

Japanese eco-sustainability

The Japanese people learnt that the restroom is an inevitable place for our life. But during the disaster of eastern Japan earthquake, it's not enough as an education. Although it's a space which everybody needs for daily life, the Japanese toilet moral that is believed to be most advanced in the world, collapsed and could not stop a sense of anger and grief up until the disaster being settled down.

In 2019 **Koji Akama** founded **Artoletta & Spatial Design** with the aim to overcome messing up of toilet by all new technology and even be able to create joy and happiness. Regardless of race nor gender, a chain of smiles yielded by Artoletta changed the future of the world.

Using originality and craftsmanship, Artoletta brings a new value in the restroom. Inspiration was translated into an algorithm by state-of-the-art technology which was finally collaborated with craftsman - here an impossible has become a possible. These two technical processes need several months to complete, if it's complicated, and the final manual process is given a single chance to complete which never allow a failure. Human mind and hands developed Artoletta of which growth will last for the future.



#SPECIAL STORIES

"We have 32 years of corporate history and just started to challenge 'Manufacturing a Global Product' based on our technology and experience. We understand Artoletta being a project which realize the way of human communication and human wishes using a power of DESIGN. We know that a communication between human and society will be tied tightly and carried on in the future by yielding sympathy and mutual prosperity. Human can be linked each other by SMILE."

- Koji Akama

According to an English statistic, human life span is 78 years while sleep for 26 years and toilet for more than 3 years. People normally pursue peace of mind for bedroom and living room i.e. we spare no effort in preparation of spending daily life comfortable and ECO oriented. Japanese has been doing a big effort to be comfortable in toilet for these several years. The concept of Artoletta is to offer a comfortable and beautiful space of the restroom. Indeed, its hospitable spaces are a key to bring wellness, impression, joy and environmental friendliness to people all over the world.

Artoletta's spaces are characterised by art and stylish design where everyone spends pleasant moments full of emotions and serenity. Besides, the challenge of Artoletta is being implemented toward international market through qualification and support by Japan brand project of METI and JETRO consortium project.

www.artoletta.com



