# JOIN OUR JOURNEY

supplement AUTUMN / WINTER 2020





Handed By is the leading brand in handmade woven baskets, bags and home accessories and we are driven by the notion of creating a better world. Interested in how we are doing that?

# JOIN OUR JOURNEY

It all starts with a unique design, developed in our design studio in the Netherlands, using recycled materials as the base of every product. All our products are handmade by farmers in Vietnam and China. No mass production in factories but small-scale projects with long-term personal partnerships. On our frequent journeys to the Far East, we meet our weavers to teach them to make new products, to help them improve the quality of the products and to listen to them about their daily life.

We are very proud of their beautiful handweaving skills of superior quality. In return, the weavers are proud to work for the Handed By brand. By visiting our production countries frequently, we feel a great social responsibility towards our weavers and their families. Everything we design is manufactured in an ethical and responsible way, in which 100% free of child labour is guaranteed.

Today there are more than 300 families who we support to help them improve their lives.

Handed By has the ambition to make even more impact. By using recycled plastic, we slow down the process of running out of natural resources of the earth. We re-use the existing plastic waste to create new Handed By collections. Within two years, all Handed By products will be made from recycled materials. Another ambition is to add one or two more countries to our journey and thereby supporting even more weavers and their families.

Join our journey and help us to reduce the plastic waste. We can all contribute to this process by using recycled plastics in our daily lives. Help the environment and be creative yourself by finding new ways to reduce the use of plastics in general.



# **JOIN OUR**JOURNEY

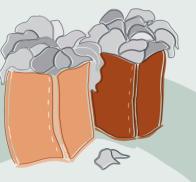


It all starts with a unique design, developed by our design studio in the Netherlands, using recycled materials as the base of every product.

# DESIGNED FOR YOU







We recycle industrial plastic waste into strap material for our bags and baskets.



WE RECYCLE



### no child labour



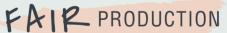
All our products are woven by farmers in Vietnam and China. No mass production in factories, but smallscale projects with long-term personal partnerships.



# HANDMADE FOR YOU









By visiting our production countries frequently, we feel a great social responsibility towards our weavers and their families. Everything we design is manufactured in an ethical, responsible way and is guaranteed 100% free of child labour.





# SENSE OF THE SEASONS

autumn / winter collection 2020











# BAGS

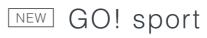
GO! sport



70%

RECYCLED

plastic



BFC45..00 Leisure bag fat strap size L with zip closure and ribbon tape handles / h35 w38 d24





86 steel grey

95 liver



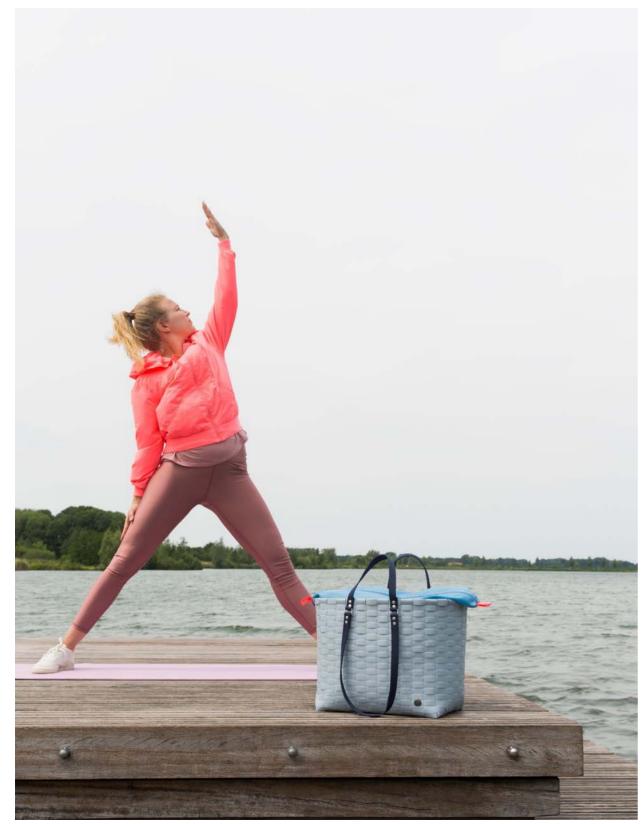


open

closed

More and more we experience that people live an active and healthy life. We have translated this trend into the GO! sport. A large bag with a sportive look and a smart way to leave your belongings during your workout. The bag is













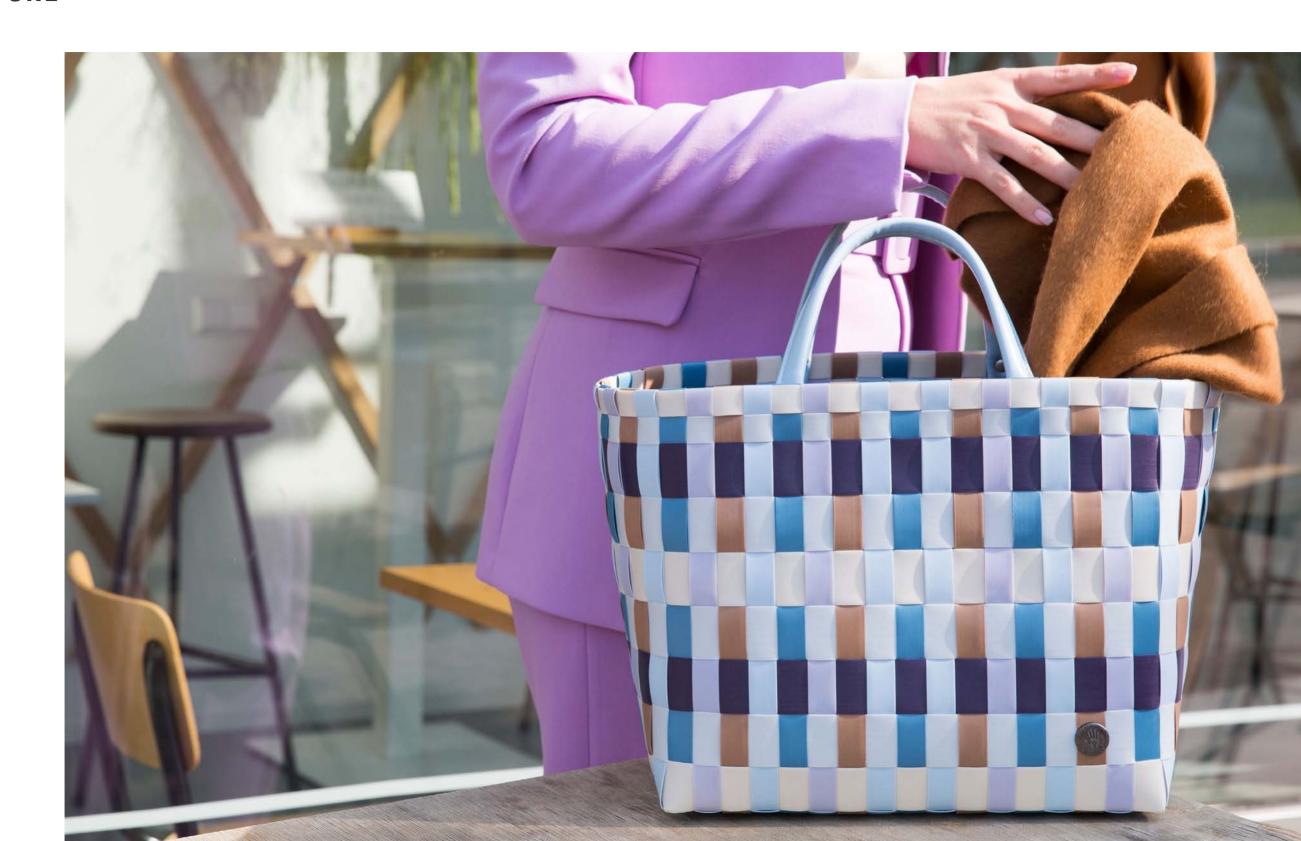
inner pocket

ENJOY life, HAPPY-ness and COLORful still applies when we speak about the JOY collection. The 4 new Autumn Winter colors will perfectly match your winter outfit. A day in the city or going to the office, the bag JOY can be used during every occasion. The soft handles and inner pocket are the perfect complements to this bag!



6

## **MULTITONE**



MULTITONE

BFC56.. Shopper fat strap size S with short PU handles / h27 w30 d20

#### NEW









MIX44 purple

MIX11 mustard

MIX57 guacamole

MIX66 copper blush



The collection MULTITONE, characterized by more than one tone of colour.

A combination of colors captured in a new way of weaving. One of these color combinations fits your choice, for sure!

20



# **PARIS**



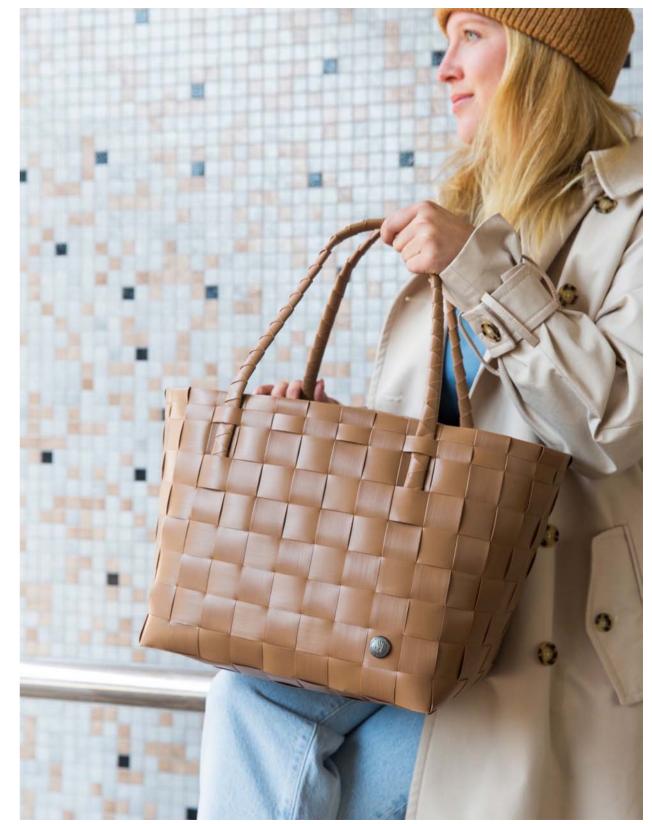
**PARIS** BAGS

BFC19..00 Shopper fat strap size S / h27 w31 d24





The Paris shopper by Handed By is a practical carrier bag in a handy size. This hand-braided shopper makes plastic bags unnecessary. This shopper is strong and offers enough room for your daily groceries, or for a day to the beach. Available in a range of colours, which ensures that there is always a colour that matches your look! Easy to clean with water. 24



# COLOR BLOCK mix



# COLOR BLOCK mix

BFC36.. Shopper fat strap size S with PU handles / h27 w31 d24

#### NEW









MIX41 honey mix

MIX14 ecru white mix

MIX50 elephant mix

MIX99 black mix

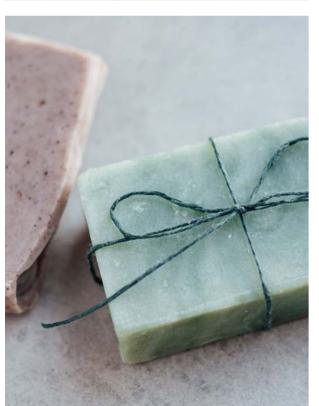
A new dimension in the COLOR BLOCK collection. Harmonious color mixes in combination with comfortable handles, how fashionable is that!













# BASKETS



# MULTIFUNCTIONAL









# NEW FIT tiny

BE060.. Open basket square tiny / h7 w12 d12



00 white



10 champagne



01 ochre yellow



18 ice grey



19 eucalyptus



16 steel blue



97 dark grey

## NEW FIT small

BE061.. Open basket rectangular small / h7 w18 d12



00 white



10 champagne



01 ochre yellow



18 ice grey



19 eucalyptus



16 steel blue



97 dark grey

## NEW FIT long

BE063.. Open basket rectangular long / h7 w36 d12



00 white



10 champagne

36



01 ochre yellow



18 ice grey



19 eucalyptus



16 steel blue



97 dark grey

FIT is a beautiful basket collection with a fine pattern, useful shapes and trendy colors. Designed to use in the kitchen, bathroom, home office or living room. A smart and stylish help when organizing your drawers or clean up your workspace at home.

37

50 %
RECYCLED
plastic

## NEW FIT medium

BE062.. Open basket rectangular medium / h7 w24 d18



00 white 10 champagne



01 ochre yellow



18 ice grey



19 eucalyptus



16 steel blue



97 dark grey

# NEW FIT medium high

BE064.. Open basket rectangular medium high / h10 w24 d18



00 white



10 champagne



01 ochre yellow



18 ice grey



19 eucalyptus



16 steel blue



97 dark grey

# NEW FIT big

BE065.. Open basket rectangular big / h10 w36 d24



00 white



10 champagne

38



01 ochre yellow



18 ice grey



19 eucalyptus



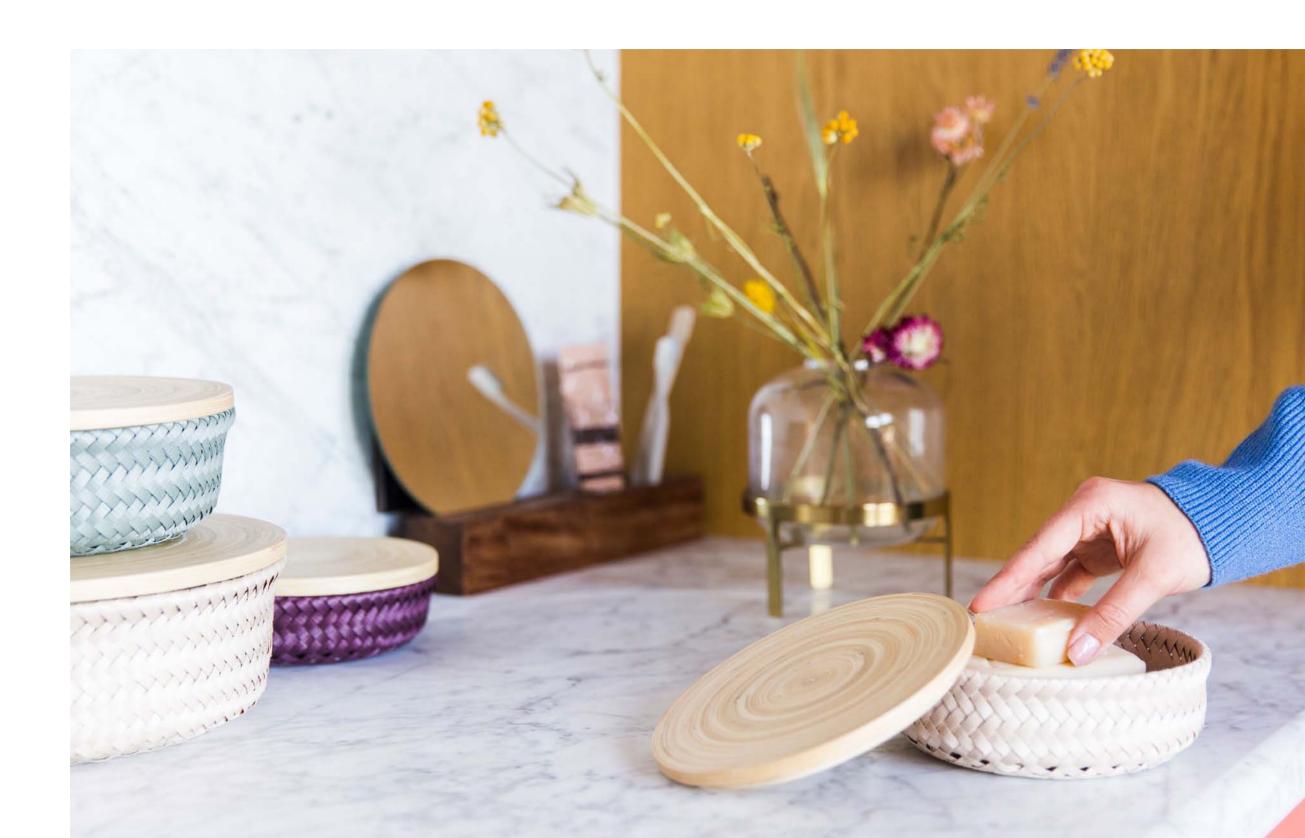
16 steel blue



97 dark grey

50 %
RECYCLED
plastic

# WONDER



## WONDER round extra small

**BASKETS** 

BE050..01 Round basket with bamboo cover size XS / h7 w17 d17

### Also available in:





19 eucalyptus





# WONDER round small

BE050..02 Round basket with bamboo cover size S / h8 w21 d21



NEW



NEW



19 eucalyptus



48 plum



26 bisque



27 sunny



98 flint grey



97 dark grey



BE050..03 Round basket with bamboo cover size M / h11 w26 d26







19 eucalyptus

48 plum



This collection is like a WONDER! An amazing combination of a bamboo cover with a special fine handwoven basket made out recycled plastic. Do you ever wonder where to store your valuables? On a shelf or table in your living room, bedroom or in your stylish hallway. The baskets WONDER can be used all around the house.



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Our sales team at our head office in The Netherlands will be pleased to advise and assist you with your questions or sales enquiries. You are welcome to contact us by phone, e-mail, fax or via our website.

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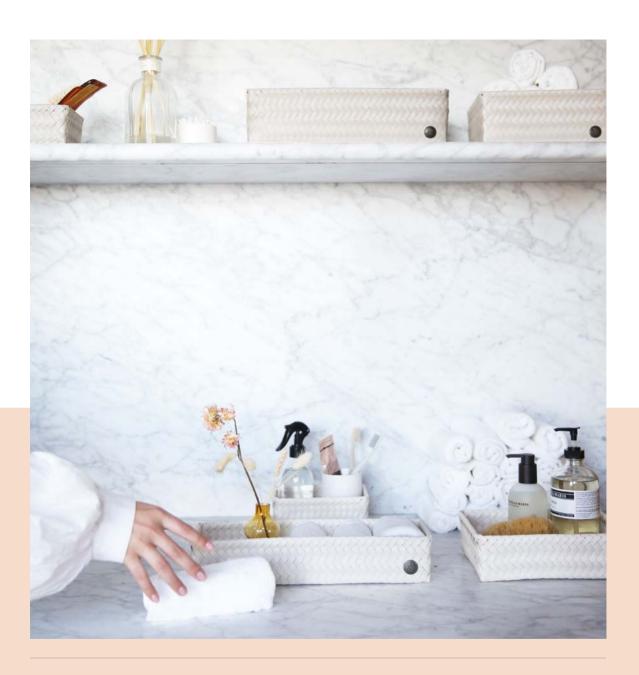
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