

MARK ALEXANDER

RHYTHM

DECORATIVE WEAVES AND EMBROIDERIES

PRESS RELEASE



RHYTHM

Decorative Weaves and Embroideries

Taking cues from the rhythmic forms of West African textiles, Mark Alexander presents Rhythm an inspiring collection of decorative weaves and embroideries. An array of original designs, Rhythm perfectly balances versatility, sophistication and a palette of rich colours to create a collection that effortlessly combines to form a well-travelled and lived-in aesthetic.

Highlights include Kente, a deliberately offset checkerboard design made using Mark Alexander's bespoke blended linen yarns; Scribe, a soft pure linen featuring accents of hand embroidery; and Sway a textural sheer that features an open leno weave that showcases innovative blended yarns.



VELDT
Linen Blend
11 Colours | 65%LI, 35%PA
🚚 ⬡ 📏



POLO
Pure Linen Weave
7 Colours | 100% LI
🚚 ⬡



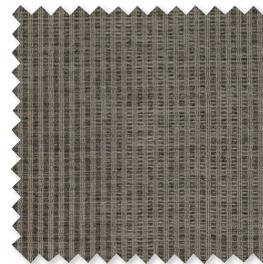
KENTE
Textured Linen Weave
3 Colours | 75%LI, 9%VI, 8%CO, 7%PL
🚚 ⬡



BOUNDARY
Textured Linen Weave
6 Colours | 100% LI
🚚 ⬡ 📏



LATITUDE
Textured Linen Weave
5 Colours | 98%LI, 1%PC, 1%PL
🚚 ⬡ 📏



SWAY
Woven Sheer
4 Colours | 59%LI, 32%CO, 6%PC, 3%PL
⬡ 📏



SCRIBE
Hand Embroidered Linen Print
4 Colours | 90%LI, 10%PL
⬡ 📏



TRAVERSE
Embroidered Linen
4 Colours | 90%LI, 10%PL
🚚 ⬡ 📏



TEMPO
Embroidered Linen
4 Colours | 68%LI, 32%CO
📏



"As brand ambassadors for Master of Linen we have used the highest quality linen. A durable and renewable fibre, the flax used requires very little input from farmers during the growing process. Using this remarkable fibre, we have been able to further expand the distinctive aesthetic of the Mark Alexander brand in this striking collection of decorative weaves and embroideries."

Mark Butcher, Design Director



Led by Design Director Mark Butcher, the last 10 years has seen Mark Alexander establish a reputation for creating the finest natural textiles. Understated and sophisticated design, artisanal craft, rich textures and beautifully natural fibres underpin the distinctive Mark Alexander aesthetic.

Mark Alexander is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

UK

Iain Niven
iain.niven@romo.com
0207 352 7801

USA

Tamar Mashigian
tamar@cdecor.com
310-276-5001

EUROPE

Roberta Natalini
roberta.natalini@romo.com
+44 (0)1623 755 881

