

What is SomosDesign vision? SomosDesign vision is to bring Brazilian Design and the Brazilian Way of Life to Europe. As such SomosDesign is a connector and bridge builder between Brazilian designers, artists and interior designers, architects and design lovers around the world. The word “Somos” itself is Portuguese and translates into “We are”, reflecting the main idea to create a personal link and experience with Brazilian Design and to transmit the emotion, authenticity and creativity of Brazil to our customers.

What does SomosDesign offer? SomosDesign distributes Brazilian Design and Lifestyle Products. The offered designer and product portfolio centers around sustainable, high quality and meaningful pieces, representing a modern, urban but also pure and authentic Brazil. In the beginning, sales will take place during selected events throughout the year, the portfolio however can always be accessed through our website.

Why the selected designers and portfolio? SomosDesign focuses on post-modern and contemporary Brazilian design starting in the 80s and 90s. A new generation of Brazilian designers began their work, re-interpreting design and adding new aspects to it. Sustainability, new, local materials, social aspects and a meaningful story gained importance. These ideas were taken further in the new millennium. Alva Design, the Campana Brothers, Claudia Moreira Salles, Domingos Tótor, Fellicia, Hugo França and the Mobu Atelier are just a few examples of Brazilian designers representing this story.

What does the brand and portfolio stand for? SomosDesign works with designers from various regions across Brazil. Manufacturing takes place with dedication, often in small ateliers following a craftsmanship process and sometimes the use of local, indigenous techniques. Our designers and we believe in sustainable and meaningful products, each one of them with its own story to tell and going beyond the functional aspect, by contributing to its surrounding and creating a better place.

Where can I get the products? SomosDesign first exhibition was in January 2020 at Maison&Objet in Paris. Further exhibitions and events are planned towards the end of this year and considering the current situation. Focus is to work event based in to show selected pieces in various cities and locations to a broader audience. Of course the portfolio can always be accessed online.

Who is behind SomosDesign? SomosDesign is founded and run by Benjamin Schilly in 2019. Benjamin is German and moved to São Paulo in 2012. He has an economics background and worked for about a decade in different countries and continents in leadership positions, setting up projects and subsidiaries for multinationals. With his first trip to São Paulo, Benjamin sensed right away the untapped and to many Europeans unknown potential of this city and country. Passionate about design from early age on, soon the idea and as such very personal project was born to connect this thriving, creative and authentic design scene with Europe.

For more information on SomosDesign work, designers and products, contact can be made via contact@somosdesign.de.