of the supply chain process. This is reflected in the brand's choices when selecting production partnerships, commercial collaborations as well as when developing collections.

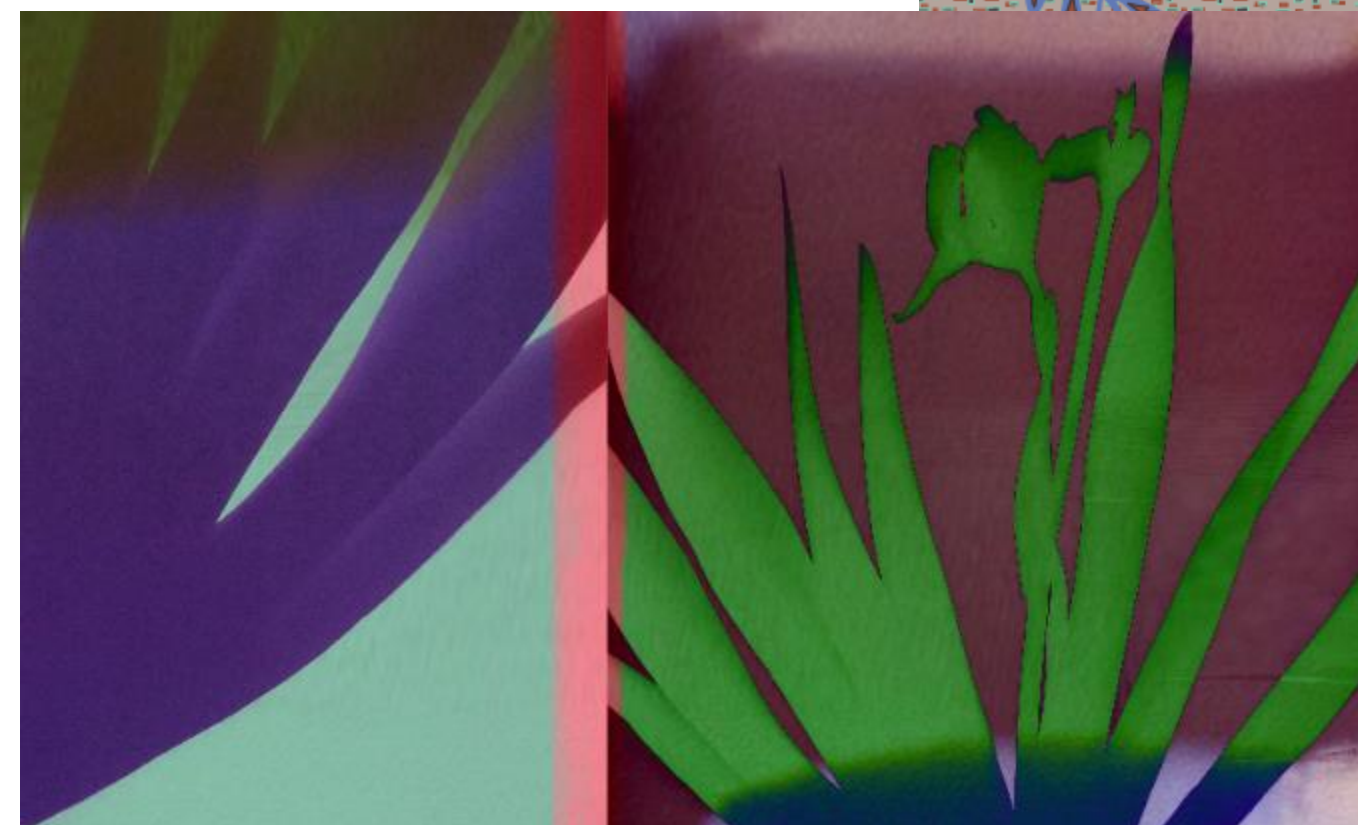
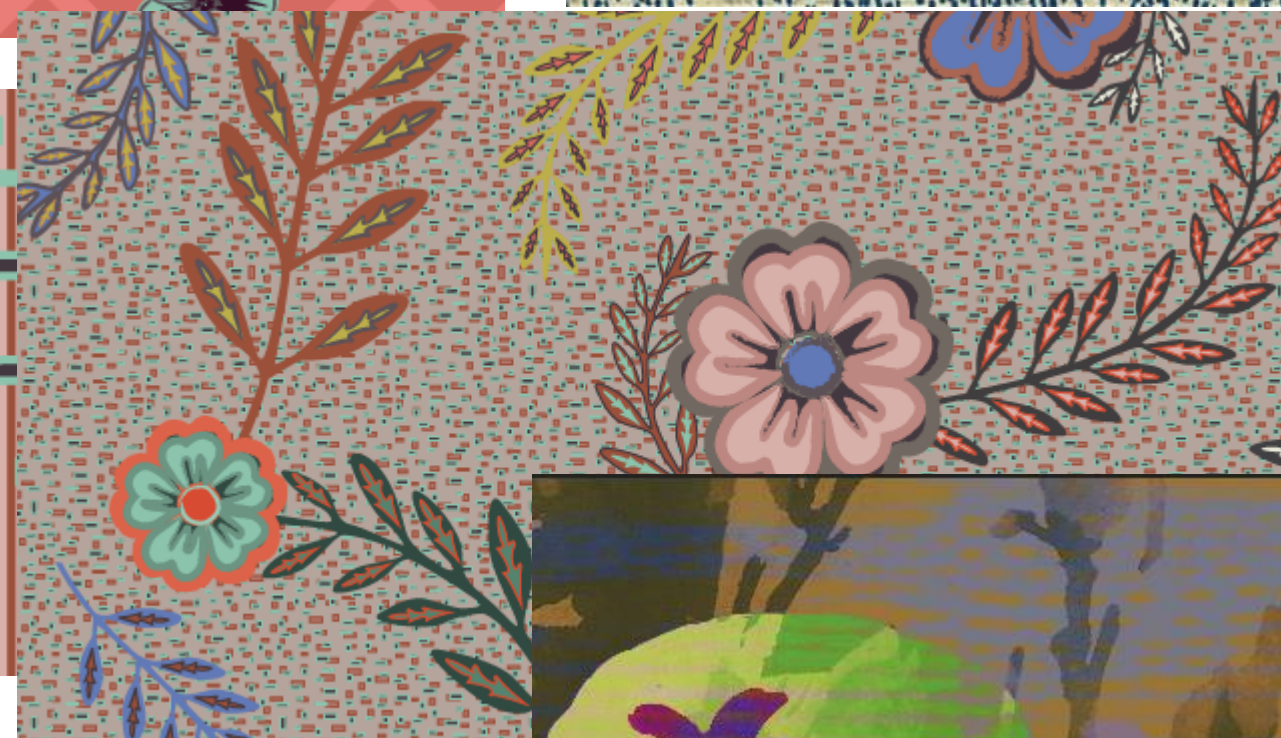
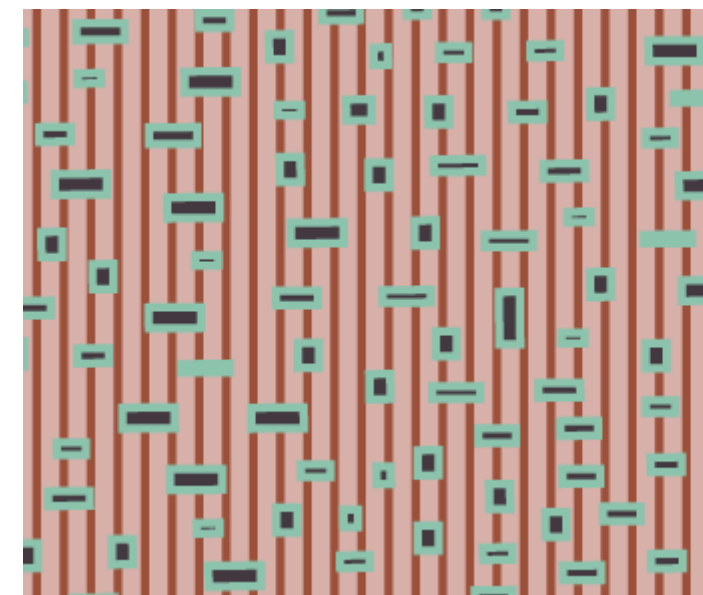
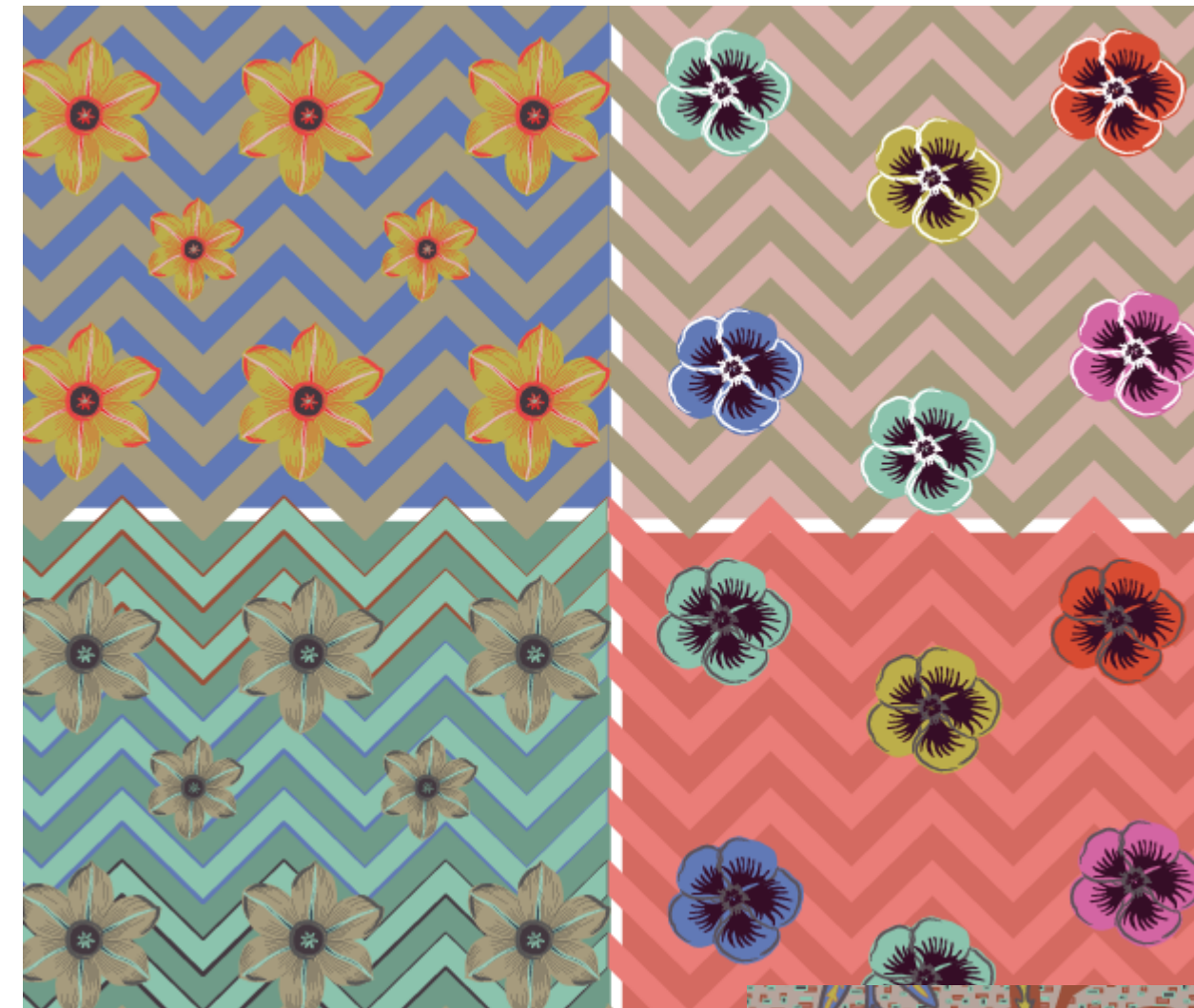


Brand Pillars

SIGNATURE PATTERNS AND PRINTS

A single collection theme gives rise to exclusive prints and embroideries that will embellish both fashion and home collections.

All patterns and designs are developed by the brand's design team in Portugal, under Teresa Martins's creative direction.



Brand Pillars



VERSATILE SILHOUETTES

The comfortable, flowy silhouettes that elegantly embrace all types of bodies are one of traces of me strongest characteristics.

The unique size policy on most garments offers greater versatility.



Brand Pillars

WHERE ART MEETS INTELLECT

Traces of me is a melting pot of identities, an inner world of ideas that can reach, in an eclectic way, the most various and pivotal creative sectors of society such as fashion, interior design, art and literature.



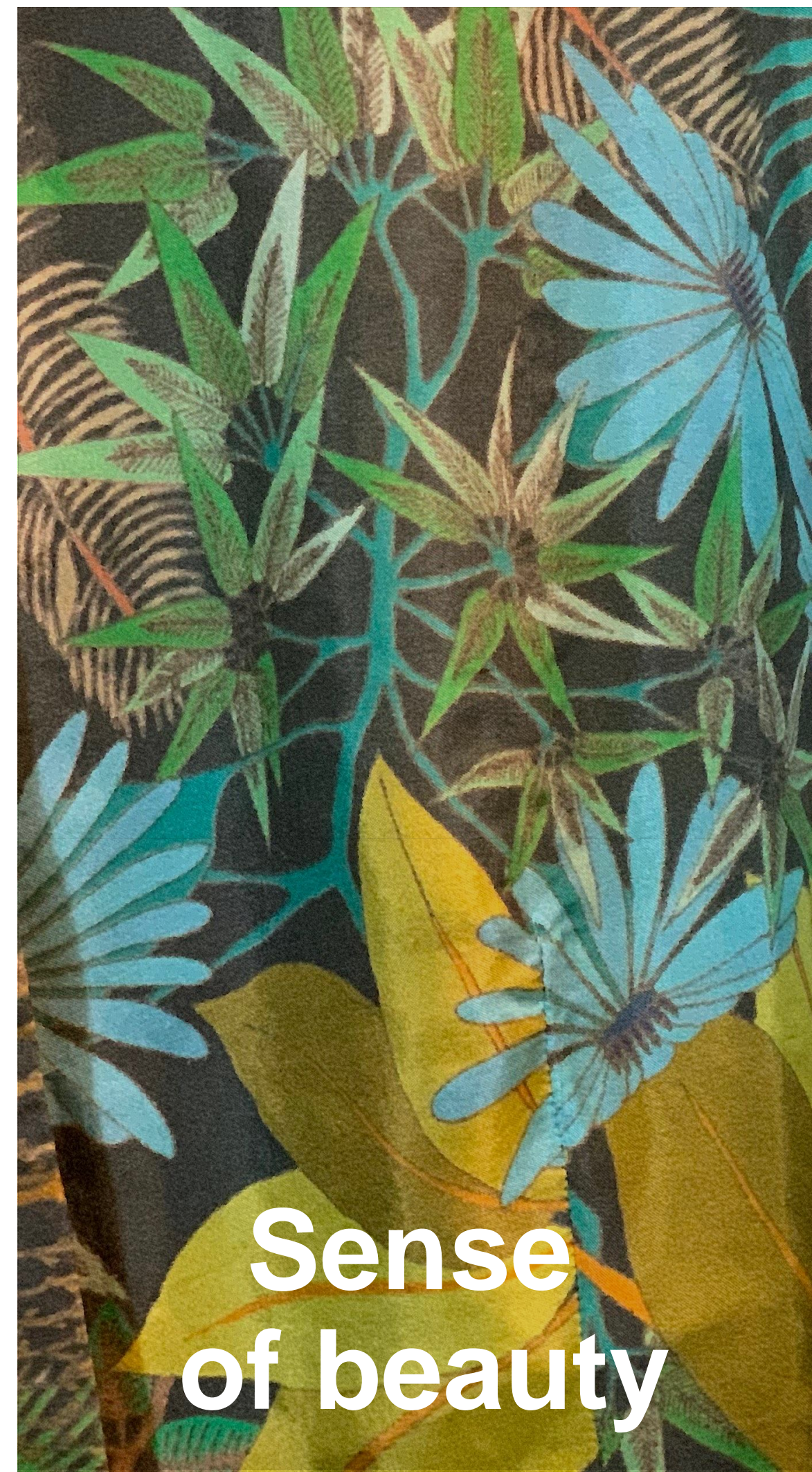
Brand Pillars

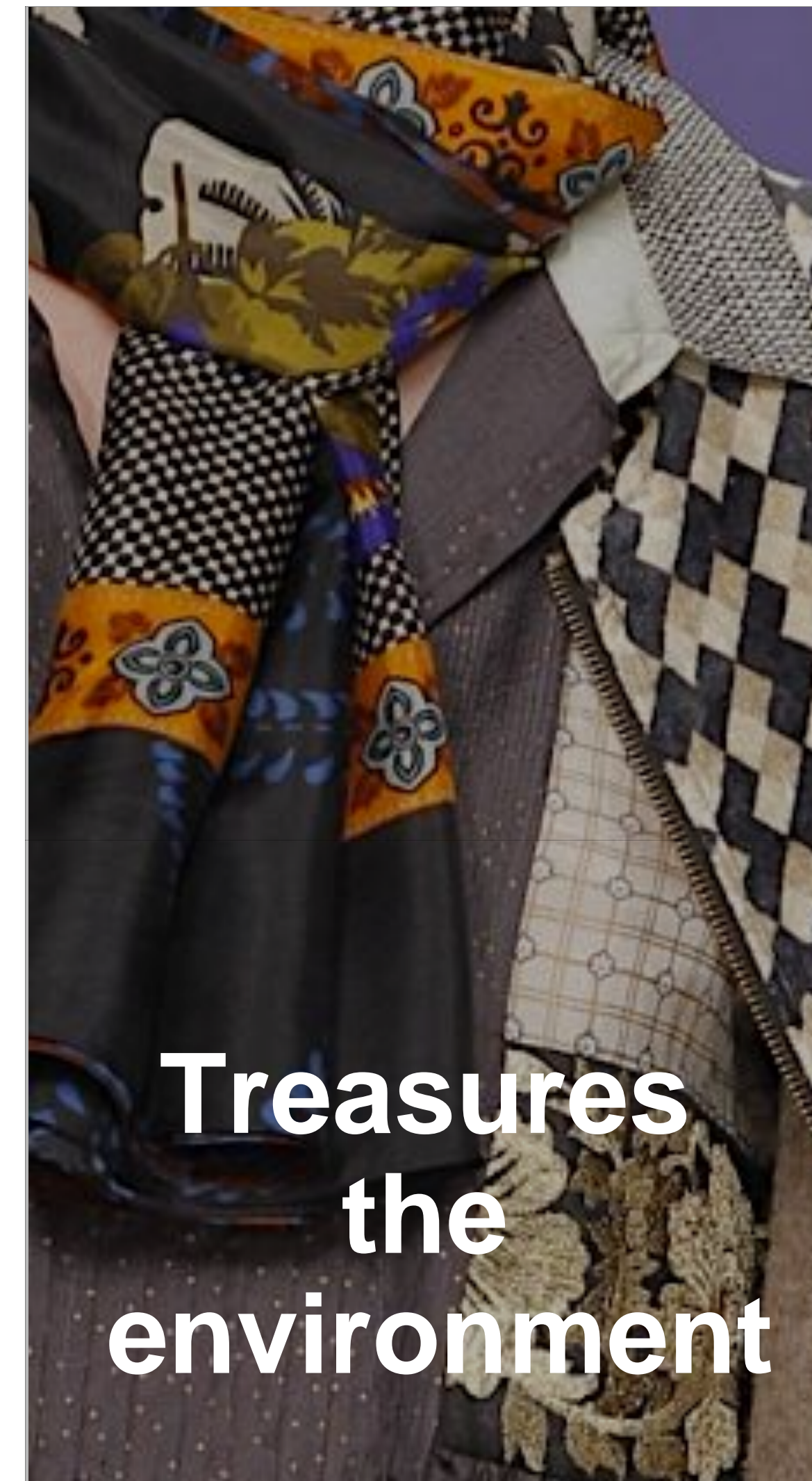
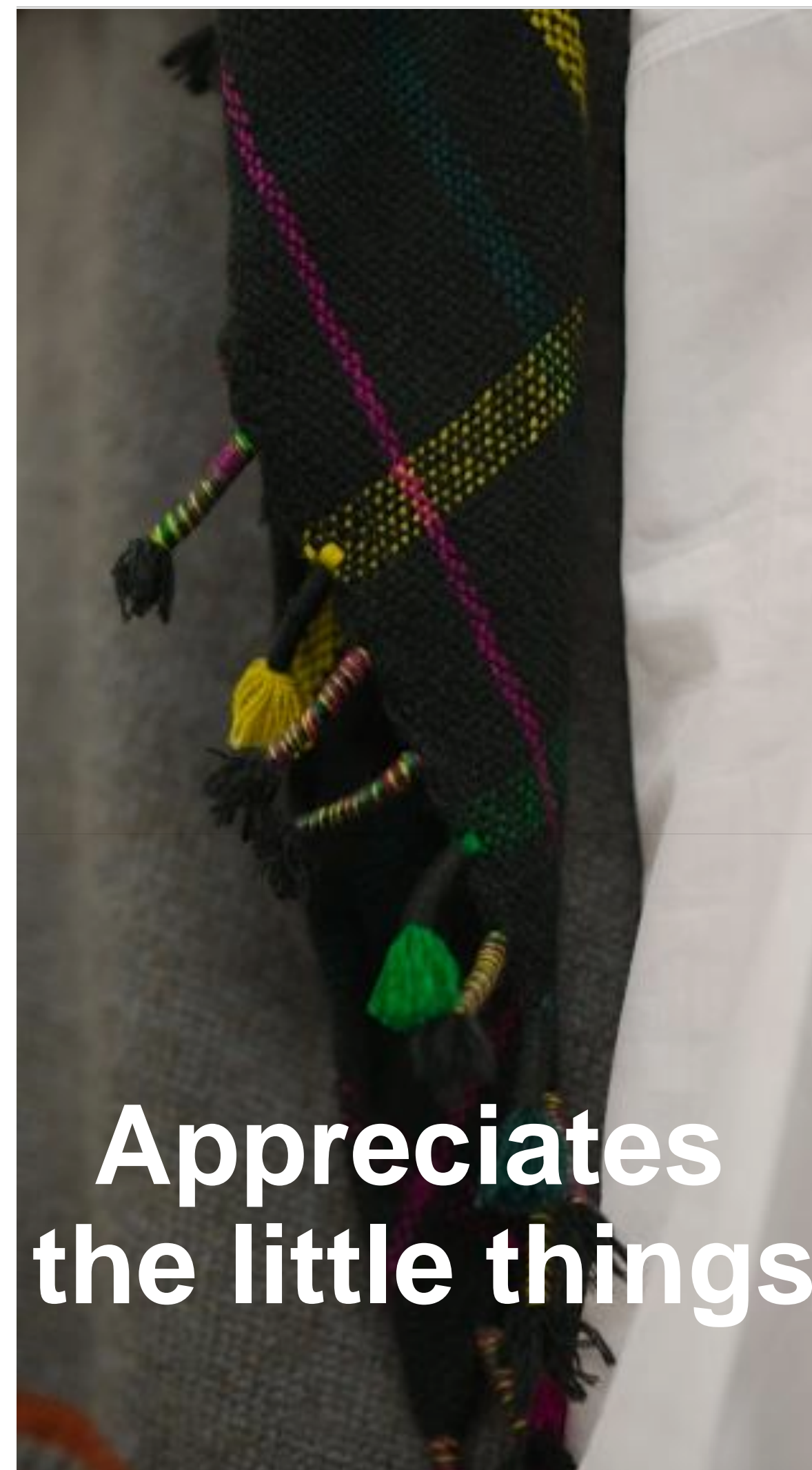
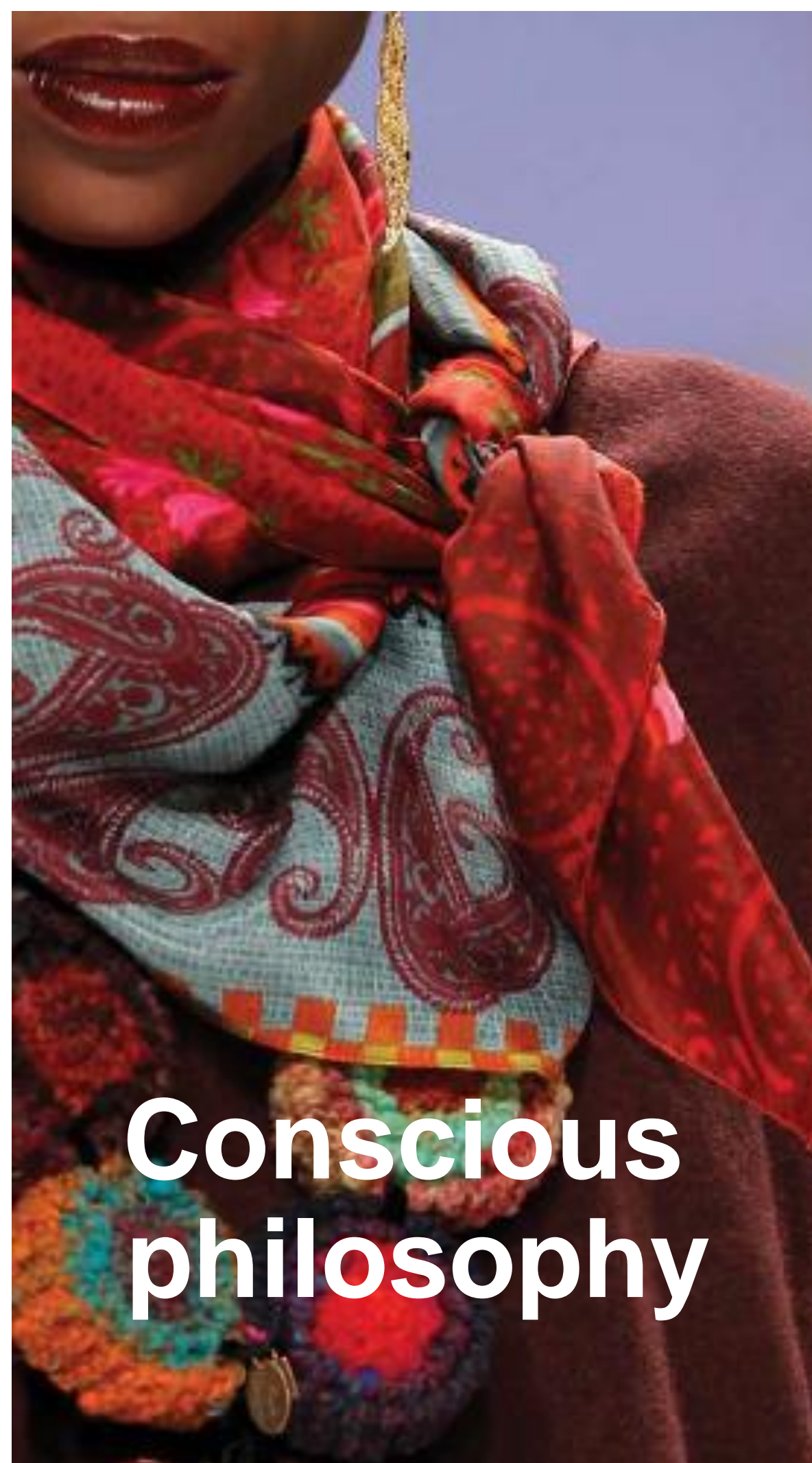


PRESERVATION OF LOCAL TRADITIONAL TEXTILE TECHNIQUES

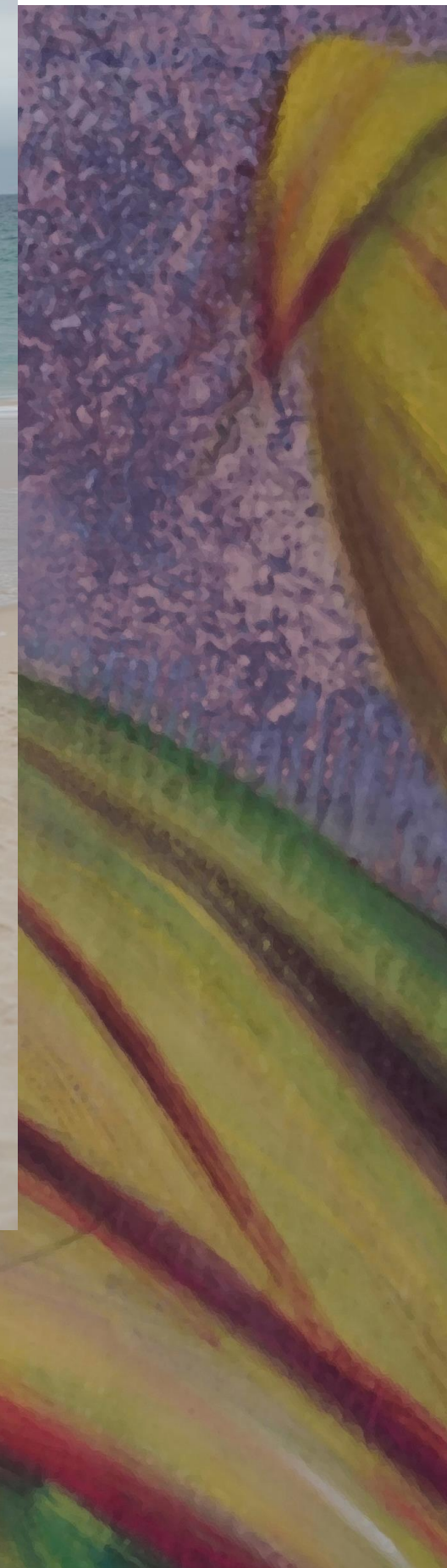
Traces of me promotes sustainable development and the preservation of ancient traditional arts of dyeing, printing and weaving in small communities around the world.







Iconic Products



THE POPPY DRESS

Combining a light, comfortable knit top with a smooth shinning silk bottom was never so curious.

The Poppy is the most versatile and easy to wear style of our collection.

The endless combination of colors and patterns between the two parts allows this style to be reinvented for each collection.

The dress is a stylish outfit itself. Ideal for day and night occasions as well as formal or informal events. It all depends on how you accessorize.



Iconic Products



1 2 3 4
—
5 6 7

WHITE SHIRT LINE

Proudly produced in the finest cotton and 100% designed and made in Portugal, this distinctive line of white shirts elevates this basic item into the most valuable piece of any wardrobe.

Every single style has exquisite and delicate details that make all the difference while accentuating the quality of the fabric.

Either it's the cut, or the way it fastens, or the pleating, one thing we are sure about, it'll be impossible to ignore all these fascinating elements.





TAILORED BRIDAL GOWNS

Every bridal project is unique.

The endless fabric offer along with the opportunity to use the most exquisite embellishment techniques grants one dream gown to become a reality.

We meet the all bride's highest expectations and the result is an extraordinary, absolutely exclusive and original bridal gown for one of the most important day of the their lives.

[Download our bridal book](#)

LAMPS, CUSHIONS AND MORE

Our Home Collection features cushions, bolsters, throws, hand painted panels and lamps. Thought to complement your personal style, the balance of colors and textures is the starting point for an emotional reawakening to "dress" your home.

The Lamps capsule collections feature printed silk lamps and totally hand made bamboo lamps.



Special Projects



LADY GAGA

Lisbon, 18th of November 2014

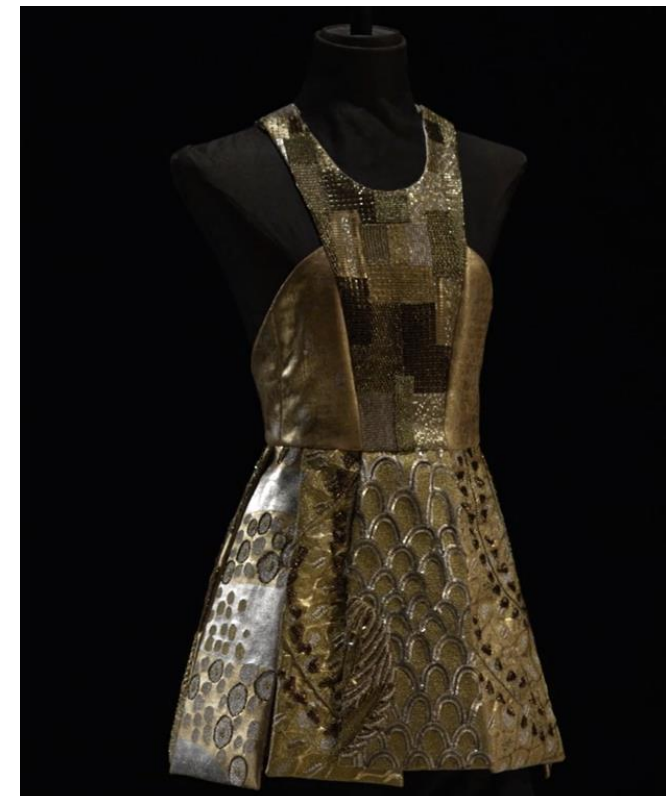
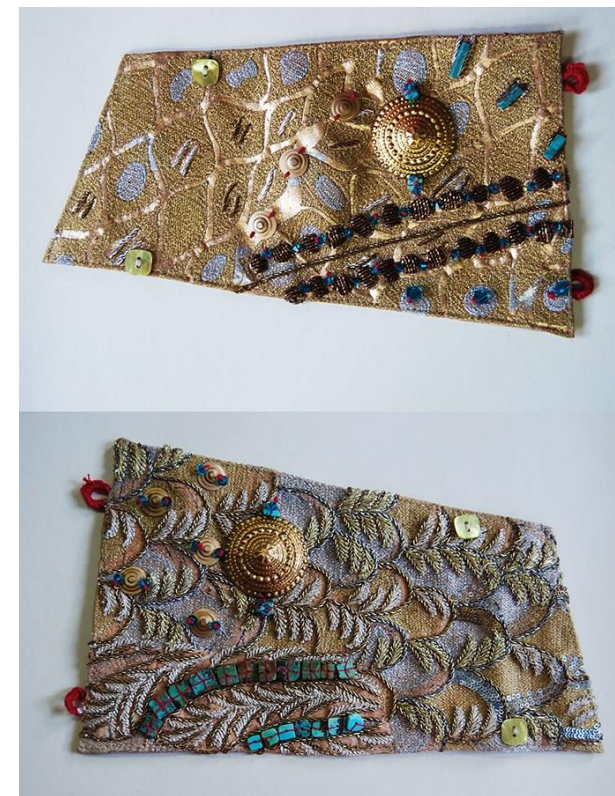
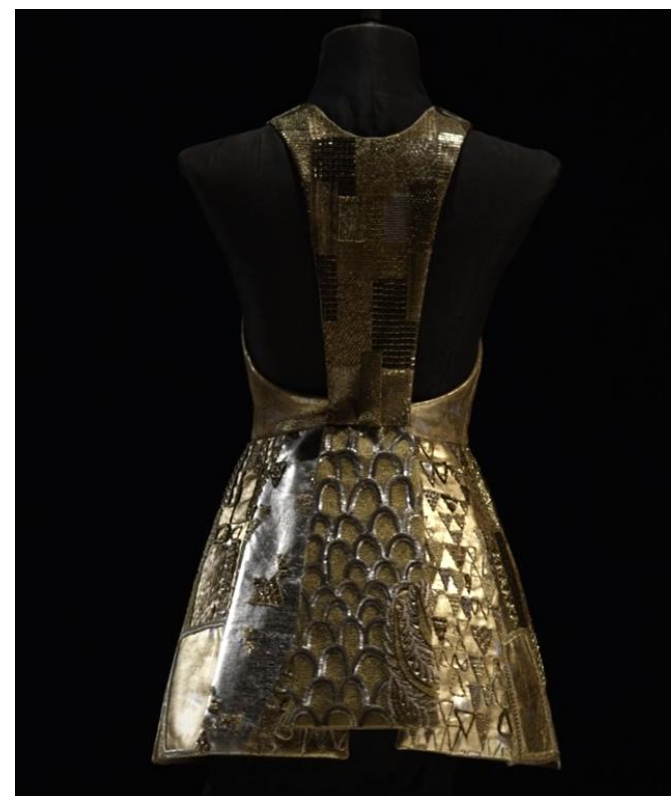
Lady Gaga wears an exclusive outfit created by Traces of Me, a textile design Portuguese brand under creative direction since 2003 of Teresa Martins.

The artist shared the outfit with her 67 million followers on Facebook, 42.3 million on Twitter and 4.8 million on Instagram.

The brand aligned its values with those of the artist - right for self-expression, ambition, excellency, and boldness.

The outfit, which was delivered in Lisbon during Lady Gaga's visit to the Portuguese capital, is composed of a dress, cape, boots and accessories, made of Portuguese cork, coated with gold and silver leaf, and hand-embroidered with metallic threads.

[Watch the making off video](#)



Distribution

110 retailers, in 37 countries



Shop-online
www.tracesofmetm.com



Store Atmosphere



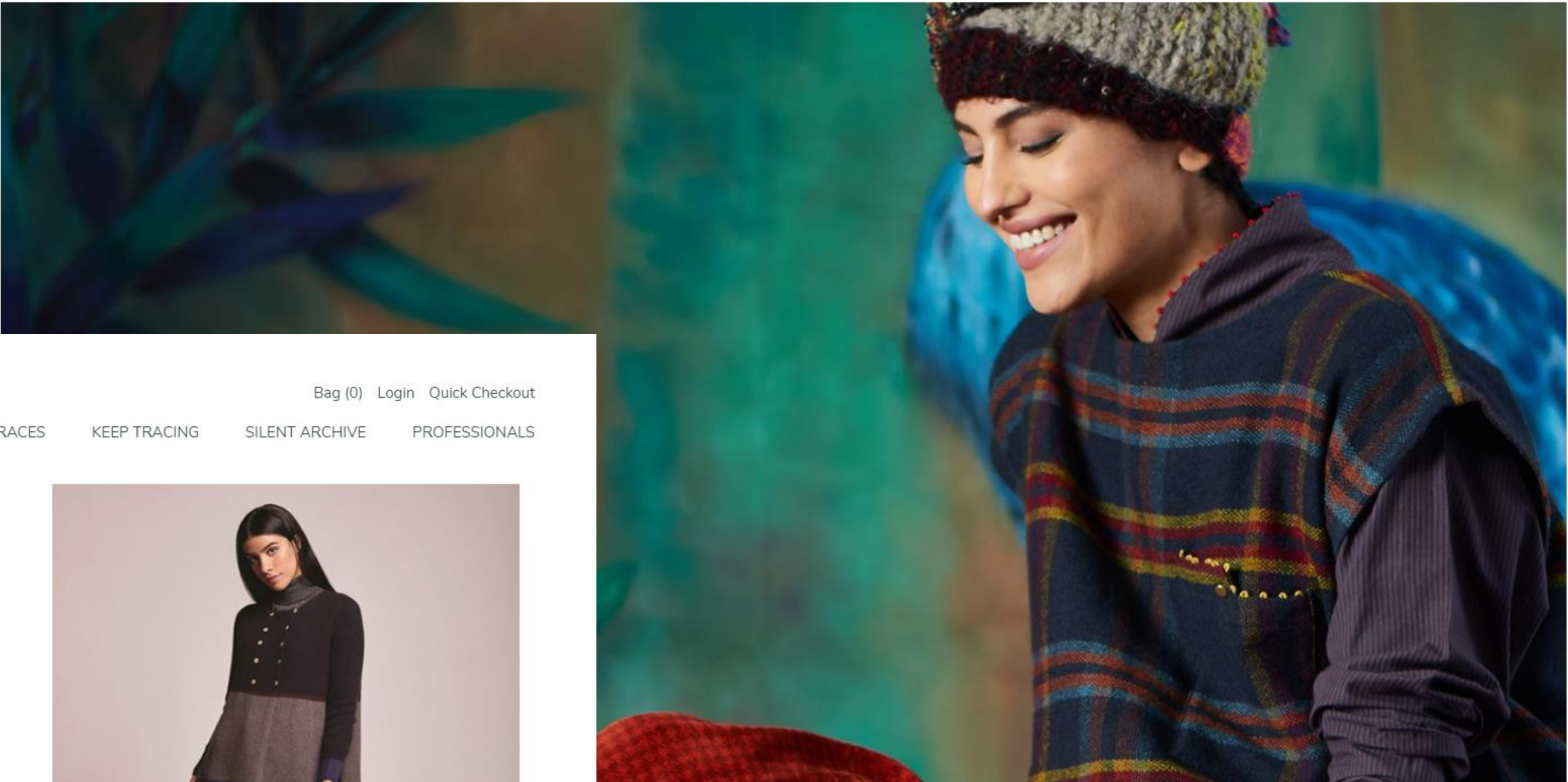
Website & online store



tracesofme

Bag (0) Login Quick Checkout

SHOP ONLINE BRIDAL STORES OUR TRACES KEEP TRACING SILENT ARCHIVE PROFESSIONALS



tracesofme

Bag (0) Login Quick Checkout

SHOP ONLINE BRIDAL STORES OUR TRACES KEEP TRACING SILENT ARCHIVE PROFESSIONALS

New In
Clear ✕

FW 19

New In
Coats
Dresses
Knitwear
Tops
Bottoms
View all

Online store

Coats
Dresses
Vests and Boleros
Knitwear
Tops
Bottoms
White Shirts collection
Special Prices

Home

Cushions
Lamps
View all

Accessories

Necklaces
Scarves



Dress Chopin Myriad
€550.00



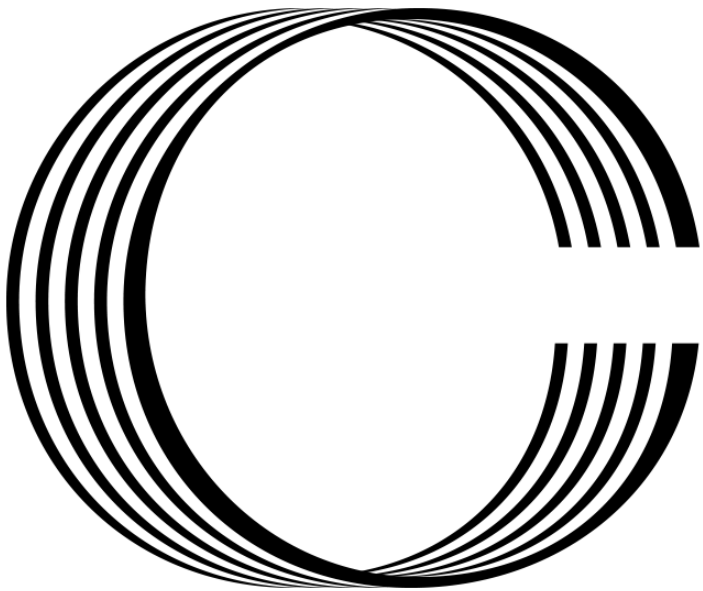
Cardigan Sweety Dark Night
€470.00

International Trade Shows



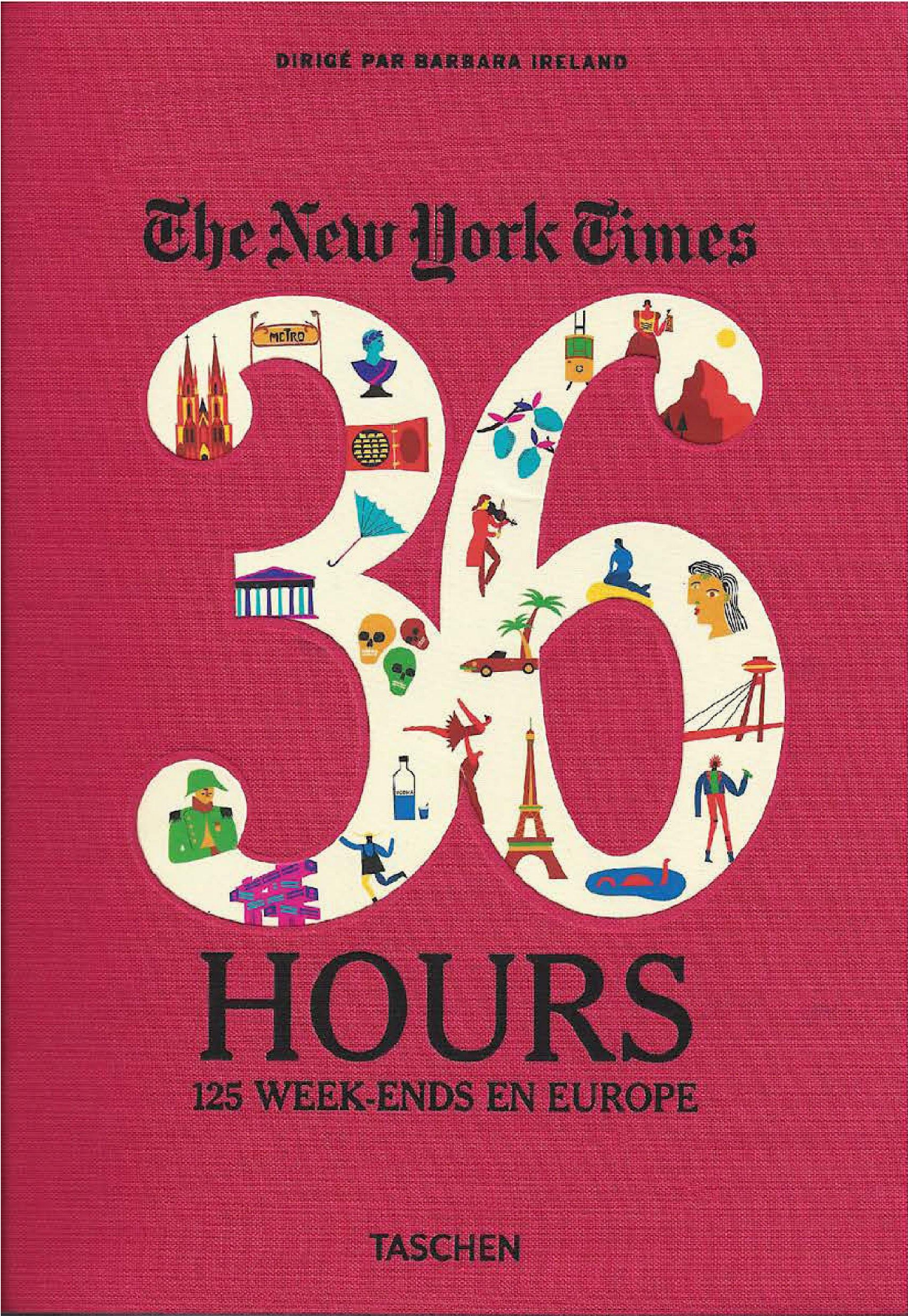
MAISON
&OBJET
P A R I S

WHITE[®]
MILANO



CURATE NYC







Branzi avec anse en bouleau blanc, vêtements et meubles fantaisie reprennent vie au Mude (Rua Augusta 24; 351 218 886 117; mude.pt), ancienne banque reconverte en musée de la mode et du design. Le sous-sol et la galerie du deuxième étage hébergent des expositions itinérantes alors que le rez-de-chaussée présente une collection permanente d'icônes, vêtements et autres accessoires – sans oublier une Vespa.

5 Brunch bohème 13 h 30
Les jeunes branchés de Lisbonne et les artistes se ruent vers Príncipe Real, nouveau quartier devenu un havre de cafés et de boutiques de créateurs. L'après-midi, ne manquez pas le spacieux **Orpheu Caffé** (Praça do Príncipe Real 5A; 351 218 044 499; orpheucaffe.com; €€), lieu où artistes et musiciens se prélassent dans des fauteuils vintage auprès d'un brunch-bar bien fourni.

6 Made in Lisbonne 15 h
Après un bon brunch, quoi de mieux qu'un peu de shopping dans les boutiques de Príncipe Real et ses environs. Ancienne boulangerie, **Kolovrat 79** (Rua Dom Pedro V 79; 351 213 874 536; lidijakolovrat.org) vend notamment de délicats colliers d'argent gravés

de petites images de la lointaine royauté portugaise parmi d'autres pièces de la designer Lidija Kolovrat. Une sélection encore plus variée vous attend à la **Loja do Chiado** (Rua da Misericórdia 102; 351 213 472 293), qui propose trois marques portugaises indépendantes : élégantes chaussures de cuir Catarina Martins, articles de mode d'inspiration asiatique richement brodés signés **TMCollection** ainsi que sacs et accessoires en veau griffés **Muu**.

7 Le Tage 18 h
La plupart des visiteurs négligent la grande richesse naturelle de Lisbonne : le fleuve Tage. Pour un sublime coucher de soleil, dirigez-vous vers Cais do Sodré, terminal du ferry (351 808 203 050; soflusa.pt), et embarquez pour Cacilhas. Une fois débarqué, empruntez le petit sentier à droite qui borde le fleuve. Au bout de dix minutes, vous arriverez à **Atira-te ao Rio** (Cais do Ginjal 69-70; 351 212 751 380; atirateao rio.pt). Ce rustique restaurant au bord de l'eau, avec ses murs délavés, est l'endroit idéal pour siroter un porto blanc tout en admirant les derniers rayons de soleil qui déclinent sur le pont du 25-Avril et le paysage vallonné de Lisbonne.

8 Top chef, bon marché 21 h
Pour un repas à prix modique mitonné par un grand chef, rien de mieux que la **Tasca da Esquina**, (Rua Domingos Sequeira 41C; 351 210 993 939 ;

CI-DESSUS Dans une ancienne banque du centre-ville, le Mude, musée du design et de la mode.

RENDEZ-VOUSCHEZ الديفو شى

ELLE DECO ORIENTE



Teresa Martins
LE PRÊT-À-RÊVER

Direction le si bien nommé "Jardin de l'Europe" dans la ville côtière de Cascais pour une rencontre en haute création chez la styliste Teresa Martins. Bohème-Chic !

PAR VIKTOR AYUB PHOTOS GUILLAUME DE LAUBIER

74 ELLE DECO



RENDEZ-VOUSCHEZ TERESAMARTINS الديفو شى

From the mezzanine. It's from Teresa's office where we can best admire the showroom. 500 square metres. 4 metre high ceilings, lit by TM lanterns dressed in fabric and made in either Portugal or India.

52 ELLE DECO

Short break

CONDÉ NAST TRAVELLER

TMcollection

GET LOST IN LISBON

Stray from the grand avenues of the Portuguese capital and you'll find the still-beating heart of a country that once ruled the world, says **Andrew Brown**. Photographs by **Ana Paula Carvalho**

MUU from Portugal

FAR FROM MAN
Close To GODS
SUMMER MOOD

LIFE IS TOO SHORT TO TAKE A NAP :)

NEW COLLECTION



The Wig concept store in the Chiado area near Bairro Alto in Lisbon

72 Condé Nast Traveller October 2012





Casaco em pelo, € 79,99, Mango.
Camisa em algodão, Zadig & Voltaire.
Saia em lã, € 184, Pinko. Lenço em seda, € 25, Daniela Ponto Final.
Óculos de sol com armação em massa, Vogue. Brincos em prata, € 89, Morana. Cinto em veludo, Patrícia Pepe. Carteira em pele e tweed de lã, TM Collection.

Fotografia: Frederico Martins.
Realização: Ana Campos.

Modelo: Maria Batista/ Central Models.
Cabelos: Miguel Viana com produtos Wella Professionals assistido por Daniel Pereira.
Maquiagem: Patrícia Lima assistida por Raquel Ribeiro.
Assistente de fotografia: Pedro Sá, Ângela Fernandes e Daniela Alves.
Retouching: Lalaland Studios.
Assistentes de realização: Cláudia Barros e Joana Lopes.
Produção: Helena Silva/ Snowberry.



THE NATURAL AND TIMELESS ART

In addition to being a fashion brand and interior decorator, TM teresamartins represents a way of living and looking at the world in a creative way, authentic, unique and conscious. These are only some of the values that characterize this project by Teresa Martins, distinguished with the merit PME Lider 2018.

TM TERESAMARTINS

brand were structured. Born in 2004, TM teresamartins has in its genesis an identity laid on a timeless "fashion", feminine, made with natural fabrics, embellished in bold colors, patterns, embroidery and unique textures and structured in light silhouettes and loose shapes".

- "Clothes are our second skin, therefore the responsibility in using 100% natural fabrics, that vibrate in the same skin vibration, our largest organ. It is also important to be aware that, the textile industry is the second most polluting on the planet, and for that, we have the duty to fight and warn against this stigma..."

GENUINENESS AND CREATIVITY

With much of the work done by hand, using traditional techniques, the clothes collection, accessories and decoration are designed and developed under the direction of Teresa Martins, and result in a form of art and expression of a unique concept. It was at the Maison & Objet in Paris that Teresa Martins took her first steps, in the international market. The presence in international fairs, leveraged the expansion and growth of the brand, a facet, even today, very attached to export. The excellence of raw material, the quality in manufacture, with special attention to details, allied to a timeless aesthetics, make TM teresamartins a reference brand in the

national and international panorama.

FOCUS ON EXTENDING PARTNERSHIPS

With stores in Cascais, Lisbon (Chiado), Comporta, Porto (Foz) and Quinta do Lago (Algarve), Teresa Mwartins stresses the added value of partnerships and says that she



TM TERESAMARTINS HAS IN ITS GENESIS AN IDENTITY LAID ON A TIMELESS "FASHION", FEMININE, MADE WITH NATURAL FABRICS, EMBELLISHED IN BOLD COLORS, PATTERNS, EMBROIDERY AND UNIQUE TEXTURES AND STRUCTURED IN LIGHT SILHOUETTES AND LOOSE SHAPES"

intends to continue to lengthen her network, by seeking international partnerships, who belong to the Tribe TM. Since 2009, she participates in the official fashion platforms in Portugal, Moda Lisboa and Portugal Fashion, and is a supporter of the Slow Fashion movement, making a point of having time to create pieces to be worn, loved, lived... Per year are released two collections that are presented in international fairs and showrooms in Madrid, London, Rome, Milan, Paris and New York.



better then getting to know Teresa Martins. With a contagious enthusiasm, the creator of this brand graduated in biology, but, in conversation, quickly shows her creative side and it is easy to understand the reason why she switched exact sciences for artistic creation: "I worked in the area of interior decoration, but I always liked to make my own clothes and when ever I looked at the





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