

## PRESS RELEASE

Amsterdam, April 2020

### Dutch Walltextile Company introduces the Luxury Safari Collection

With Indian silk and rich jacquards as the standard in its versatile collection, Dutch Walltextile Company (DWC) has developed a strong connection with materials and colours that are found in nature. With the new Luxury Safari, which consists of seven collections, the Dutch design brand further explores this theme.

#### The collections

The seven rich collections by Dutch Walltextile Company let you journey to the enchanting flora and fauna of Africa. This inspiration by the tropical savanna is expressed in tactile designs, patterns and colours:

Collection **Serpente** is inspired by the scaly skin of the python. As well as **Buzz**, with elegant lion print on a harder, grass-like wall textile. The materials of **Bobcat** create contrast; a velvety jacquard with leopard print in pastel tones.

The varied grasslands and panoramas of the savanna influenced the development of **Timotee**; a beige with yellow ocher wall textile with a reed structure.

**Wicker** also has this look, but with a graphic black checkerboard pattern.

These five collections are a statement on the wall and combine well with the ten solid colours of the straw-like wall textile **Sidemen**. This also applies to the soft linen look of **Matera**, which creates a fitting whole thanks to the 14 subtle colours such as ivory, desert red, elephant gray to ocean blue. The balanced mix of hard and soft materials, warm and cold colour tones, create a complete luxury collection that manages to bring that feeling of the African wilderness indoors to your interior.

#### Dutch Walltextile Company

Dutch Walltextile Company (DWC) is internationally renowned for producing the most refined and luxury wall textile designed for high-end interiors.

DWC reinterprets a traditional product by combining craftsmanship and elegance with a contemporary style. The entire collection is designed and produced at our in-house production company in Amsterdam.

--- END PRESS RELEASE---

#### Note to the editors, not for publication

For more information or collaborations, please contact Marketing & PR, Anne-Christine Hartman, [anne@dwc-amsterdam.com](mailto:anne@dwc-amsterdam.com), +31 (6) 52 461 380.

For high-resolution photo's, please visit <https://dwc-amsterdam.com/en/press>